

Digitalisierung Der Immobilienwirtschaft De Gruyt

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Handbuch elektrische Energieversorgung - Oliver D. Doleski 2022-11-07

Dieses Buch macht Energieversorgung umfassend und im Dialog zwischen Technik und Nichttechnik verständlich. Herausragende Experten/innen führen die fachlichen Grundlagen und spezifische Fragestellungen ein. Jedes Kapitel ist für Einsteigende nachvollziehbar und bietet Experten/innen die Möglichkeit zur Vertiefung. Praxisbeispiele runden das Kompendium ab. Dieses Buch sollte jeder Akteur/in in der Energiewelt auf dem Schreibtisch haben.

Digitalisierung in der Wohnungs- und Immobilienwirtschaft - Alcay Kamis 2019-11-25

Die Digitalisierung macht auch vor der Wohnungs- und Immobilienwirtschaft keinen Halt und stellt Unternehmen vor große Herausforderungen. Dr. Alcay Kamis beschreibt, welche Chancen und Vorteile die digitale Transformation speziell dieser Branche bietet. Er stellt die spezifischen Treiber vor und geht auch auf die zentrale Rolle der Unternehmenskultur sowie der Führung ein. Erfahren Sie in diesem Buch, wie die digitale Transformation gelingen kann und welche Methoden hierbei zum Einsatz kommen können. Inhalte: Digitalisierungsstrategien, Entwicklung neuer Geschäftsmodelle, digitale Transformation Digitale Prozesse in der Wohnungswirtschaft, digitale Gebäudetechnik, Connected Home Building Information Modeling (BIM), PropTechs, FinTechs und Big Data, Customer Journey Predictive Maintenance, Energieeffizienz- und management, Smart Building New-Leadership-Ansätze, Digital Leadership, Unternehmenskultur und Change Management Roadmap für Ihr Unternehmen

Cell Biology of Trauma - John J. Lemasters 2020-08-16

This unique book presents an approach to viewing trauma. It examines the cellular consequences of trauma at a molecular level and provides new insights into the treatment of traumatic injury, based on cellular responses. The current of trauma research is reviewed, previously unpublished information on the topic is presented, and research directions are included.

Marketing Problems - Melvin Thomas Copeland 2019-03-11

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Lehre, Forschung, Transfer & Management - Beiträge aus der Fakultät Wirtschaft der DHBW Stuttgart - Joachim Weber 2020-06-18

Anlässlich des Amtszeitendes von Prorektor und Dekan Professor Dr. Bernd Müllerschön entstand die vorliegende Festschrift aus der Fakultät Wirtschaft der Dualen Hochschule Baden-Württemberg Stuttgart und darüber hinaus, mit Beiträgen rund um Lehre, Forschung, Transfer und Management. Die Publikation zieht aus einem primär wirtschaftswissenschaftlichen Blickwinkel heraus eine Art Bilanz über die beiden Amtsperioden und Arbeitsgebiete des scheidenden Prorektors und Dekans. Die Beiträge sind nach

Maßgabe des dualen Prinzips mehrheitlich praxisorientiert, aber auch wissenschaftlich verfasst. Der Sammelband bietet insgesamt 37 Beiträge. Diese wurden redaktionell nach vier thematischen Schwerpunkten geordnet: Hochschulorganisation & Fakultätsmanagement, Studienangebot, Forschung & zentrale Einrichtungen, Lehre & Innovation und Wirtschaft & Märkte. Dadurch werden eindrucklich die Lehr- und Forschungsgebiete der Professorinnen und Professoren sowie der sonstigen Hochschulangehörigen, die an der Fakultät Wirtschaft der DHBW Stuttgart, in anderen Bereichen der Hochschule oder in ihrem direkten Umfeld tätig sind, dokumentiert.

Competing on the Edge - Shona L. Brown 1998

In their startling new book, authors Brown and Eisenhardt contend that to prosper in today's fiercely competitive business environments, a new paradigm--competing on the edge--must be implemented as a new survival strategy. This book focuses on specific management dilemmas and illustrates solutions that work when the name of the game is change.

