

Business Analysis With Microsoft Excel Winston

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Data Mining for Business Intelligence - Galit Shmueli 2006-12-11

Learn how to develop models for classification, prediction, and customer segmentation with the help of Data Mining for Business Intelligence In today's world, businesses are becoming more capable of accessing their ideal consumers, and an understanding of data mining contributes to this success. Data Mining for Business Intelligence, which was developed from a course taught at the Massachusetts Institute of Technology's Sloan School of Management, and the University of Maryland's Smith School of Business, uses real data and actual cases to illustrate the applicability of data mining intelligence to the development of successful business models. Featuring XLMiner, the Microsoft Office Excel add-in, this book allows readers to follow along and implement algorithms at their own speed, with a minimal learning curve. In addition, students and practitioners of data mining techniques are presented with hands-on, business-oriented applications. An abundant amount of exercises and examples are provided to motivate learning and understanding. Data Mining for Business Intelligence: Provides both a theoretical and practical understanding of the key methods of classification, prediction, reduction, exploration, and affinity analysis Features a business decision-making context for these key methods Illustrates the application and interpretation of these methods using real business cases and data This

book helps readers understand the beneficial relationship that can be established between data mining and smart business practices, and is an excellent learning tool for creating valuable strategies and making wiser business decisions.

Marketing Analytics - Wayne L. Winston 2014-01-08

Helping tech-savvy marketers and data analysts solvereal-world business problems with Excel Using data-driven business analytics to understand customers andimprove results is a great idea in theory, but in today's busyoffices, marketers and analysts need simple, low-cost ways toprocess and make the most of all that data. This expert book offersthe perfect solution. Written by data analysis expert Wayne L.Winston, this practical resource shows you how to tap a simple andcost-effective tool, Microsoft Excel, to solve specific businessproblems using powerful analytic techniques—and achieveoptimum results. Practical exercises in each chapter help you apply and reinforcetechniques as you learn. Shows you how to perform sophisticated business analyses usingthe cost-effective and widely available Microsoft Excel instead ofexpensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoidhigh-risk customers Helps you forecast sales and improve response rates formarketing campaigns Explores how to optimize price points for products andservices, optimize store layouts, and improve

onlineadvertising Covers social media, viral marketing, and how to exploit botheffectively Improve your marketing results with Microsoft Excel and theinvaluable techniques and ideas in Marketing Analytics:Data-Driven Techniques with Microsoft Excel.

Microsoft Excel 2019 VBA and Macros - Bill Jelen 2018-12-18

Renowned Excel experts Bill Jelen (MrExcel) and Tracy Syrstad explain how to build more powerful, reliable, and efficient Excel spreadsheets. Use this guide to automate virtually any routine Excel task: save yourself hours, days, maybe even weeks. Make Excel do things you thought were impossible, discover macro techniques you won't find anywhere else, and create automated reports that are amazingly powerful. Bill Jelen and Tracy Syrstad help you instantly visualize information to make it actionable; capture data from anywhere, and use it anywhere; and automate the best new features in Excel 2019 and Excel in Office 365. You'll find simple, step-by-step instructions, real-world case studies, and 50 workbooks packed with examples and complete, easy-to-adapt solutions. By reading this book, you will: Quickly master Excel macro development Work more efficiently with ranges, cells, and formulas Generate automated reports and quickly adapt them for new requirements Learn to automate pivot tables to summarize, analyze, explore, and present data Use custom dialog boxes to collect data from others using Excel Improve the reliability and resiliency of your macros Integrate data from the internet, Access databases, and other sources Automatically generate charts, visualizations, sparklines, and Word documents Create powerful solutions with classes, collections, and custom functions Solve sophisticated business analysis problems more rapidly About This Book For everyone who wants to get more done with Microsoft Excel in less time For business and financial professionals, entrepreneurs, students, and others who need to efficiently manage and analyze data

Simulation Modeling Using @Risk: Software - Wayne L. Winston 1996

Analyzing Data with Power BI and Power Pivot for Excel - Alberto Ferrari 2017-04-28

