

Ganzheitliches Reporting Mit Kennzahlen Im Zeital

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Worldwide Financial Reporting - George J. Benston 2006-04-13

International accounting standards tend to converge, as do auditing, enforcement and corporate governance, whereas trading of equity shares remains essentially national. The book provides a thorough analysis of what information investors really need, how financial accounting systems developed and their current requirements in major commercial countries, and examines current issues, particularly the benefits and costs a single or multiple accounting standards, the bases for accounting standards, and limitations to accounting disclosure in financial statements.

Homiletics - Wilfried Engemann 2018-11-19

In a dialogue with all of the theological disciplines and also with closely related human and philosophical sciences, this standard work sets out criteria for a contemporary approach to preaching. The assumptions, arguments, models, perspectives and methods for analyzing the homiletic process are presented in an understandable form. Figures and practical guidelines offer helpful illustrations. This comprehensive and engaging format makes this volume a supportive textbook, a reliable reference work and a stimulating aid for preaching - all in one.

The Art of SEO - Eric Enge 2012-03-07

Four acknowledged experts in search engine optimization share guidelines and innovative techniques that will help you plan and execute a comprehensive SEO strategy. This second edition brings you up to date on recent changes in search engine behavior—such as new ranking methods involving user engagement and social media—with an array of effective tactics, from basic to advanced. Comprehend SEO's many intricacies and complexities Explore the underlying theory and inner workings of search engines Understand the role of social media, user data, and links Discover tools to track results and measure success Recognize how changes to your site can confuse search engines Learn to build a competent SEO team with defined roles Glimpse the future of search and the SEO industry Visit www.artofseobook.com for late-breaking updates, checklists, worksheets, templates, and guides. "SEO expertise is a core need for today's online businesses. Written by some of the top SEO practitioners out there, this book can teach you what you need to know for your online business." —Tony Hsieh, CEO of Zappos.com, Inc., author of New York Times bestseller *Delivering Happiness*

Corporate Data Quality - Boris Otto 2015

Introduction to Machine Learning - Ethem Alpaydin 2014-08-22

Introduction -- Supervised learning -- Bayesian decision theory -- Parametric methods -- Multivariate methods -- Dimensionality reduction -- Clustering -- Nonparametric methods -- Decision trees -- Linear discrimination -- Multilayer perceptrons -- Local models -- Kernel machines -- Graphical models -- Brief contents -- Hidden markov models -- Bayesian estimation -- Combining multiple learners -- Reinforcement learning -- Design and analysis of machine learning experiments.

Management Control Theory - A.J. Berry 2019-05-23

First published in 1998, this volume of readings provides an overview of the development of the study of Management Control theory over the past 35 years. The period encompasses the publication of a major and seminal text by Anthony and Dearden in 1965, which acted as a touchstone in defining the range and scope of management control systems. This laid management control's foundations in accounting-based

mechanisms of control, an element which has been seen as both a strength and a constraint. A good deal of work has followed, providing both a development of the tradition as well as a critique. In this volume we attempt to provide a range of readings which will illustrate the variety of possibilities that are available to researchers, scholars and practitioners in the area. The readings illustrate the view that sees control as goal directed and integrative. They go on to explore the idea of control as adaption, consider its relationship with social structure and survey the effects of the interplay between the organisation and the environment. The essays included are not intended to lead the reader through a well-ordered argument which concludes with a well reasoned view of how management control should be. Instead it seeks to illustrate the many questions which have been posed but not answered and to open up agendas for future research.

An Introduction to State Space Time Series Analysis - Jacques J. F. Commandeur 2007-07-19

Providing a practical introduction to state space methods as applied to unobserved components time series models, also known as structural time series models, this book introduces time series analysis using state space methodology to readers who are neither familiar with time series analysis, nor with state space methods. The only background required in order to understand the material presented in the book is a basic knowledge of classical linear regression models, of which a brief review is provided to refresh the reader's knowledge. Also, a few sections assume familiarity with matrix algebra, however, these sections may be skipped without losing the flow of the exposition. The book offers a step by step approach to the analysis of the salient features in time series such as the trend, seasonal, and irregular components. Practical problems such as forecasting and missing values are treated in some detail. This useful book will appeal to practitioners and researchers who use time series on a daily basis in areas such as the social sciences, quantitative history, biology and medicine. It also serves as an accompanying textbook for a basic time series course in econometrics and statistics, typically at an advanced undergraduate level or graduate level.