Business Ethics 3.0 - Erhard Meyer-Galow 2018-05-22

The reputation of business managers is declining due to their disregard for moral decisions and ethical practices. Business students are currently taught only technical knowledge without concern for being compassionately and holistic engaged. However, when entering the business sector these graduates encounter a world which necessitates difficult, personally challenging decisions, ones for which technical knowledge is insufficient. Successful, sustainable resolutions can only be expected to result from a holistic, sustainable approach which accommodates the difficulty in balancing ethical practices with the demands for ever-increasing profits. This unique graduate textbook addresses the issue of business ethics from the perspective of an individual's internal growth facilitated by a consideration of the principles of depth psychology, spiritual wisdom, meditation, and quantum physics, written by a CEO with an enormous business background. It not only promotes a new ethical approach, but also addresses the implementation of this new approach in the most important business sectors as a replacement for previous ineffective codes of conduct which have failed. It's a must read for business students with aspirations of becoming managers or entrepreneurs in the economic sector as well as for all young professionals, managers and entrepreneurs to improve their ethical performance and sustainable success. Message from the author This book creates an impetus for change in a business world where unethical practices are rampant by providing a suggested a New Integral Ethics for the economy, an ethical approach based upon inner psychological and spiritual development arising from a serious consideration of Depth Psychology. Readers will learn how adoption of specific Practices, which lead to inner growth and spiritual maturity, will result in ethical, morally sound business practices not because they are mandated, but because once the SELF is actualized, you cannot do otherwise. Laws, appeals and directives which have never successfully resulted in ethical practices become unnecessary, replaced by intrinsically ethical individuals who collectively influence corporate ethical behaviour. This is a giant leap into a new dimension in our globalized, digitized economy. "Business Ethics 3.0, by Erhard Meyer-Galow provides a much needed beacon of light to a segment of our society that seem to be sinking deeper and deeper into darkness. The term "business ethics", once an important topic within the business community, has slowly descended through the fog of profitable ends justifying unprincipled means to become nothing more than a self-contradictory oxymoron -- especially among large international corporations. In Business Ethics 3.0, Erhard Meyer-Galow has taken a fresh approach that appeals to individual personal growth rather than the usual proffering of academic arguments that are not

implementable in the real world of relentless Machiavellian competition. Only through raising and improving individual awareness and responsibility can real long-term change have a chance of developing. Business Ethics 3.0 is on the right track with a positive and compelling message...may it succeed where the academics have failed." Thomas Campbell, physicist, consciousness researcher, author of My big TOE

Finalist at the 2018 Humanistic Management Book Awards
Facetten der Digitalisierung - Yvonne Thorhauer 2020-04-15

In diesem Buch thematisiert die Professorenschaft der accadis Hochschule die Auswirkungen der Digitalisierung auf ihre Fachbereiche: Notwendige Umbrüche der Wirtschaftsethik, Auswirkungen künstlicher Intelligenz auf Marketing und Produktentwicklung, Veränderungen in der Unternehmenskommunikation, digitale Innovationen in Sport- und Gesundheitsmanagement, intelligente Distribution mit Blockchain-Technologien sowie Tokens im Finanzmarkt.

Introduction to Discrete Event Simulation and Agent-based Modeling - Theodore T. Allen 2011-01-12

Discrete event simulation and agent-based modeling are increasingly recognized as critical for diagnosing and solving process issues in complex systems. Introduction to Discrete Event Simulation and Agent-based Modeling covers the techniques needed for success in all phases of simulation projects. These include: • Definition - The reader will learn how to plan a project and communicate using a charter. • Input analysis - The reader will discover how to determine defensible sample sizes for all needed data collections. They will also learn how to fit distributions to that data. • Simulation - The reader will understand how simulation controllers work, the Monte Carlo (MC) theory behind them, modern verification and validation, and ways to speed up simulation using variation reduction techniques and other methods. • Output analysis - The reader will be able to establish simultaneous intervals on key responses and apply selection and ranking, design of experiments (DOE), and black box optimization to develop defensible improvement recommendations. • Decision support - Methods to inspire creative alternatives are presented, including lean production. Also, over one hundred solved problems are provided and two full case studies, including one on voting machines that received international attention. Introduction to Discrete Event Simulation and Agent-based Modeling demonstrates how simulation can facilitate improvements on the job and in local communities. It allows readers to competently apply technology considered key in many industries and branches of government. It is suitable for undergraduate and graduate students, as well as researchers and other professionals.