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way-like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will: • Gain an understanding of the basics of data modeling, including tables, relationships, and keys • Familiarize yourself with star schemas, snowflakes, and common modeling techniques • Learn the importance of granularity • Discover how to use multiple fact tables, like sales and purchases, in a complex data model • Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager assignments • Use snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations • Learn what data model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

Business Analytics: Data Analysis & Decision Making - S. Christian Albright 2014-02-28

Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 5E! This quantitative methods text provides users with the tools to succeed with a teach-by-example approach, student-friendly writing style, and complete Excel 2013 integration. It is also compatible with Excel 2010 and 2007. Problem sets and cases provide realistic examples to show the

relevance of the material. The Companion Website includes: the Palisade DecisionTools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); SolverTable, which allows you to do sensitivity analysis; data and solutions files, PowerPoint slides, and tutorial videos. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Microsoft Excel Data Analysis and Business Modeling - Wayne L. Winston 2004-01

Provides an introduction to data analysis and business modeling using Microsoft Excel.

Microsoft Excel 2019 Data Analysis and Business Modeling - Wayne Winston 2019-04-15

Master business modeling and analysis techniques with Microsoft Excel 2019, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables-and how to effectively build a relational data source inside an Excel workbook.

Excel for Accountants - Conrad Carlberg 2007

Presents a guide that aims to assist accountants in creating the reports, explanations, and planning documents needed by clients. Provides downloadable example files which are compatible with all versions of Excel from Office 97 through Office 2003, and can also be opened with Excel 12 (in Office 2007).

Excel 2019 All-In-One - Lokesh Lalwani 2019-09-17

100% practical guide to understand and use basic to advance level Excel 2019 DESCRIPTION Excel is, by far, the most preferred spreadsheet program on this planet. People love it because of its simplicity and easy user interface. The primary focus of Excel is to perform basic to advanced level numeric calculations. Every industry, department, job role is dependent on Excel to perform day to day duties as well as data analysis and visualization. Microsoft Excel is available in both offline (Excel 2019) and online (Office 365) versions. If you are new to Excel or

use this program day in day out, then this book will surely clear your logics and concepts of excel. This book starts with an introduction to Excel program and an overview of its interface and move towards an explanation of new features being introduced in Excel 2019 and Office 365, then an in-depth discussion on entering and transforming data. Understanding different formulas and functions with practical exercises. Afterwards, how to perform data analysis and present it using different data visualization tools. Finally, extracting data and automation of tasks through Macros. After going through this book, you will become conceptually strong in using various features of Excel. You will increase your productivity by understanding and using the right tool for the related data set. KEY FEATURES What's New in Excel 2019 Office 365 Putting Data into Excel Transforming and Managing the Data Formulas and Functions Data Analysis techniques Data Visualization techniques Multiple ways of Data Extraction Automation in Excel through Macros WHAT WILL YOU LEARN By the end of the book, you will come across many case studies to put your knowledge to practice and understand many tools to solve real-life business problems such as importing data into Excel from different sources, data cleaning through various tools including flash fill, bringing data together into one place using lookup functionality, analysing it to get insights through pivot tables & what if analysis, generating forecast based on past trends, exporting final reports, understanding Power features like Power Pivot/Query/Map and automating manual processes through Macros . Remember to practice along with sample data files provided in the exercise files bundle of the book to master these techniques. WHO THIS BOOK IS FOR This book is for anyone who is either new to Excel or daily Excel user. This book will take you from basic concepts of Excel to Advanced level. Whether you belong to any industry or serving any department, as an Excel user, this book will make you a Pro in Excel. Table of Contents What's New in Excel 2019/Office 365 Entering Data in Excel Transforming and Managing Data Formulas and Functions Data Analysis Data Visualization Data Extraction Automation in Excel through Macros