Integrated Information Management - Rüdiger Zarnekow 2006-07-25

This book addresses the challenges facing information management (IM) and presents practical solution propositions. The first section describes six current trends and challenges to IM. The second section introduces a comprehensive model of integrated information management (IIM). The third section, using six practical examples, describes how selected concepts of IIM can be implemented. This book is built upon the fundamental premise of transferring successful management concepts from industrial production to IT management.

Sustainability Assessment - Bob Gibson 2013-06-17

This work tackles the complexities of sustainability assessment and provides practical solutions and comprehensive analysis, guidance and criteria for impact assessment professionals and policy makers at all levels and in all circumstances.

Fundamentals of Investment Appraisal - Martina Röhrich 2014-09-09

How to make sound investment decisions: *Fundamentals of Investment Appraisal*, 2nd edition, is based on long-term experience with students and is written in an easily understood style. A case study has been constructed to illustrate all methods discussed. The goal of the book is to pace a sure way through the variety of methods in investment appraisal. Mathematical basics are specifically explained in detail. The

book shows clearly why there are different methods in investment appraisal and on where to focus in a given situation. As all methods are introduced by the same case study, it is easy to compare and evaluate the results. The statements in the text are further consolidated by abstracts and evaluations of each of the methods. Exercises with extensive solutions will lead to the confidence which is necessary for an ease of handling the investment appraisal techniques and for a good preparation for students' exams. German and international students at universities and other institutions of higher education will find this book an excellent systematic preparation for their exams.

Cloud Logistics - Falco Jaekel 2018-06-25

Falco Jaekel develops a reference architecture for cloud logistics systems. The reference architecture shows how to apply the principles and concepts of cloud computing (e.g. virtualization, service-orientation) to logistics system design and thus how to deliver certain physical logistics capabilities such as transport and storage with the essential cloud characteristics (e.g. on-demand, rapid elasticity, pay-per-use). Within certain scenarios, this innovative mode of delivery can reconcile logistics efficiency with effectiveness and thus may enable firms to achieve competitive advantage in dynamic environments.

Logistics - Harald Gleissner 2014-02-11

Logistics is the ideal book for Bachelor students of logistics, providing a solid foundation as well as a practical guide. In modular and clear form, it explains key concepts, principles, and practices of logistics. Learning objectives as well as several case studies are integrated into each chapter. It features chapters on Principles of Logistics; Logistics Systems; Transport Systems and Logistics Services; Warehousing, Handling and Picking Systems; Inventory, Stock and Provisioning Management; Logistics Network Planning; IT in Logistics; and Logistics Controlling. In addition, the second fully updated German edition has been extended by the chapters Logistics Infrastructure and Investment and Financing in Logistics.

"This book offers, in a very clear and concise manner, access to fundamental management topics of modern logistics. Well-chosen case studies serve to illustrate best practice solutions." Professor Peter Klaus, member of Logistics Hall of Fame "This new textbook facilitates a comprehensive and easy-to-grasp insight into the complex subject area of logistics. The authors have succeeded in presenting a good mix of theoretical foundation and practical application. Due to its clear structure and extensive range of topics, this book is highly suitable not only for students, but also for practitioners." Bernhard Simon, Managing Director, DACHSER GmbH & Co. KG