Metaliteracy in Practice - Trudi E. Jacobson 2015-11-24

The case studies presented in this valuable resource demonstrate how librarians and educators can help students effectively communicate, create, and share information in today's participatory digital environments

Digitalisierung der Immobilienwirtschaft. Chancen und Risiken - Maximilian Zapalski 2019-12-10
Studienarbeit aus dem Jahr 2019 im Fachbereich BWL - Sonstiges, Note: 1,0, Northern Business School, Sprache: Deutsch, Abstract: Sämtliche Branchen beziehungsweise deren sämtliche Bereiche haben sich im Laufe der Zeit digitalisiert. Infolgedessen haben sich sämtliche Fassaden der Immobilienwelt weitaus digitalisiert, wie beispielsweise die Makler-Branche oder auch die Immobilieneinrichtungen (Smart-Home), sowohl auch Tätigkeitsbereiche wie das Property Management durch die Mieter-App genießen einen technologischen Fortschritt. Digitale Technologien können mithilfe von neuen Geschäftsmodellen und Prozessoptimierungen zu Wertsteigerungen führen. Unternehmen sind daher gezwungen ihre Prozesse und Modelle ständig zu optimieren, da sonst möglicherweise der Verlust der Wettbewerbsfähigkeit droht. Die Digitalisierung wirkt sich in allen Bereichen aus. Sie verändert Kundenbeziehungen, Kundenbedürfnisse, Prozesse und Erzeugnisse von Dienstleistungen. Ebenfalls bringt die Digitalisierung Veränderungen in der Immobilienwirtschaft. Somit stellt sich auch die Fragestellung, welche Chancen und Risiken sich durch die Digitalisierung in der Immobilienwirtschaft mit Hinblick auf die Wohnwirtschaft ergeben.

Betriebswirtschaftliche Grundlagen - Karl-Werner Schulte 2015-12-14

Band I führt in die betriebswirtschaftlichen Grundlagen ein. Der Schwerpunkt liegt dabei auf den funktionalen Aspekten der Immobilieninvestition und -finanzierung, der Immobilienanalyse und -bewertung sowie des Immobilienmarketings. Ein weiterer Gegenstand des Buches ist das Management von Immobilienunternehmen. Darüber hinaus sind in dieser Reihe erschienen: Band II: Rechtliche Grundlagen

Band III: Stadtplanerische Grundlagen Band IV: Volkswirtschaftliche Grundlagen

Institutions and Systems in the Geography of Innovation - M.P. Feldman 2012-12-06

This volume provides a collection of theoretical articles and empirical studies on innovation and location by focusing on the institutions and systems that mediate knowledge spillovers. The objective is to provide an international comparison using a variety of approaches. The volume is organized around the three themes. The first focuses on theoretical work that attempts to advance our understanding of knowledge externalities and systems on innovation. The second section provides empirical studies that attempt to measure these impacts. The final section considers future challenges to regional economic development policy in the face of economic integration and globalization.

Technological Forecasting and Long-range Planning - Robert U. Ayres 1969

Ganzheitliches Reporting mit Kennzahlen im Zeitalter der digitalen Vernetzung - Hans-Ulrich Krause 2019-05-20

Hohe Wettbewerbsintensität, Kostenbelastung und Preisdruck sowie steigende Vielfalt der digitalen Vernetzungsformen („Smart Objects“; „Industrie 4.0“): Die Anforderungen an das betriebswirtschaftliche Instrumentarium wachsen und somit auch die Ansprüche an das Reporting. Neben der Sicherstellung ökonomischer Vorteilhaftigkeit muss unternehmerisches Handeln zunehmend auch gesellschaftlich akzeptiert und ökologisch verträglich sein. Wesentliche Einflussfaktoren wie mobile Internetnutzung, vielfältige Visualisierungsformen oder Verhaltensphänomene im Reporting werden mit einer transparenten Kennzahlenanalyse und einem entscheidungsorientierten Controlling verknüpft. Eine konzeptionelle Weiterentwicklung des Responsibility-Center-Ansatzes und seine Kombination mit der Nachhaltigkeitsimplementierung im Sinne der drei Dimensionen "Profit - People - Planet" zu Sustainability Balanced Scorecards sowie der Entwurf eines innovativen 6-P-Geschäftsmodells zeigen das umfassende Eignungspotenzial eines ganzheitlichen, flexibel gestaltbaren Reportings als Management-Instrument. Ein zahlengestütztes Fallstudienbeispiel (mit Lösungen) ermöglicht die gedankliche und zugleich rechnerisch-konkrete Reporting-Umsetzung mit mehr als 180 Fragen, die sich an den spezifischen Interessenlagen interner sowie externer Reporting-Adressaten (Stakeholder-Ansatz) orientieren - z. B. auch als Webmetriken für Online-Aktivitäten.

Designing Processes - Christian Bergmann 2019-02-19

How do we make building sustainable and fit for the future? The book presents a strategy for tackling the construction industry's future challenges from the perspective of the organizing architect, and with a view to the interdisciplinary knowledge, capable of integration, of related disciplines. With a profound insight into the operative processes, the author analyses the complex mechanisms of the system that affect the whole of society and often follow very traditional process structures. He investigates the interaction between the stakeholders' actions in the construction process and the framework conditions and, on that basis, develops a strategy which—itself a process—computes the elements of the intended target state.