Microsoft Excel Data Analysis and Business Modeling - Wayne

Winston 2016-12-01

Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide will help you apply Excel 2016's most valuable innovations for data analysis and business modeling. It's packed with realistic problems and solutions to help you gain mastery -- including over 150 that are new or revised. Coverage includes: Quickly transitioning from basic Excel to more sophisticated analytics Summarizing data with PivotTables and Descriptive Statistics Exploring new trends in predictive and prescriptive analytics Using Excel Trend Curves, multiple regression, and exponential smoothing Mastering advanced Excel functions such as OFFSET and INDIRECT Delving into key financial, statistical, and time functions Making charts more effective with Power View Tame complex optimization problems with Excel Solver Running Monte Carlo simulations on stock prices and bidding models Using Excel 2016's new FORECAST and Power Map tools Working with the AGGREGATE function and Table Slicers Creating multiple PivotTables from a filter Using HYPERLINKS, ISFORMULA, and UNICODE Performing sensitivity analyses with more than two variables Making the most of the Inquire add-in And much more "

Mathletics - Wayne L. Winston 2022-02-22

How to use math to improve performance and predict outcomes in professional sports Mathletics reveals the mathematical methods top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical skills they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the outside edge to winning bets. This second edition features new data, new players and teams, and new chapters on soccer, e-sports, golf, volleyball, gambling Calcuttas, analysis of camera data, Bayesian inference, ridge regression, and other statistical techniques. After reading Mathletics, you will understand why baseball teams should almost never hunt; why football overtime systems are unfair; why points, rebounds, and assists aren't enough to determine who's the NBA's best player; and more.

Microsoft Excel 2019 Pivot Table Data Crunching - Bill Jelen

2018-12-27

Renowned Excel experts Bill Jelen (MrExcel) and Michael Alexander help you crunch data from any source with Excel 2019 pivot tables. Use Excel 2019 pivot tables and pivot charts to produce powerful, dynamic reports in minutes instead of hours, to take control of your data and your business. Even if you've never created a pivot table before, this book will help you leverage all their remarkable flexibility and analytical power—including valuable improvements in Excel 2019 and Excel in Office 365. Drawing on more than 45 combined years of Excel experience, Bill Jelen and Michael Alexander offer practical "recipes" for solving real business problems, help you avoid common mistakes, and present tips and tricks you'll find nowhere else. By reading this book, you will:

- Master easy, powerful ways to create, customize, change, and control pivot tables
- Control all future pivot tables using new pivot table defaults
- Transform huge data sets into clear summary reports
- Instantly highlight your most profitable customers, products, or regions
- Use Power Query to quickly import, clean, shape, and analyze disparate data sources
- Build geographical pivot tables with 3D Map
- Construct and share state-of-the-art dynamic dashboards
- Revamp analyses on the fly by dragging and dropping fields
- Build dynamic self-service reporting systems
- Share your pivot tables with colleagues
- Create data mashups using the full Power Pivot capabilities of Excel 2019 and Excel in Office 365
- Automate pivot tables with macros and VBA
- Save time by adapting reports with GetPivotData
- Discover today's most useful pivot table tips and shortcuts

Student Solutions Manual for Winston and Venkataramanan's Introduction to Mathematical Programming, Fourth Edition - Wayne L. Winston 2003

The student solutions manual provides worked out solutions to 1/3 of the problems in the text.

Mathletics - Wayne L. Winston 2012-03-18

How math can be used to improve performance and predict outcomes in professional sports Mathletics is a remarkably entertaining book that shows readers how to use simple mathematics to analyze a range of

statistical and probability-related questions in professional baseball, basketball, and football, and in sports gambling. How does professional baseball evaluate hitters? Is a singles hitter like Wade Boggs more valuable than a power hitter like David Ortiz? Should NFL teams pass or run more often on first downs? Could professional basketball have used statistics to expose the crooked referee Tim Donaghy? Does money buy performance in professional sports? In *Mathletics*, Wayne Winston describes the mathematical methods that top coaches and managers use to evaluate players and improve team performance, and gives math enthusiasts the practical tools they need to enhance their understanding and enjoyment of their favorite sports—and maybe even gain the outside edge to winning bets. *Mathletics* blends fun math problems with sports stories of actual games, teams, and players, along with personal anecdotes from Winston's work as a sports consultant. Winston uses easy-to-read tables and illustrations to illuminate the techniques and ideas he presents, and all the necessary math concepts—such as arithmetic, basic statistics and probability, and Monte Carlo simulations—are fully explained in the examples. After reading *Mathletics*, you will understand why baseball teams should almost never bunt, why football overtime systems are unfair, why points, rebounds, and assists aren't enough to determine who's the NBA's best player—and much, much more. In a new epilogue, Winston discusses the stats and numerical analysis behind some recent sporting events, such as how the Dallas Mavericks used analytics to become the 2011 NBA champions. [Microsoft Excel 2019 Data Analysis and Business Modeling](#) - Wayne Winston 2019-03-28