Special Types of Life Cycle Assessment - Matthias Finkbeiner 2016-07-27

This book presents specialised methods and tools built on classical LCA. In the first book-length overview, their importance for the further growth and application of LCA is demonstrated for some of the most prominent species of this emerging trend: Carbon footprinting; Water footprinting; Eco-efficiency assessment; Resource efficiency assessment; Input-output and hybrid LCA; Material flow analysis; Organizational LCA. Carbon footprinting was a huge driver for the market expansion of simplified LCA. The discussions led to an ample proliferation of different guidelines and standards including ISO/TS 14067 on Carbon Footprint of Product. Atsushi Inaba (Kogakuin University, Tokyo, Japan) and his eight co-authors provide an up-to-date status of Carbon Footprint of Products. The increasing relevance of Water Footprinting and the diverse methods were the drivers to develop the ISO 14046 as international water footprint standard. Markus Berger (Technische Universität Berlin, Germany), Stephan Pfister (ETH Zurich, Switzerland) and Masaharu Motoshita (Agency of Industrial Science and Technology, Tsukuba, Japan) present a status of water resources and demands from a global and regional perspective. A core part is the discussion and comparison of the different water footprint methods, databases and tools. Peter Saling from BASF SE in Ludwigshafen, Germany, broadens the perspective towards Eco-efficiency Assessment. He describes the BASF-specific type of eco-efficiency analysis plus adaptations like the so-called SEEBALANCE and AgBalance applications. Laura Schneider, Vanessa Bach and Matthias Finkbeiner (Technische Universität Berlin, Germany) address multi-dimensional LCA perspectives in the form of Resource Efficiency Assessment. Research needs and proposed methodological developments for abiotic resource efficiency assessment, and especially for the less developed area of biotic resources, are discussed. The fundamentals of Input-output and Hybrid LCA are covered by Shinichiro Nakamura (Waseda University, Tokyo, Japan) and Keisuke Nansai (National Institute for Environmental Studies, Tsukuba, Japan). The

concepts of environmentally extended IO, different types of hybrid IO-LCA and the waste model are introduced. David Laner and Helmut Rechberger (Vienna University of Technology, Austria) present the basic terms and procedures of Material Flow Analysis methodology. The combination of MFA and LCA is discussed as a promising approach for environmental decision support. Julia Martínez-Blanco (Technische Universität Berlin, Germany; now at Inèdit, Barcelona, Spain), Atsushi Inaba (Kogakuin University, Tokyo, Japan) and Matthias Finkbeiner (Technische Universität Berlin, Germany) introduce a recent development which could develop a new trend, namely the LCA of Organizations.

Strategic Retail Management and Brand Management - Doris Berger-Grabner 2021-10-25

In this book a comprehensive coverage of major retailing topics and contemporary issues in retailing and branding is given, including many cases and practical examples. Besides introducing the topic strategic planning in retailing and fundamentals in the fields of the marketing mix in retailing, this book builds on e-tailing and digitalization. Moreover, trends and developments in consumer behavior and consumers' purchase decisions, especially in the fast moving consumer goods market, are explained. Furthermore, this book builds on the major topic strategic brand management and branding decisions in general and in particular within the retail landscape.

Chefsache Finanzen in Einkauf und Supply Chain - Alwin Locker 2019-02-22

Einkauf und Supply Chain Management sind Goldgruben für das Top-Management, die Aktionäre und andere Stakeholder. Sie bergen signifikante Wertpotenziale und Wettbewerbsvorteile, die mit innovativen Finanzkonzepten erschlossen werden. Das praxisorientierte Fachbuch beschreibt mit dem 3+ Wertsteigerungs-Modell eindrucksvoll die Potenziale der Finanzorientierung im Einkaufs- und Supply Chain Management im digitalen Zeitalter. Es gibt effektive Werkzeuge und umsetzbare Handlungsempfehlungen an die Hand, Finanzhebel in Einkauf und Supply Chain zu nutzen und erfolgreich Millionenwerte zu aktivieren. Die 3. Auflage wurde aktualisiert und zeigt mit konkreten Beispielen die Chancen digitaler Technologien.

Sustainable Entrepreneurship - Christina Weidinger 2013-08-13

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

Business Performance Measurement - Andy Neely 2002-03-07

A multidisciplinary book on performance measurement that will appeal to students, researchers and managers.