The Seven Pillars of Partnering - John Bennett 1998

Partnering is a set of strategic actions that deliver vast improvements in construction performance. It is driven by a clear understanding of mutual objectives and cooperative decision making by a number of firms, who are all focused on using feedback to continuously improve their joint performance. A 'second generation' of Partnering has now emerged that requires a strategic decision to cooperate in improving joint performance by a client and a group of consultants, contractors and specialists engaged in an ongoing series of projects. Second Generation Partnering is underpinned by 'Seven Pillars'. Each pillar represents a set of management actions that provide an essential element of Second Generation Partnering. The research also identifies the beginnings of a third generation of Partnering in which the construction industry becomes a truly modern industry producing and marketing a range of products and services that clients are eager to invest in. The dramatic improvements in performance delivered by Second and Third Generation Partnering enable construction firms to meet the demands of their customers - whether they need greater certainty, better designs, faster delivery, lower costs, zero defects, guarantees or sophisticated after-care services.

The Tragedy of Property - Maxim Trudolyubov 2018-08-16

Russian novels, poetry and ballet put the country squarely in the European family of cultures and yet there is something different about this country, especially in terms of its political culture. What makes Russia different? Maxim Trudolyubov uses private property as a lens to highlight the most important features that distinguish Russia as a political culture. In many Western societies, private property has acted as the private individual's bulwark against the state; in Russia, by contrast, it has mostly been used by the authorities as a governance tool. Nineteenth-century Russian liberals did not consider property rights to be one of the civil causes worthy of defending. Property was associated with serfdom, and even after the emancipation of the serfs the institution of property was still seen as an attribute of retrograde aristocracy and oppressive government. It was something to be destroyed – and indeed it was, in 1917. Ironically, it was the Soviet Union that, with the arrival of mass housing in the 1960s, gave the concept of private ownership a good name. After forced collectivization and mass urbanization, people were yearning for a space of their own. The collapse of the Soviet ideology allowed property to be called property, but not all properties were equal. You could own a flat but not an oil company, which could be property on paper but not in reality. This is why most Russian entrepreneurs register their businesses in offshore jurisdictions and park their money abroad. This fresh and highly original perspective on Russian history will be of great interest to anyone who wants to understand Russia today.

Praxishandbuch Green Building - Peter Möhle 2017-12-18

Nachhaltiges Bauen wird für Investoren, Bauherren, Nutzer, Politik und Gesellschaft immer wichtiger. Planung, Bau und Betrieb von Green Buildings erfordern eine Berücksichtigung ganz unterschiedlicher Disziplinen in den Bereichen Recht, Technik und Architektur. Die Autoren aus den unterschiedlichen Fachrichtungen beleuchten diese komplexen Zusammenhänge und zeigen praxistaugliche Lösungen auf.

Capital as Power - Jonathan Nitzan 2009-06-02

Conventional theories of capitalism are mired in a deep crisis: after centuries of debate, they are still unable to tell us what capital is. Liberals and Marxists both think of capital as an 'economic' entity that they count in universal units of 'utils' or 'abstract labour', respectively. But these units are totally fictitious. Nobody has ever been able to observe or measure them, and for a good reason: they don't exist. Since liberalism and Marxism depend on these non-existing units, their theories hang in suspension. They cannot explain the process that matters most – the accumulation of capital. This book offers a radical alternative. According to the authors, capital is not a narrow economic entity, but a symbolic quantification of power. It has little to do with utility or abstract labour, and it extends far beyond machines and production lines. Capital, the authors claim, represents the organized power of dominant capital groups to reshape – or reorder – their society. Written in simple language, accessible to lay readers and experts alike, the book develops a novel political economy. It takes the reader through the history, assumptions and limitations of mainstream economics and its associated theories of politics. It examines the evolution of Marxist thinking on accumulation and the state. And it articulates an innovative theory of 'capital as power' and a new history of the 'capitalist mode of power'.

Quarterly Economic Commentary - Economic and Social Research Institute 2008

European Company Law - Andrea Vicari 2021-03-08

The book provides students of European company law courses, scholars and practitioners with an overview. Although company law remains mainly regulated at the level of national laws, it has become important to obtain a systematic view of the main directives in the field of company law, the EU Court of Justice's jurisprudence, the European Model Company Act and the state of implementation of these directives in the member states of the Union. The book therefore contains, in addition to the illustration of the law laid down by EU legislative bodies and the related soft laws, detailed references to the most important domestic legislations and case laws, in order to make them known and usable as much as possible. Moreover, the book allows identifying the most relevant current legislative trends and the main historical reasons for divergences.