Master business modeling and analysis techniques with Microsoft Excel 2019 and Office 365 and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and

build your competitive advantage: Quickly transition from Excel basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365's new Geography and Stock data types and six new functions Illuminate insights from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros

Excel Data Analysis - Hector Guerrero 2018-12-14

This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics - yet also need to learn the topic quickly and without overly academic explanations.

Microsoft Excel 365 Data Analysis and Business Modeling - WAYNE. WINSTON 2021-12-28

Master business modeling and analysis techniques with Microsoft Excel, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows

you how to use the latest Excel tools to integrate data from multiple tables--and how to effectively build a relational data source inside an Excel workbook.

Analytics Stories - Wayne L. Winston 2020-09-02

Inform your own analyses by seeing how one of the best data analysts in the world approaches analytics problems *Analytics Stories: How to Make Good Things Happen* is a thoughtful, incisive, and entertaining exploration of the application of analytics to real-world problems and situations. Covering fields as diverse as sports, finance, politics, healthcare, and business, *Analytics Stories* bridges the gap between the oft inscrutable world of data analytics and the concrete problems it solves. Distinguished professor and author Wayne L. Winston answers questions like: Was Liverpool over Barcelona the greatest upset in sports history? Was Derek Jeter a great infielder What's wrong with the NFL QB rating? How did Madoff keep his fund going? Does a mutual fund's past performance predict future performance? What caused the Crash of 2008? Can we predict where crimes are likely to occur? Is the lot of the American worker improving? How can analytics save the US Republic? The birth of evidence-based medicine: How did James Lind know citrus fruits cured scurvy? How can I objectively compare hospitals? How can we predict heart attacks in real time? How does a retail store know if you're pregnant? How can I use A/B testing to improve sales from my website? How can analytics help me write a hit song? Perfect for anyone with the word "analyst" in their job title, *Analytics Stories* illuminates the process of applying analytic principles to practical problems and highlights the potential pitfalls that await careless analysts.

Operations Research - Wayne L. Winston 1987

Excel 2016 Bible - John Walkenbach 2015-10-26

The complete guide to Excel 2016, from Mr. Spreadsheet himself strong style="border: 1px solid black; color: #1b1c1d; font-family: 'Open Sans', sans-serif; font-size: 16px;" Whether you are just starting out or an Excel novice, the Excel 2016 Bible is your comprehensive, go-to guide for all your Excel 2016 needs. Whether you use Excel at work or at home, you

will be guided through the powerful new features and capabilities by expert author and Excel Guru John Walkenbach to take full advantage of what the updated version offers. Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2016 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2016's new features and tools Customize downloadable templates and worksheets Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2016 Bible has you covered with complete coverage and clear expert guidance.

Business Analytics: Data Analysis & Decision Making - S. Christian Albright 2016-03-31

Master data analysis, modeling, and spreadsheet use with *BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E!* Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. [Microsoft Excel and Business Data Analysis for the Busy Professional](#) - Michael Olafusi 2016-08-22

Microsoft Excel is the world's most used business intelligence tool. Its knowledge is even compulsory for an MBA degree and the investment world depends greatly on it. This book is aimed at making you extremely good in using Microsoft Excel for business data analysis; teaching you with companion videos and practice files. It's intended for Sales

Managers, Financial Analysts, Business Analysts, Data Analysts, MIS Analysts, HR Executives and frequent Excel users. It is written by Michael Olafusi a three time Microsoft Excel MVP (most valuable professional) and a full-time Microsoft Excel consultant. He is the founder of UrBizEdge, a business data analysis and Microsoft Excel consulting firm. He has trained hundreds of business professionals on Microsoft Excel and has used the experience gained from interacting with them both during such trainings and while consulting for companies to write this excellent guide for the busy professional who needs the improved work productivity Microsoft Excel provides.

