

# Introduction To Psychology By Feldman

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**Psychology and Your Life with P.O.W.E.R Learning** - Robert Feldman 2017-01-04

Psychology Matters. No matter what brings students into the Introductory Psychology course and regardless of their initial motivation, Robert Feldman's Psychology and Your Life with P.O.W.E.R. Learning 3e draws students into the field by connecting psychology to their professional and personal lives. Designed specifically for the accelerated Introductory Psychology course, Psychology and Your Life with P.O.W.E.R. Learning takes into account the diverse population of students who are enrolled in college today, addressing the needs of those who may work full- or part-time; who may be juggling their education, their families, and their jobs; who may be returning to school in search of an occupational change; or who are in a specific career-oriented program.

*Essentials of Understanding Psychology* - Robert Feldman 2014-09-30  
Your students are individuals. Do your teaching materials treat them that way? Feldman's Essentials of Understanding Psychology does. Using a revolutionary revision process, Bob Feldman's Essentials of Understanding Psychology is a fully integrated learning system that gives students an even greater opportunity to achieve success, and brings the Students First goal to a new level. With an adaptive learning system that provides an individualized learning environment and helps

students identify what they know, and more importantly, what they don't, every student has a unique experience refined to their needs. The Eleventh Edition is in the second iteration of using "HeatMap" technology to advise revision. Systematic and precise feedback from thousands of students was anonymously measured using LearnSmart, the adaptive learning diagnostic. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, Bob was able to see where students struggled most...the "hot spots"...and in turn refine and update these areas to be more clear, more concise, and more impactful. The 11th edition continues Bob Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want. The 4 additional modules in CREATE give instructors even extra flexibility to completely cater their text to their course and their students.

**Doubt, Conviction and the Analytic Process** - Michael Feldman 2013-12-16

In this profound and subtle study, a practising psychoanalyst explores the dynamics of the interaction between the patient and the analyst. Michael Feldman draws the reader into experiencing how the clinical interaction unfolds within a session. In doing so, he develops some of the

implications of the important pioneering work of such analysts as Klein, Rosenfeld and Joseph, showing in fine detail some of the ways in which the patient feels driven to communicate to the analyst, not only in order to be understood by him, but also in order to affect him. The author's detailed descriptions of the clinical process allow the reader to follow the actual process that enables the patient to get into contact with thoughts and feelings of which he or she was previously unconscious or only vaguely aware. Feldman makes the reader aware of the constant dynamic interaction between the patient and the analyst, each affecting the other. He shows how the analyst has to find a balance between doubt, uncertainty and confusion in himself and through this process may arrive at an understanding of what is happening, and by formulating this understanding the analyst can make a significant contribution to the process of psychic change. This collection of essays not only throws light on fascinating questions of technique, but also reflects on elements that are fundamental to psychoanalytic work. It is essential reading for practising psychoanalysts and those in training, as well as anyone with a general interest in the psychoanalytic relationship between the client and the therapist in the consulting room.

*Psychology 2e* - Rose M. Spielman 2020-04-22

The Law of Good People - Yuval Feldman 2018-06-07

Currently, the dominant enforcement paradigm is based on the idea that states deal with 'bad people' - or those pursuing their own self-interests - with laws that exact a price for misbehavior through sanctions and punishment. At the same time, by contrast, behavioral ethics posits that 'good people' are guided by cognitive processes and biases that enable them to bend the laws within the confines of their conscience. In this illuminating book, Yuval Feldman analyzes these paradigms and provides a broad theoretical and empirical comparison of traditional and non-traditional enforcement mechanisms to advance our understanding of how states can better deal with misdeeds committed by normative citizens blinded by cognitive biases regarding their own ethicality. By bridging the gap between new findings of behavioral ethics and

traditional methods used to modify behavior, Feldman proposes a 'law of good people' that should be read by scholars and policymakers around the world.

Discovering the Lifespan - Robert Stephen Feldman 2016-04-01

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Discovering the Lifespan provides a broad overview of the field of human development and features a strong balance of research and application. In a unique departure from traditional lifespan development texts, each chapter is divided into three modules, and in turn, each module is divided into several smaller sections. Consequently, students encounter material in smaller, more manageable chunks that optimize learning.