Internationale Immobilienökonomie - Günter Vornholz 2015-04-24

Eine ausschließliche Betrachtung nationaler Immobilienökonomien ist nicht mehr ausreichend. Die Globalisierung hat die Immobilienwirtschaft und die -märkte zunehmend erfasst. Auf allen

Wertschöpfungsstufen der Immobilien hat der Einfluss quantitativ und qualitativ zugenommen. Von den Projektentwicklungen über den Nutzermarkt und den Investmentmarkt bis hin zu verschiedenen Immobiliendienstleistungsmärkten sind die Folgen der Globalisierung festzustellen. Durch den Markteintritt internationaler Investoren geht die traditionell lokal gegebene Einheit von Investition, Eigentum und Nutzung verloren. Die Globalisierung bezieht aber nicht alle Immobilienmärkte gleichmäßig ein, sondern das Spektrum reicht von lokalen (z.B. Wohnimmobilien in Kleinstädten) bis zu globalen Märkten wie den Immobilien-Investmentmärkten. Dieses Lehrbuch analysiert die Ursachen, Erscheinungsformen und Kanäle sowie Folgen der Globalisierung für die Immobilienmärkte. Es existiert eine Vielzahl sozio-ökonomischer Einflussfaktoren, die sich auf die einzelnen Immobilienmärkte unterschiedlich stark auswirken. Dadurch ergeben sich die differenzierten Strukturen und Entwicklungen internationaler Immobilienmärkte. So weisen die einzelnen internationalen Immobilienmärkte bedeutende Besonderheiten und Unterschiede auf, die sich auch durch die Globalisierung ergeben.

Event Marketing in the Context of Higher Education Marketing and Digital Environments - Florian Neus 2020-02-25

Event marketing is a powerful tool of brand communication and used within many different fields. Florian Neus extends the existing scientific literature to events of higher education institutions and events within digital environments. Different aspects of event marketing efforts within these fields are addressed and evaluated. Based on conducted studies and coherent analysis new insights are derived. Furthermore, valuable implications for research and management are presented. About the Author: Florian Neus works as a research assistant at the chair of marketing and retailing at the University of Siegen. His research focusses around higher education marketing and event marketing in digital environments.

Green Building Trends - Jerry Yudelson 2012-07-16

The "green building revolution" is a worldwide movement for energy-efficient, environmentally aware architecture and design. Europe has been in the forefront of green building technology, and Green Building Trends: Europe provides an indispensable overview of these cutting edge ideas and applications. In order to write this book, well-known U.S. green building expert Jerry Yudelson interviewed a number of Europe's leading architects and engineers and visited many exemplary projects. With the help of copious photographs and illustrations, Yudelson describes some of the leading contemporary green buildings in Europe, including the new Lufthansa headquarters in Frankfurt, the Norddeutsche Landesbank in Hannover, a new school at University College London, the Beaufort Court Zero-Emissions building, the Merck Serono headquarters in Geneva, and a zero-net-energy, all-glass house in Stuttgart. In clear, jargon-free prose, Yudelson provides profiles of progress in the journey towards sustainability, describes the current regulatory and business climates, and predicts what the near future may bring. He also provides a primer on new technologies, systems, and regulatory approaches in Western Europe that can be adopted in North America, including building-integrated solar technologies, radiant heating and cooling systems, dynamic façades that provide natural ventilation, innovative methods for combining climate control and water features in larger buildings, zero-netenergy homes built like Thermos bottles, and strict government timetables for achieving zero-carbon buildings. Green Building Trends: Europe is an essential resource for anyone interested in the latest developments in this rapidly growing field.