Business Analytics - S. Christian Albright 2017

"Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! This popular quantitative methods text helps you maximize your success with its proven teach-by-example approach, student-friendly writing style, and complete Excel 2016 integration. (It is also compatible with Excel 2013, 2010, and 2007.) The text devotes three online chapters to advanced statistical analysis. Chapters on data mining and importing data into Excel emphasize tools commonly used under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. Up-to-date problem sets and cases demonstrate how chapter concepts relate to real-world practice. In addition, the Companion Website includes data and solutions files, PowerPoint slides, SolverTable for sensitivity analysis, and the Palisade DecisionTools Suite (@RISK, BigPicture, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver)."-- from Publisher.

Numbers & Mathematics - Clayton W. Dodge 1975

Business Analysis with Microsoft Excel - Conrad George Carlberg 2002

Provides information on the use of Excel in financial statements and analysis, financial planning and control, investment decisions, and sales and marketing.

Data Analysis & Decision Making with Microsoft Excel - Samuel Christian Albright 2009

Master data analysis, modeling, and spreadsheet use with DATA ANALYSIS AND DECISION MAKING WITH MICROSOFT EXCEL! With a teach-by-example approach, student-friendly writing style, and complete Excel integration, this quantitative methods text provides you with the tools you need to succeed. Margin notes, boxed-in definitions and formulas in the text, enhanced explanations in the text itself, and stated objectives for the examples found throughout the text make studying easy. Problem sets and cases provide realistic examples that enable you to see the relevance of the material to your future as a business leader. The CD-ROMs packaged with every new book include the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2007.

Microsoft PowerPivot for Excel 2010 - Alberto Ferrari 2010-10-05
Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you'll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results. Web site includes practice files. The two books included in this kit are: 9780735640580 Microsoft PowerPivot for Excel 2010 9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E

Hands-On Machine Learning with Microsoft Excel 2019 - Julio Cesar Rodriguez Martino 2019-04-30

A practical guide to getting the most out of Excel, using it for data preparation, applying machine learning models (including cloud services) and understanding the outcome of the data analysis. Key FeaturesUse Microsoft's product Excel to build advanced forecasting models using varied examples Cover range of machine learning tasks such as data mining, data analytics, smart visualization, and more Derive data-driven techniques using Excel plugins and APIs without much code required

Book Description We have made huge progress in teaching computers to perform difficult tasks, especially those that are repetitive and time-consuming for humans. Excel users, of all levels, can feel left behind by this innovation wave. The truth is that a large amount of the work needed to develop and use a machine learning model can be done in Excel. The book starts by giving a general introduction to machine learning, making every concept clear and understandable. Then, it shows every step of a machine learning project, from data collection, reading from different data sources, developing models, and visualizing the results using Excel features and offerings. In every chapter, there are several examples and hands-on exercises that will show the reader how to combine Excel functions, add-ins, and connections to databases and to cloud services to reach the desired goal: building a full data analysis flow. Different machine learning models are shown, tailored to the type of data to be analyzed. At the end of the book, the reader is presented with some advanced use cases using Automated Machine Learning, and artificial neural network, which simplifies the analysis task and represents the future of machine learning. What you will learn Use Excel to preview and cleanse datasets Understand correlations between variables and optimize the input to machine learning models Use and evaluate different machine learning models from Excel Understand the use of different visualizations Learn the basic concepts and calculations to understand how artificial neural networks work Learn how to connect Excel to the Microsoft Azure cloud Get beyond proof of concepts and build fully functional data analysis flows Who this book is for This book is for data analysis, machine learning enthusiasts, project managers, and someone who doesn't want to code much for performing core tasks of machine learning. Each example will help you perform end-to-end smart analytics. Working knowledge of Excel is required.

Microsoft Excel 2016 - Wayne L. Winston 2016

Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get

accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. --

Data Analysis for Managers with Microsoft Excel - S. Christian Albright 2004

This text presents statistical concepts and methods in a unified, modern, spreadsheet-oriented approach. Featuring a wealth of business applications, this examples-based text illustrates a variety of statistical methods to help students analyze data sets and uncover important information to aid decision-making. DATA ANALYSIS FOR MANAGERS contains professional StatPro add-ins for Microsoft Excel from Palisade, valued at one hundred fifty dollars packaged at no additional cost with every new text.