**Essentials of Understanding Psychology** - Robert Stephen Feldman 2019

*Seven and a Half Lessons about the Brain* - Lisa Feldman Barrett 2020-11-17

From the author of *How Emotions Are Made*, a myth-busting primer on the brain, in the tradition of *Seven Brief Lessons on Physics* and *Astrophysics for People in a Hurry*

Understanding Psychology - FELDMAN 2020-11-23

Discover Sociology - William J. Chambliss 2018-11-19

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and

learning workshop. What key social forces construct and transform our lives as individuals and as members of society? How does our social world shape us? How do we shape our world? Discover Sociology presents sociology as a discipline of curious minds. The authors inspire curiosity about the social world and empower students by providing the theoretical, conceptual, and empirical tools they need to understand, analyze, and even change the world in which they live. Organized around four main themes—The Sociological Imagination, Power and Inequality, Technological Transformations of Society, and Globalization—the book illuminates the social roots of diverse phenomena and institutions, ranging from poverty and deviance to capitalism and the nuclear family. "Behind the Numbers" features illustrate the practical side of sociology and shows students how to be critical consumers of social science data reported in the media. And every chapter addresses the question, "What can I do with a sociology degree?" by linking the knowledge and skills acquired through studying sociology with specific jobs and career paths. A Complete Teaching & Learning Package SAGE Vantage Digital Option Engage, Learn, Soar with SAGE Vantage, an intuitive digital platform that delivers Discover Sociology, Fourth Edition textbook content in a learning experience carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers easy course set-up and enables students to better prepare for class. Learn more. Assignable Video Assignable Video (available on the SAGE Vantage platform) is tied to learning objectives and curated exclusively for this text to bring concepts to life and appeal to different learning styles. Learn more. SAGE Coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE Edge FREE online resources for students that make learning easier. See how your students benefit. SAGE course outcomes: Measure Results, Track Success Outlined in your text and mapped to chapter learning objectives, SAGE course outcomes are crafted with specific course outcomes in mind and vetted by advisors in the field. See how SAGE course outcomes tie in with this book's chapter-level objectives at

edge.sagepub.com/Chambliss4e. FREE POSTER: Tips from Sociology for Argument and Debate in a Civil Society

**Liar** - Robert Feldman 2013-03-31

Ever told someone they looked 'great' when they really looked awful? Ever said you'd be 'there in a second' ... knowing it would be more like five minutes? Ever made up an excuse to get out of a difficult situation? Or claimed that you never told lies? Never? Liar! But don't feel bad - we all tell lies, all the time. Two to three times in a ten-minute conversation is the average according to the latest research. From the 'white lies' that help smooth over tricky social situations to lies told with intent to harm, lying plays a huge - and crucial - role in our society at every level. Drawing on mindboggling examples of real-life liars who were caught in the act as well as years of research into deception, Robert Feldman, one of the world's leading authorities in the field, reveals the truth about why we lie, including how children learn to do it, what it costs us, how we benefit and how it can fail with catastrophic consequences.

**How Emotions Are Made** - Lisa Feldman Barrett 2017-03-07

Preeminent psychologist Lisa Barrett lays out how the brain constructs emotions in a way that could revolutionize psychology, health care, the legal system, and our understanding of the human mind. "Fascinating . . . A thought-provoking journey into emotion science."—The Wall Street Journal "A singular book, remarkable for the freshness of its ideas and the boldness and clarity with which they are presented."—Scientific American "A brilliant and original book on the science of emotion, by the deepest thinker about this topic since Darwin."—Daniel Gilbert, best-selling author of *Stumbling on Happiness* The science of emotion is in the midst of a revolution on par with the discovery of relativity in physics and natural selection in biology. Leading the charge is psychologist and neuroscientist Lisa Feldman Barrett, whose research overturns the long-standing belief that emotions are automatic, universal, and hardwired in different brain regions. Instead, Barrett shows, we construct each instance of emotion through a unique interplay of brain, body, and culture. A lucid report from the cutting edge of emotion science, *How Emotions Are Made* reveals the profound real-world consequences of this

breakthrough for everything from neuroscience and medicine to the legal system and even national security, laying bare the immense implications of our latest and most intimate scientific revolution.