Digitalisierung der Immobilienwirtschaft - Günter Vornholz 2021-02-08

Megatrends verändern die Lebens- und Arbeitswelten der Menschen. Insbesondere die Digitalisierung beeinflusst technische, wirtschaftliche und gesellschaftliche Entwicklungsprozesse. Dabei stehen auch die Immobilienwirtschaft und -märkte angesichts der digitalen Transformation vor großen Herausforderungen. Innovative technologische Entwicklungen können zu evolutionären und disruptiven Veränderungen der Geschäftsmodelle und Geschäftsprozesse in den Unternehmen führen. Auch wenn die Veränderungen in der Immobilienwirtschaft noch am Anfang stehen, werden sich neue Anforderungen an Immobilienstandorte und Immobilien entwickeln. Konsumbedürfnisse, Kundenbeziehungen, Prozesse und letztendlich Erzeugnisse und Dienstleistungen unterliegen genauso wie die Immobilien selbst einem Veränderungsprozess. Das Buch beleuchtet die verschiedenen Megatrends und grenzt sie ab, es analysiert die Auswirkungen der Digitalisierung auf die Immobilienwirtschaft und damit deren Folgen für die Geschäftsmodelle und -prozesse und gibt einen spannenden Ausblick auf kurz- bis langfristige Trends. Die

Neuaufgabe wurde um ein Kapitel zur Künstlichen Intelligenz erweitert.

Fundamentals of Investment Appraisal - Martina Röhrich 2014-09-09

How to make sound investment decisions: Fundamentals of Investment Appraisal, 2nd edition, is based on long-term experience with students and is written in an easily understood style. A case study has been constructed to illustrate all methods discussed. The goal of the book is to pace a sure way through the variety of methods in investment appraisal. Mathematical basics are specifically explained in detail. The book shows clearly why there are different methods in investment appraisal and on where to focus in a given situation. As all methods are introduced by the same case study, it is easy to compare and evaluate the results. The statements in the text are further consolidated by abstracts and evaluations of each of the methods. Exercises with extensive solutions will lead to the confidence which is necessary for an ease of handling the investment appraisal techniques and for a good preparation for students' exams. German and international students at universities and other institutions of higher education will find this book an excellent systematic preparation for their exams.

Praxishandbuch Immobilienfondsmanagement und -investment - Verena Rock 2019-11-19

Dieses Buch bietet einen praxisnahen Leitfaden zum Thema Immobilien-Fondsmanagement und -Investment. Mehr als 40 Branchenexperten geben Auskunft über das Instrumentarium des Investments und Managements von indirekten Immobilienanlagen. So werden die Akteure im Markt vorgestellt, deren Entscheidungsfindung ermittelt und das tägliche Geschäft im Fondsmanagement vorgestellt. Ein erfolgreiches Investment und Management von Immobilienfonds basiert auf guten Quellen, den geeigneten analytischen Methoden und einschlägigen Erfahrungen. Entsprechend beschreibt das Buch systematisch Beteiligungsmanagement aus Investorensicht, institutionelles Fondsmanagement, verschiedene Gruppen von Akteuren und die wichtigsten Vehikel in Europa. Den Abschluss bilden zahlreiche Musterbeispiele und Dokumentenvorlagen zu Strukturen, Verträgen und Kalkulationen als handhabbare Tools über Standards und Best-Practice-Modelle der Branche. Das Praxishandbuch bietet das Rüstzeug für Fondsmanager, Investoren und andere Akteure in diesem spannenden Sektor.

Historische Gärten und Klimawandel - Reinhard F. Hüttl 2019-11-18

Historische Gärten sind als denkmalgeschützte Kulturgüter wertvolle Zeugnisse unserer Zivilisation. Wie lassen sie sich unter veränderten klimatischen Bedingungen bewahren? Anhand von vier historischen Gartenanlagen wird der natürliche, kulturelle und soziale Rahmen analysiert, in den die "Bilder" des Gartens eingeschrieben sind. Welche Handlungsoptionen bestehen jedoch, wenn Pflanzen oder Bäume den standörtlichen Gegebenheiten nicht mehr angepasst sind? Vertreter aus den Natur-, Geistes- und Sozialwissenschaften sowie der Gartendenkmalpflege stellen erstmals gemeinsam Lösungsstrategien für die Bewahrung historischer Gärten als Gesamtkunstwerke unter dem Vorzeichen des Klimawandels vor.

Management von Verhalten in Organisationen - Tobias Keller 2021-12-06

Das Lehrbuch gibt einen kompakten Überblick über die Grundlagen, Modelle und Konzepte der verhaltenswissenschaftlichen Organisations- und Managementforschung ergänzt um Praxisbeispiele im Fallstudienformat.