Statistical Analysis - Conrad Carlberg 2014-04-04

Use Excel 2013's statistical tools to transform your data into knowledge Conrad Carlberg shows how to use Excel 2013 to perform core statistical tasks every business professional, student, and researcher should master. Using real-world examples, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features, including recently introduced consistency functions. Along the way, he clarifies confusing statistical terminology and helps you avoid common mistakes. You'll learn how to use correlation and regression, analyze variance and covariance, and test statistical hypotheses using the normal, binomial, t, and F distributions. To help you make accurate inferences based on samples from a population, this edition adds two more chapters on inferential statistics, covering crucial topics ranging from experimental design to the statistical power of F tests. Becoming an expert with Excel statistics has never been easier! You'll find crystal-clear instructions, insider insights, and complete step-by-step projects—all complemented by extensive web-based resources. Master Excel's most useful descriptive and inferential statistical tools Tell the truth with statistics—and recognize when others don't Accurately summarize sets of values Infer a population's characteristics from a sample's frequency distribution Explore correlation and regression to

learn how variables move in tandem Use Excel consistency functions such as STDEV.S() and STDEV.P() Test differences between two means using z tests, t tests, and Excel's Data Analysis Add-in Use ANOVA to test differences between more than two means Explore statistical power by manipulating mean differences, standard errors, directionality, and alpha Take advantage of Recommended PivotTables, Quick Analysis, and other Excel 2013 shortcuts

Microsoft Excel Data Analysis and Business Modeling - Wayne Winston 2016-11-29

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. Solve real business problems with Excel—and build your competitive advantage Quickly transition from Excel basics to sophisticated analytics Summarize data by using PivotTables and Descriptive Statistics Use Excel trend curves, multiple regression, and exponential smoothing Master advanced functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts) Make charts more effective by using Power View Tame complex optimizations by using Excel Solver Run Monte Carlo simulations on stock prices and bidding models Work with the AGGREGATE function and table slicers Create PivotTables from data in different worksheets or workbooks Learn about basic probability and Bayes' Theorem Automate repetitive tasks by using macros

MICROSOFT EXCEL 2019 - WANYNE L. WINSTON 2022

Microsoft Excel 2013 Data Analysis and Business Modeling - Wayne

Winston 2014-01-15

Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in

Microsoft Excel 2019 Step by Step - Curtis Frye 2018-11-19

The quick way to learn Microsoft Excel 2019! This is learning made easy. Get more done quickly with Microsoft Excel 2019. Jump in wherever you need answers—brisk lessons and detailed screenshots show you exactly what to do, step by step. Quickly set up workbooks, enter data, and format it for easier viewing Perform calculations and find and correct errors Create sophisticated forecast worksheets, key performance indicators (KPIs), and timelines Visualize data with 3D maps, funnel charts, and other powerful tools Import, process, summarize, and analyze huge datasets with Excel's improved PowerPivot and Power Query Build powerful data models and use them in business intelligence Look up just the tasks and lessons you need

DATA ANALYSIS AND BUSINESS MODELLING USING MICROSOFT EXCEL - Hansa Lysander Manohar

Microsoft Excel 2010 - Wayne L. Winston 2011

An award-winning business professor and corporate consultant shares the best of his real-world experience in this practical, scenario-focused

guide--fully updated for Excel 2010.

Excel 2019 Bible - Michael Alexander 2018-09-20

The complete guide to Excel 2019 Whether you are just starting out or an Excel novice, the Excel 2019 Bible is your comprehensive, go-to guide for all your Excel 2019 needs. Whether you use Excel at work or at home, you will be guided through the powerful new features and capabilities to take full advantage of what the updated version offers. Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2019 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2019's new features and tools Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2019 Bible has you covered with complete coverage and clear expert guidance.

Microsoft Excel 2013 - Wayne L. Winston 2014

Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables--and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel--and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in