*The Wisdom in Feeling* - Lisa Feldman Barrett 2002-08-19

The fundamental concern of psychotherapy is change. While practitioners are constantly greeted with new strategies, techniques, programs, and interventions, this book argues that the full benefits of the therapeutic process cannot be realized without fundamental revision of the concept of change itself. Applying cybernetic thought to family therapy, Bradford P. Keeney demonstrates that conventional epistemology, in which cause and effect have a linear relationship, does not sufficiently accommodate the reciprocal nature of causation in experience. Written in an unconventional style that includes stories, case examples, and imagined dialogues between an epistemologist and a skeptical therapist, the volume presents a philosophically grounded, ecological framework for contemporary clinical practice.

*Psychology and Your Life* - Robert Feldman 2016-10-13

**The Liar in Your Life** - Robert Feldman 2009-08-03

In *The Liar in Your Life*, psychology professor Robert Feldman, one of the world's leading authorities on deception, draws on his immense body of knowledge to give fresh insights into how and why we lie, how our culture has become increasingly tolerant of deception, the cost it exacts on us, and what to do about it. His work is at once surprising and sobering, full of corrections for common myths and explanations of pervasive oversimplifications. Feldman examines marital infidelity, little white lies, career-driven resumé lies, and how we teach children to lie. Along the way, he reveals—despite our beliefs to the contrary—how it is nearly impossible to spot a liar (studies have shown no relationship between nervousness, lack of eye contact, or a trembling voice, and acts of deception). He also provides startling evidence of just how integral lying is to our culture; indeed, his research shows that two people, meeting for the first time, will lie to each other an average of three times in the first ten minutes of a conversation. Feldman uses this discussion of

deception to explore ways we can cope with infidelity, betrayal, and mistrust, in our friends and family. He also describes the lies we tell ourselves: Sometimes, the liar in your life is the person you see in the mirror. With incisive clarity and wry wit, Feldman has written a truthful book for anyone whose life has been touched by deception.

*Improving the First Year of College* - Robert S. Feldman 2005-01-15

The first year of college represents an enormous milestone in students' lives. Whether attending a four-year or two-year institution of higher education, living on campus or at home, or enrolled in a highly selective school or a college with an open-admissions policy, students are challenged in unique and demanding ways during their first year. Although many students rise to the challenges they face, for some the demands are too great. Retention rates beyond the first year are disappointing: one third of first-year students seriously consider leaving college during their first term, and ultimately one half of all students who start college complete it. What are the factors that impact students during their first year? How can the academic and social experiences of first-year students be optimized? What can we do to improve retention rates to maximize the number of students who complete college?

*Improving the First Year of College* employs a variety of perspectives from leading researchers and student-service providers to address these questions and examine the first year of college. This volume also highlights the development of learning communities and coaching, as well as how technology impacts students' first year. Perhaps most important, the book provides examples of "best practices," as determined through research by leaders in the field, to permit educators to draw on their experiences.

*Sociology in Our Times* - Diana Kendall 2016-01-01

This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for

compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, SOCIOLOGY IN OUR TIMES is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*The Psychological Construction of Emotion* - Lisa Feldman Barrett  
2014-10-29

This volume presents cutting-edge theory and research on emotions as constructed events rather than fixed, essential entities. It provides a thorough introduction to the assumptions, hypotheses, and scientific methods that embody psychological constructionist approaches. Leading scholars examine the neurobiological, cognitive/perceptual, and social processes that give rise to the experiences Western cultures call sadness, anger, fear, and so on. The book explores such compelling questions as how the brain creates emotional experiences, whether the "ingredients" of emotions also give rise to other mental states, and how to define what is or is not an emotion. Introductory and concluding chapters by the editors identify key themes and controversies and compare psychological construction to other theories of emotion.