Digitalisierung der Immobilienwirtschaft - Günter Vornholz 2019-04-01

Megatrends verändern die Lebens- und Arbeitswelten der Menschen. Insbesondere die Digitalisierung beeinflusst technische, wirtschaftliche und gesellschaftliche Entwicklungsprozesse. Dabei stehen auch die Immobilienwirtschaft und -märkte angesichts der digitalen Transformation vor großen Herausforderungen. Innovative technologische Entwicklungen können zu evolutionären und disruptiven Veränderungen der Geschäftsmodelle und Geschäftsprozesse in den Unternehmen führen. Auch wenn die Veränderungen in der Immobilienwirtschaft noch am Anfang stehen, werden sich neue Anforderungen an Immobilienstandorte und Immobilien entwickeln. Konsumbedürfnisse, Kundenbeziehungen, Prozesse und letztendlich Erzeugnisse und Dienstleistungen unterliegen genauso wie die Immobilien selbst einem Veränderungsprozess. Das Buch beleuchtet die verschiedenen Megatrends und grenzt sie ab, es analysiert die Auswirkungen der Digitalisierung auf die Immobilienwirtschaft und damit deren Folgen für die Geschäftsmodelle und -prozesse und gibt einen spannenden Ausblick auf kurz- bis langfristige Trends.

Future Skills in Education - Nina Golowko 2021-05-30

This book identifies central key factors for future-oriented teaching in Higher Education to support the task

of ensuring the knowledge transfer for sustainable and competence-oriented employability to the future workforce. Through an innovative approach using machine-learning algorithms that employ the universities' own and external databases as knowledge base, new perspectives for the development of competence-oriented curricula and study programmes in Higher Education are shown.

Corporate Data Quality - Boris Otto 2015

Cryptography and Security Services: Mechanisms and Applications - Mogollon, Manuel 2008-01-31

Addresses cryptography from the perspective of security services and mechanisms available to implement them. Discusses issues such as e-mail security, public-key architecture, virtual private networks, Web services security, wireless security, and confidentiality and integrity. Provides a working knowledge of fundamental encryption algorithms and systems supported in information technology and secure communication networks.

Evolve! - Rosabeth Moss Kanter 2000

Annotation Beyond Web sites and e-strategy, organizations of all kinds must create and foster dynamic human networks that enable speed, motivate top talent, and engender commitment. Now, referring to an exclusive global survey of over 700 corporations, a bestselling expert on change management takes a provocative look at the human side of the digital era.

Fintech Business Models - Matthias Fischer 2021-02-08

This book on fintechs shows an international comparison on a global level. It is the first book where 10 years of financing rounds for fintechs have been analyzed for 10 different fintech segments. It is the first book to show the Canvas business model for fintechs. Professionals and students get a global understanding of fintechs. The case examples in the book cover Europe, the U.S. and China. About the author: Matthias Fischer is professor of finance and banking at the Institute of Technology Nuremberg Georg-Simon-Ohm in Germany. His research has focused on strategy and M&A in the banking sector, value-based management, robo-advisory and fintechs. Dr. Fischer also serves as a member of the Groupe de Recherche en Management at the IAE Nice Graduate School of Management, Université Côte d'Azur in France. He is internationally active as a strategy and financial advisor. Reviews of the book: FinTech is not the next 'big thing.' It is the big thing now! FinTech is the new business model for the global financial sector, offering clear and enormous potential for vast economies of scale and scope, massive cost savings and efficiency gains, significant risk reduction, and opening the door to banking for literally billions of currently unbanked people. Professor Fischer has done a masterful job of expertly and informatively taking us through all aspects of the revolutionary new FinTech business models. Using state-of-the-art research techniques, he insightfully shows us how FinTech firms are financed and how they aspire to create value. His in-depth case studies unlock the keys to success in the FinTech sector. His fascinating book is a 'must read' for all financial professionals. Dr. Stephen Morrell, Professor of Economics and Finance, Andreas School of Business, Barry University, Miami, USA Matthias Fischer's latest book offers a comprehensive overview of Fintech business models around the world. With a very pedagogical approach, and in a particularly fluid style, the author takes us into the strategic logics of these new entrants to finance, who are carriers of innovation and sometimes of disruption, and whose strategies are focused on the need to always meet the emerging expectations of their customers. This precise and well-documented analysis should enable banks to reposition themselves in their ecosystem by studying these new business models, which will enable them to boost their growth. Professor Dr. Nadine Tournois, Dean of IAE Nice Graduate School of Management, Université Côte d'Azur, France, Chevalier de la Légion d'honneur Fintech Business Models is a must-have book to understand the rapid and intense changes occurring in the financial sector. New technologies have allowed the birth of new financial species, such as Fintech, more adapted to the new digital economy. The content dedicated to the application of blockchain technology helps to understand its opportunities in the financial sector, not only in the means of payment and cryptoactives, but also in how blockchain can make multiple internal processes improve, allowing to optimize the management, efficiency and even security of operations. Without any doubt, this book offers an extraordinary vision of how the fintech sector has become a catalyst for change in banking in the context of the current Digital Society. Phd. Ricardo Palomo, Full Professor of Finance, Deputy Chancellor for Digital