The Best Service is No Service - Bill Price 2011-09-14

In this groundbreaking book, Bill Price and David Jaffe offer a new, game-changing approach, showing how managers are taking the wrong path and are using the wrong metrics to measure customer service. Customer service, they assert, is only needed when a company does something wrong—eliminating the need for service is the best way to satisfy customers. To be successful, companies need to treat service as a data point of dysfunction and figure what they need to do to eliminate the demand. The Best Service Is No

Service outlines these seven principles to deliver the best service that ultimately leads to "no service":
Eliminate dumb contacts Create engaging self-service Be proactive Make it easy to contact your company
Own the actions across the company Listen and act Deliver great service experiences

Classical Approaches to the Study of Religion - Jacques Waardenburg 2017-01-23

Waardenburg's magisterial essay traces the rise and development of the academic study of religion from the mid-nineteenth to the mid-twentieth century, outlining the establishment of the discipline, its connections with other fields, religion as a subject of research, and perspectives on a phenomenological study of religion. Furthermore a second part comprises an anthology of texts from 41 scholars whose work was programmatic in the evolution of the academic study of religion. Each chapter presents a particular approach, theory, and method relevant to the study of religion. The pieces selected for this volume were taken from the discipline of religious studies as well as from related fields, such as anthropology, sociology, and psychology, to name a few.

Service Performance Measurement (Us Postal Regulatory Commission Regulation) (Prc) (2018 Edition) - The Law Library 2018-12-04

The Law Library presents the complete text of the Service Performance Measurement (US Postal Regulatory Commission Regulation) (PRC) (2018 Edition). Updated as of May 29, 2018 The Commission is adopting a final rule on service performance measurement and customer satisfaction. The final rule reflects the Commission's consideration of comments on a proposed rule. Adoption of the final rule helps give effect to provisions in a 2006 federal law which, among other things, sought to increase Postal Service accountability. The Commission recognizes that exceptions from, and temporary waivers of, some reporting requirements may be appropriate. The discussion makes clear that these matters may be pursued in separate follow-up rulemakings initiated by the Postal Service. This ebook contains: - The complete text of the Service Performance Measurement (US Postal Regulatory Commission Regulation) (PRC) (2018 Edition) - A dynamic table of content linking to each section - A table of contents in introduction presenting a general overview of the structure

Beyond Budgeting - Jeremy Hope 2003

In their groundbreaking book, authors Jeremy Hope and Robin Fraser show how organizations can break free from the annual budget trap once and for all. Beyond Budgeting is not a new financial-planning process - it is an alternative, coherent management model that enables companies to manage performance through processes specifically tailored to today's volatile marketplace. Hope and Fraser spent five years studying a wide range of international companies - from a global corporation to a small charity, from a bank to a ball-bearing manufacturer - that have already abandoned traditional budgeting to varying degrees. From these pioneering experiences, the authors have distilled a set of guiding principles that will take any company beyond budgeting to a whole new level of competitiveness. Based on the decision-making needs of front-line managers, Beyond Budgeting enables readers to take advantage of two major opportunities: 1) a set of adaptive management processes that replace centrally controlled, predetermined goals with self-regulating, relative competitive benchmarks, and 2) the transfer of power and decision-making authority from the center of the organization to the front line.

The Workforce Scorecard - Mark A. Huselid 2005-03-15

In a marketplace fueled by intangible assets, anything less than optimal workforce success can threaten a firm's survival. Yet, in most organizations, employee performance is both poorly managed and underutilized. The Workforce Scorecard argues that current management and human resources practices hinder employees' ability to contribute to strategic goals. To maximize the power of their workforce, organizations must meet three challenges: view their workforce in terms of contribution rather than cost; replace benchmarking metrics with measures that differentiate levels of strategic impact; and make line managers and HR professionals jointly responsible for executing workforce initiatives. Building on the proven model outlined in their best-selling book *The HR Scorecard*, Mark Huselid, Brian Becker, and co-author Richard Beatty show how to create a Workforce Scorecard that identifies and measures the behaviors, competencies, mind-set, and culture required for workforce success and reveals how each dimension impacts the bottom line. Practical and timely, *The Workforce Scorecard* offers crucial lessons for leveraging human capital to achieve strategic success.