*Teachers Investigate Their Work* - Allan Feldman 2013-12-02

*Teachers Investigate Their Work* introduces the methods and concepts of action research through examples drawn from studies carried out by teachers. The book is arranged as a handbook with numerous sub-headings for easy reference and forty-one practical methods and strategies to put into action, some of them flagged as suitable 'starters'. Throughout the book, the authors draw on their international practical experience of action research, working in close collaboration with teachers. It is an essential guide for teachers, senior staff and co-

ordinators of teacher professional development who are interested in investigating their own practice in order to improve it.

**Loose Leaf for Essentials of Understanding Psychology** - Robert S Feldman 2018-10-16

Students First. Designed for student success, *Essentials of Understanding Psychology* provides students with a brief and powerful learning framework to help them connect, engage, and feel excited about psychology.

*Essentials of Understanding Psychology* - Robert Feldman 2010-10-04

Your students are individuals. Do your teaching materials treat them that way? Feldman's *Essentials of Understanding Psychology* does. From an adaptive diagnostic tool that provides a GPS for learning to a reader-friendly modular organisation, Feldman ensures that every student gains a better understanding of psychology. Its new groundbreaking adaptive diagnostic tool generates a personalised study plan to help students "know what they know" while guiding them to understand and learn what they don't know through engaging interactivities, exercises, and readings. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. The thoroughly revised Ninth Edition continues with Bob Feldman's accessible pedagogy, hallmark research, and focus on diversity in a flexible modules-within-chapters format.

**Essentials of Understanding Psychology** - Feldman 2012-12-01

Your students are individuals. Do your teaching materials treat them that way? Feldman's *Essentials of Understanding Psychology* does. From an adaptive diagnostic tool that provides a GPS for learning to a reader-friendly modular organisation, Feldman ensures that every student gains a better understanding of psychology. Its new groundbreaking adaptive diagnostic tool generates a personalised study plan to help students "know what they know" while guiding them to understand and learn what they don't know through engaging interactivities, exercises, and readings. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need,

when they need it, and how they need it, so that your class time is more engaging and effective. The thoroughly revised Ninth Edition continues with Bob Feldman's accessible pedagogy, hallmark research, and focus on diversity in a flexible modules-within-chapters format.

**Essentials of Understanding Psychology** - Robert Stephen Feldman 2019

**Understanding Psychology** - Robert S. Feldman 2018

Revised edition of the author's Understanding psychology, [2017]

An Introduction to Digital Media - Tony Feldman 2003-09-02

In this clear and highly accessible book, Tony Feldman provides an account of the evolution and application of digital media. Clarifying its underlying technologies, he identifies its immense commercial and human potential. Using as a starting point a simplification which considers new media in two distinct sectors; packaged 'off-line' media such as CD-ROMs; and the world of transmitted media which includes digital broadcasting and interactive online services, Feldman provides a comprehensive overview of the digital media landscape. Focusing on multimedia and the entertainment media he describes and analyses the spectacular rise of CD-based information and the equally revolutionary development of the Internet and online services. Set within a commercial context, readers can identify the potential to generate revenue and profit from the new media. An Introduction to Digital Media concludes with a strategic assessment of the implications of going digital for individuals, companies and corporations.

**Introduction to Psychology** - Charles Stangor 2014

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each section"--BCcampus website.

**Emotion and Consciousness** - Lisa Feldman Barrett 2007-01-10

Presenting state-of-the-art work on the conscious and unconscious processes involved in emotion, this integrative volume brings together leading psychologists, neuroscientists, and philosophers. Carefully organized, tightly edited chapters address such compelling questions as how bodily responses contribute to conscious experience, whether "unconscious emotion" exists, how affect is transmitted from one person to another, and how emotional responses are produced in the brain. Bringing a new level of coherence to lines of inquiry that often remain disparate, the book identifies key, cross-cutting ideas and themes and sets forth a cogent agenda for future research.