Transformation at Universidad CEU San Pablo, Madrid, Spain and member of the Board of Alastria Blockchain Ecosystem This book provides a detailed and original overview of the most important fintech business models in the major global markets. Through a savvy use of the well-known Business Model Canvas methodology, the author explores the unique ecosystem, business model's components, and sources of competitive advantage of successful fintech firms. The book, in particular, offers an insightful and comprehensive analysis of the winning and losing strategies and performances of fintech firms by segment of activity such as, instant digital payments, crowd-funding, robo-advisory, alternative finance, credit & factoring, social trading, personal finance management, blockchain and cryptocurrencies. It is indeed a very unique and valuable study on the fintech industry, its trends, and its emerging business models. Prof. Ivo Pezzuto, The International School of Management, Paris, France and Adjunct Professor of International Business and Strategic Management Università Cattolica del Sacro Cuore, Department of Business Management, Milan, Italy The emergence of fintechs is one of the most relevant drivers of change in the financial services industry. The book presented here delivers an impressive overview of fintechs' activity areas, business models and funding patterns. The book reflects the state of the art of the current fintech world. Prof. Dr. Jürgen Moormann, Professor of Bank and Process Management at Frankfurt School of Finance & Management, Germany

Immobilienmanagement erfolgreicher Bestandshalter - Ulrich Bogenstätter 2018-09-24

Wie kann die Bau- und Immobilienwirtschaft nachhaltig professionalisiert werden? Wie kann eine realistische Zeit- und Kostenplanung auch bei komplexen Projekten vorgenommen werden? Und wie können Immobilienhalter den Wert ihrer Immobilien erhöhen? Erfahrene Praktiker aus unterschiedlichen Wissenschaftsbereichen bündeln in diesem Buch ihre wichtigsten Empfehlungen für Gewerbe, Immobilienfonds, Industrie, Kirchen, Öffentliche Hand, Sozialwirtschaft und Wohnungswirtschaft. Von der Vision über Strategien, Ziele und Rahmenbedingungen bis zu Fragen der Organisation, der Umsetzung und der Dokumentation wird in Form von Best Practices beschrieben, wie Immobilien zielgerichtet gemanagt werden können. Mit Fachbeiträgen von Holger Basten, Ulrich Baum, Martin Dossmann und Thomas Weiler,

Peter Forster, Gerhard Führer, Siegfried Gallitschke, Thomas Giel, Thomas Glatte, Bernd Hanke, Wolfgang Inderwies, Stefan Korthals und Emanuel Eckel, Johannes Krämer, Dagmar Reiß-Fechter, Birgit Schaarschmidt, Adalbert Schmidt, Marc Schulirsch, Ingo Strugalla, Jörn von der Lieth und Dorit Brauns sowie Gerd Warda.

Entwicklungen und Megatrends der Immobilienwirtschaft - Günter Vornholz 2017-08-07

Immobilienwirtschaft und -märkte stehen in einem stetigen Wandel. In den einzelnen Teilbereichen hat es in den letzten Jahren bereits sehr differenzierte Entwicklungen geben. Die Megatrends werden zukünftig zu großen Herausforderungen führen. Dieses Lehrbuch analysiert diese Trends und zeigt die potenziellen Auswirkungen für die Immobilienmärkte auf.

Simulating Social Phenomena - Rosaria Conte 2013-06-29

In this book experts from quite different fields present simulations of social phenomena: economists, sociologists, political scientists, psychologists, cognitive scientists, organisational scientists, decision scientists, geographers, computer scientists, AI and AL scientists, mathematicians and statisticians. They simulate markets, organisations, economic dynamics, coalition formation, the emergence of cooperation and exchange, bargaining, decision making, learning, and adaptation. The history, problems, and perspectives of simulating social phenomena are explicitly discussed.

Strategic Retail Management and Brand Management - Doris Berger-Grabner 2021-10-25

In this book a comprehensive coverage of major retailing topics and contemporary issues in retailing and branding is given, including many cases and practical examples. Besides introducing the topic strategic planning in retailing and fundamentals in the fields of the marketing mix in retailing, this book builds on e-tailing and digitalization. Moreover, trends and developments in consumer behavior and consumers' purchase decisions, especially in the fast moving consumer goods market, are explained. Furthermore, this book builds on the major topic strategic brand management and branding decisions in general and in particular within the retail landscape.