Industrial Ecology and Global Change - R. Socolow 1997

Discusses a different approach to addressing environmental problems, aimed at a broad interdisciplinary audience.

Sustainability Assessment - Alan James Bond 2013

Currently the writing on the subject is limited and comprises, for the most part, guidance documents and completed assessments.

Financing the End-to-end Supply Chain - Simon Templar 2016-07-03

Financing the End-to-End Supply Chain provides readers with a real insight into the increasingly important area of supply chain finance. It demonstrates the importance of the strategic relationship between the physical supply of goods and services and the associated financial flows. The book provides a clear introduction, demonstrating the importance of the strategic relationship between supply chain and financial communities within an organization. It contains vital information on how supply chain finance is operationalised and put into place. It is written in a user-friendly style, starting with the purchasing function, and linking together treasury, banking, supply chain, systems, IT, and key stakeholders. Financing the End-to-End Supply Chain will help senior supply chain and procurement practitioners to build collaboration, improve relationships and enhance trust between supply chain partners. With its combination of theory and practice it tackles vital issues including physical, information and financial flows, and tailoring supply chain finance to individual organisations' circumstances. Recognising that supply chain finance means different things in different countries, the authors also consider various initiatives to harmonize and develop cross-border financing from the World Bank and other institutions, as well as including an agenda for national and international policy makers. Financing the End-to-End Supply Chain offers a mix of academic and industrial expertise and is written by three authors who are experts in the field. The book contains ground-breaking research and data from the Cranfield School of Management.

Exploring Strategy Text Only 10e - Gerry Johnson 2014-01-10

This package includes a physical copy of Exploring Strategy text only 10th edition as well as access to the eText and MyStrategyLab. With over one million copies sold worldwide, Exploring Strategy has long been the essential introduction to strategy for the managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations - how they grow, how they innovate and how they change. With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: - Understand clearly the key concepts and tools of strategic management - Explore hot topics, including internationalisation, corporate governance, innovation and entrepreneurship - Learn from case studies on world-famous organisations such as Apple, H&M, Ryanair and Manchester United FC.

Fundamentals of Production Logistics - Peter Nyhuis 2008-09-19

At last, here is what logistics researchers have been waiting for: a book that comprehensively encapsulates for the first time the fundamentals of modeling Logistic Operating Curves for production and storage processes. The text includes information on how they can be derived and calculated based on standard operating data. In doing so, the authors clearly demonstrate the mutual dependencies between the often contradictory logistic objectives, i.e. on the one hand low throughput times and high delivery reliability and on the other hand low WIP levels and high rates of utilization. Moreover, they also explain how these objectives can be improved using the Logistic Operating Curve Theory and why this method thus provides an interesting alternative to simulations.

The International Brand Valuation Manual - Gabriela Salinas 2011-11-22

The International Brand Valuation Manual is a detailed and extensive review of the main brand valuation models. The book reveals the state of the art in the field of brand valuation and coherently relates major trends in the theory and practice of brand valuation. This "one-stop" source is for valuation professionals as well as financial and marketing specialists who need to have an understanding of the principal valuation methods. Salinas also analyses the respective efficacy, advantages, disadvantages, and prospects for the future for each method. The book: - Provides a thorough overview of all the tools available for the brand valuation practitioner. - Offers an informed view on which methodologies are most suitable for different types of applications, and explains why. - Acts as an all-in-one source of reference for specialists who advise

clients on which methodology to employ, or who are considering adopting one themselves. - Features case studies and examples from Guinness, PwC, Rolls-Royce, Santander, Shell, Telefonica, Unilever, BMW, Hanson Trust, Cadbury-Schweppes, Kellogg, Coco-Cola, Mercedes, Rolex, among others. Gabriella Salinas is the Global Brand Manager at Deloitte Touche Tohmatsu, Madrid, Spain.

Strategies for Cultural Change - Paul Bate 2013-10-22

Strategies for Cultural Change develops a conceptual framework for thinking about cultural change.