**Mindfulness** - Christina Feldman 2019-06-05

Explores mindfulness from its roots in Buddhist psychology to its role in contemporary psychological science. In-depth case examples illustrate how and why mindfulness training can help people move from distress and suffering to resilience and flourishing

Psychology and Your Life with P.O.W.E.R Learning - Robert S Feldman 2019-01-08

Psychology Matters. No matter what brings students into the Introductory Psychology course and regardless of their initial motivation, Robert Feldman's Psychology and Your Life with P.O.W.E.R. Learning 4e draws students into the field by connecting psychology to their professional and personal lives. Designed specifically for the accelerated Introductory Psychology course, Psychology and Your Life with P.O.W.E.R. Learning takes into account the diverse population of students who are enrolled in college today, addressing the needs of those who may work full-or-part-time; who may be juggling their education, their families, and their jobs; who may be returning to school in search of an occupational change; or who are in a specific career-oriented program.

*The Mind in Context* - Batja Mesquita 2010-01-29

Most psychology research still assumes that mental processes are internal to the person, waiting to be expressed or activated. This compelling book illustrates that a new paradigm is forming in which

contextual factors are considered central to the workings of the mind. Leading experts explore how psychological processes emerge from the transactions of individuals with their physical, social, and cultural environments. The volume showcases cutting-edge research on the contextual nature of such phenomena as gene expression, brain networks, the regulation of hormones, perception, cognition, personality, knowing, learning, and emotion.

*A Life Worth Living* - Mihaly Csikszentmihalyi 2006-04-20

*A Life Worth Living* brings together the latest thought on Positive Psychology from an international cast of scholars. It includes historical, philosophical, and empirical reviews of what psychologists have found to matter for personal happiness and well-being. The contributions to this volume agree on principles of optimal development that start from purely material and selfish concerns, but then lead to ever broader circles of responsibility embracing the goals of others and the well-being of the environment; on the importance of spirituality; on the development of strengths specific to the individual. Rather than material success, popularity, or power, the investigations reported in this volume suggest that personally constructed goals, intrinsic motivation, and a sense of autonomy are much more important. The chapters indicate that hardship and suffering do not necessarily make us unhappy, and they suggest therapeutical implications for improving the quality of life. Specific topics covered include the formation of optimal childhood values and habits as well as a new perspective on aging. This volume provides a powerful counterpoint to a mistakenly reductionist psychology. They show that subjective experience can be studied scientifically and measured accurately. They highlight the potentiality for autonomy and freedom that is among the most precious elements of the human condition. Moreover, they make a convincing case for the importance of subjective phenomena, which often affect happiness more than external, material conditions. After long decades during which psychologists seemed to have forgotten that misery is not the only option, the blossoming of Positive Psychology promises a better understanding of what a vigorous, meaningful life may consist of.

**Re-Visioning Psychiatry** - Laurence J. Kirmayer 2015-07-29

Revisioning Psychiatry brings together new perspectives on the causes and treatment of mental health problems. The contributors emphasize the importance of understanding experience and explore how the brain, the person, and the social world interact to give rise to mental health problems as well as resilience and recovery.

Development Across the Life Span - Robert S. Feldman 2014

Offers a strong balance between research and applications. ♦ Robert Feldman offers students a chronological overview of physical, cognitive, social, and emotional development--from conception through death with his text *Development Across the Life Span*. This best-selling text presents up-to-date coverage of theory and research, with an emphasis on the application of these concepts by students in their personal--and future professional--lives. The text taps into students' inherent interest in the subject of human development, encouraging them to draw connections between the material and their own experiences. ♦ MyDevelopmentLab is an integral part of the Feldman program. Key learning applications include, MyDevelopmentLab video series, MyVirtualLife, and MyVirtualChild. ♦ Teaching & Learning Experience Personalize Learning -- MyDevelopmentLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking ♦-- Review and Apply ♦ sections -- Consist of short recaps of the chapters' main points, followed by questions designed to provoke critical thinking. Engage Students ♦-- Chapter Opening Prologues -- ♦ Describe an individual or situation that is relevant to the basic developmental issues being addressed in the chapter. Explore Research -- From Research to Practice boxes -- Describe a contemporary developmental research topic. Support Instructors ♦-- A number of Instructor Resources including PowerPoint Presentations, MyTest Test Bank, and Instructor's Manual. 0205940749 / 9780205940745 *Development Across the Lifespan Plus NEW MyDevelopmentLab with eText* -- Access Card Package Package consists of: ♦♦♦ 0205206522 / 9780205206520 *NEW MyDevelopmentLab with Pearson eText* -- Valuepack Access Card