Starting with a discussion of the vocabulary (the concepts) of cultural change, the book moves on to the grammar (the thinking structures), and finally the ""oral"" practice (the applications) of cultural change in the organizational setting. Four main questions are addressed: Why change culture? Is planned cultural change possible? What kind of cultural change is envisaged? How does cultural change occur? The book contains 14 chapters organized into two parts. Part One examines the different types of cultural change strategy in some depth. ""Developmental"" and ""transformational"" strategies are then brought together into a single conceptual framework for cultural change. Part Two shifts from strategy to implementation; from thinking frameworks to frameworks for action. It begins by surveying current practice and examines the various, often strikingly different, ways in which people seek to effect cultural change in their organizations. Accounts are presented based both on the author's own first-hand experiences of working with private and public sector companies on cultural change programs, and on an extensive review of the available literature.

Social Customer Relationship Management - Rainer Alt 2019-08-29

Social media has received considerable attention, and many potential benefits, as well as concerns, are now being discussed. This book explores how social media can successfully support business processes in marketing, sales and service in the context of customer relationship management (CRM). It presents the fundamentals of Social CRM and shows how small and large companies alike have implemented it. In turn, the book presents analytic and operational software tools that offer features for enhancing and streamlining interactions with customers. The book concludes with an overview of essential design areas that businesses need to bear in mind when introducing social media into their CRM strategies. In this regard, it also points out key success factors, limitations, and data protection aspects.

Financial Literacy and Subprime Mortgage Delinquency - Kristopher Gerardi 2010-10

This paper investigates whether a particular aspect of borrowers' financial literacy \hat{c} their numerical ability \hat{c} may have played a role in the subprime mortgage delinquency. The authors measure several aspects of financial literacy and cognitive ability in a survey of subprime mortgage borrowers who took out mortgages in 2006 or 2007 and match these measures to objective data on mortgage characteristics and repayment performance. They find a large and statistically significant negative correlation between numerical ability and various measures of delinquency and default. These results raise the possibility that limitations in certain aspects of financial literacy played an important role in the subprime mortgage crisis. Charts and tables.

Business Model Generation - Alexander Osterwalder 2013-02-01

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model-- or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your

customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong

to "the business model generation!"

to "the business model generation!"

Introduction to Controlling - Jürgen Weber 2008-04-14

In immer mehr Studiengängen ist Englisch die Lehr- und Kommunikationssprache. Anlass genug, die wichtigsten Kapitel des Erfolgslehrbuches "Einführung in das Controlling" auf Englisch vorzulegen. Das bewährte didaktische Konzept wurde beibehalten: - Übersichtlichen Gestaltung - Klar formulierte Lernziele - Kapitelzusammenfassungen - Zahlreiche Fallbeispiele

Ganzheitliches Reporting mit Kennzahlen im Zeitalter der digitalen Vernetzung - Hans-Ulrich Krause 2019-04-15

Hohe Wettbewerbsintensität, Kostenbelastung und Preisdruck sowie steigende Vielfalt der digitalen Vernetzungsformen („Smart Objects“; „Industrie 4.0“): Die Anforderungen an das betriebswirtschaftliche Instrumentarium wachsen und somit auch die Ansprüche an das Reporting. Neben der Sicherstellung ökonomischer Vorteilhaftigkeit muss unternehmerisches Handeln zunehmend auch gesellschaftlich akzeptiert und ökologisch verträglich sein. Wesentliche Einflussfaktoren wie mobile Internetnutzung, vielfältige Visualisierungsformen oder Verhaltensphänomene im Reporting werden mit einer transparenten Kennzahlenanalyse und einem entscheidungsorientierten Controlling verknüpft. Eine konzeptionelle Weiterentwicklung des Responsibility-Center-Ansatzes und seine Kombination mit der Nachhaltigkeitsimplementierung im Sinne der drei Dimensionen "Profit - People - Planet" zu Sustainability Balanced Scorecards sowie der Entwurf eines innovativen 6-P-Geschäftsmodells zeigen das umfassende Eignungspotenzial eines ganzheitlichen, flexibel gestaltbaren Reportings als Management-Instrument. Ein zahlengestütztes Fallstudienbeispiel (mit Lösungen) ermöglicht die gedankliche und zugleich rechnerisch-konkrete Reporting-Umsetzung mit mehr als 180 Fragen, die sich an den spezifischen Interessenlagen interner sowie externer Reporting-Adressaten (Stakeholder-Ansatz) orientieren - z. B. auch als Webmetriken für Online-Aktivitäten.

Inventing the Organizations of the 21st Century - Thomas W. Malone 2003

How to invent the future of business organization.

Kpi Checklists - BERNIE. SMITH 2018-04-08

KPI Checklists is for people who have the task of creating new KPIs for their organisation, have been asked to improve or enhance existing KPIs or need help implementing a measurement system. Using brief explanations and practical checklists, this book will help you deliver meaningful measures that work.

European Company Law - Andrea Vicari 2021-03-08

The book provides students of European company law courses, scholars and practitioners with an overview. Although company law remains mainly regulated at the level of national laws, it has become important to obtain a systematic view of the main directives in the field of company law, the EU Court of Justice's jurisprudence, the European Model Company Act and the state of implementation of these directives in the member states of the Union. The book therefore contains, in addition to the illustration of the law laid down by EU legislative bodies and the related soft laws, detailed references to the most important domestic legislations and case laws, in order to make them known and usable as much as possible. Moreover, the book allows identifying the most relevant current legislative trends and the main historical reasons for divergences.

Ganzheitliches Reporting mit Kennzahlen im Zeitalter der digitalen Vernetzung - Hans-Ulrich Krause 2019-05-20

Hohe Wettbewerbsintensität, Kostenbelastung und Preisdruck sowie steigende Vielfalt der digitalen Vernetzungsformen („Smart Objects“; „Industrie 4.0“): Die Anforderungen an das betriebswirtschaftliche Instrumentarium wachsen und somit auch die Ansprüche an das Reporting. Neben der Sicherstellung ökonomischer Vorteilhaftigkeit muss unternehmerisches Handeln zunehmend auch gesellschaftlich akzeptiert und ökologisch verträglich sein. Wesentliche Einflussfaktoren wie mobile Internetnutzung, vielfältige Visualisierungsformen oder Verhaltensphänomene im Reporting werden mit einer transparenten Kennzahlenanalyse und einem entscheidungsorientierten Controlling verknüpft. Eine konzeptionelle Weiterentwicklung des Responsibility-Center-Ansatzes und seine Kombination mit der Nachhaltigkeitsimplementierung im Sinne der drei Dimensionen "Profit - People - Planet" zu Sustainability Balanced Scorecards sowie der Entwurf eines innovativen 6-P-Geschäftsmodells zeigen das umfassende

Eignungspotenzial eines ganzheitlichen, flexibel gestaltbaren Reportings als Management-Instrument. Ein zahlengestütztes Fallstudienbeispiel (mit Lösungen) ermöglicht die gedankliche und zugleich rechnerisch-konkrete Reporting-Umsetzung mit mehr als 180 Fragen, die sich an den spezifischen Interessenlagen interner sowie externer Reporting-Adressaten (Stakeholder-Ansatz) orientieren – z. B. auch als Webmetriken für Online-Aktivitäten.

Spinning the Semantic Web - Dieter Fensel 2005

A guide to the Semantic Web, which will transform the Web into a structured network of resources organized by meaning and relationships.

Porsche 914, 914/6, 916 - Jürgen Lewandowski 2019-04-11

The Porsche 911's little brother... In 1969 a very special sports car was born. The 914 rose from a marriage of convenience of Volkswagen and Porsche, because both companies wanted a small, modern and affordable sports car in their product range, but for little cost. Thus, it was decided to combine the skills of both manufacturers. The result was a light mid-engine sports car with a lively road performance and even 50 years after its launch, it pleases the eye with a fresh design. Back then it was often ridiculed as a 'housewife Porsche' or 'Volks-Porsche', but now, the 914 has come out of the shadow of its big brother the 911 and has a huge fan base; today it lives on in the Boxster and Cayman models. This volume includes: the result of thorough research in the Porsche and VW archives; rich photography; all technical data; development, production, model history and racing appearances.