0205940072 / 9780205940073 Development Across the Life Span   
*P.O.W.E.R. Learning* - Robert Stephen Feldman 2006-01

This work maximises students' potential for success in college using the principles of the P.O.W.E.R. system: prepare, organise, work, evaluate and rethink. This edition includes new assessments, critical thinking questions and an emphasis on academic honesty and integrity.

**Understanding Psychology** - Robert Feldman 2010-09-27

Your students are individuals. Do your teaching materials treat them that way? Feldman's *Understanding Psychology* does. From an adaptive diagnostic tool that provides a GPS for learning to a reader-friendly modular organisation, Feldman ensures that every student gains a better understanding of psychology. Its new groundbreaking adaptive diagnostic tool generates a personalised study plan to help students "know what they know" while guiding them to understand and learn what they don't know through engaging interactivities, exercises, and readings. The thoroughly revised Tenth Edition continues with Bob Feldman's accessible pedagogy, hallmark research, and focus on diversity in a flexible modules-within-chapters format.

**Understanding Psychology** - Robert Stephen Feldman 2021

"14th edition of *Understanding Psychology* has relied heavily and benefited substantially from the advice of instructors and students from a wide range of backgrounds. Effective introduction to a discipline must be oriented to students informing them, engaging them, and exciting them about the field and helping them connect it to their worlds. All these goals are achieved in *Understanding Psychology*, 14/e"--

**Understanding Psychology** - Richard A. Kasschau 1994-03-01

*Understanding Psychology* provides a solid introduction to the field of psychology - and to the link between the brain and behavior. Combining high-interest content and a strong visual orientation, this text is designed to dispel misconceptions about psychology while helping students to understand the relevant, practical uses of psychology in their day-to-day lives.

*P.O.W.E.R. Learning: Online Success* - Robert S Feldman 2019-03-11

*P.O.W.E.R. Learning* is the only research-based student success series

with a unifying system for critical thinking and problem solving.

*P.O.W.E.R. Learning: Online Success*, 2e, utilizes this P.O.W.E.R. framework to maximize students' potential for success in college and life addressing the diverse, online student population by providing direct, practical solutions to the challenges that students face as they navigate college, their courses, and prepare for their careers. Includes Connect - a highly reliable, easy-to-use homework and learning management solution that applies learning science and award-winning adaptive tools to improve student results. NEW: SmartBook 2.0, available within Connect, personalizes learning to individual student needs, continually adapting to pinpoint knowledge gaps and focus learning on concepts requiring additional study. SmartBook 2.0 fosters more productive learning, taking the guesswork out of what to study, and making students better prepared for class. For instructors, SmartBook 2.0 tracks student progress and provides insights that guide teaching strategies and advanced instruction, for a more dynamic class experience.

*Essentials of Understanding Psychology 13e* - FELDMAN 2018-09-12

*Students First*. Designed for student success, *Essentials of Understanding Psychology* provides students with a brief and powerful learning framework to help them connect, engage, and feel excited about psychology.

*The Psychology of Political Communicators* - Ofer Feldman 2018-09-24

In this timely study, Ofer Feldman, Sonja Zmerli, and their team of experts shed light on the multiple ways communication affects political behavior and attitudes. Written for students and scholars alike, *The Psychology of Political Communicators* uses examples from the US, Europe, Asia, and the Middle East to examine the nature, characteristics, content, and reception of communication in three major areas of discourse: The style and nature of language used by political actors in the national and international arenas The discourse used in nationalist populist movements and during negative campaigns The rhetoric of the media as it tries to frame politics, political events, and political actors Collectively, the essays form a solid foundation on which to understand the different roles language plays in the conduct of politics, the way in

which these roles are performed in various situations in different societies and cultures, and the political outcomes of verbal behavior. This

book will be of interest to scholars and students of political psychology and communication studies.