

# Tourism Research Proposal

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**Tourism and Hospitality in Conflict-Ridden Destinations** - Rami K. Isaac 2019-05-10

Tourism and Hospitality in Conflict-Ridden Destinations provides insight into the various types of current and post-conflict destinations worldwide and the steps that might be taken to transform them into future tourist destinations. Through both a conceptual and demonstrative approach, this book examines the steps destination management organizations as well as destination marketers need to take in order to improve their image in the eye of potential tourists. It also questions the extent to which tourism can alter the image of a destination and the possible destination marketing strategies that can be undertaken. Analysis of a wide selection of international case studies in countries ranging from Palestine to Myanmar to Northern Ireland provides a thorough and far-reaching academic study. Written by an international and multidisciplinary team of leading academics, this book will be of great interest to students, researchers and academics in the tourism as well as development studies disciplines.

**Handbook for Sustainable Tourism Practitioners** - Anna Spenceley 2021-04-30

Offering how-to tools and step-by-step guidance, this practical Handbook combines academic insight with extensive professional experience to outline best practice in undertaking environmental, socio-cultural and economic assessments that establish the feasibility of new tourism ventures and ascertains their impact over time.

**Planning Research in Hospitality and Tourism** - Levent Altınay 2015-10-23

Planning Research in Hospitality and Tourism provides an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. The authors skilfully introduce the basic principles and techniques of research in the international hospitality and tourism sectors, and provide detailed guidance on both quantitative and qualitative methods of research. It includes a variety of features throughout to aid students' understanding and offers practical tips to help students overcome any potential research issues. Building on the success of the first edition, the volume has been fully revised and updated, and contains new chapters on mixed methods and how to make best use of recent technology in research practices. The second edition also benefits from:

- increased coverage of research design strategies including sampling, ethnography and experimental design
- inclusion of computer-mediated data collection techniques, such as online interviews, online focus groups and online observation (netnographic research)
- new and updated international case studies and extracts, with a more even spread of tourism and hospitality examples of research
- online student and lecturer resources, including PowerPoint slides and a test bank of multiple choice and true/false questions for each chapter.

Written by three leading scholars with experience of both the industry and university courses globally, this insightful text is an essential resource for all tourism and hospitality research students and early career research professionals around the world.

**Progressing Tourism Research** - Herbert William Faulkner 2003  
Professor Bill Faulkner was the father of tourism research in Australia, having spent 20 years in the field, first within government and then in academe. He was a visionary whose impact on the tourism research field extended well beyond Australia. This work contains a collection of Faulkner's publications grouped thematically under the headings Methods, Events, Destinations and Research Agenda. The sections demonstrate how his thinking evolved over time and influenced the intellectual development of the field itself. An introductory chapter describes Faulkner's life and the contribution that he made to the field of tourism research.

*Tourism Principles, Practices, and Philosophies* - Robert Woodrow McIntosh 1972

**Annual Conference Proceedings, Travel and Tourism Research Association** - Travel and Tourism Research Association (U.S.). Conference 1984

**Asian Qualitative Research in Tourism** - Paolo Mura 2018-02-21  
This book explores the ontologies, epistemologies, methodologies, and methods that inform tourism qualitative research conducted either by Asian scholars or non-Asian scholars focusing on Asia. In addition to providing a platform for researchers to publish their qualitative journeys, it aims to encourage further Asian qualitative tourism research production. The book not only includes chapters from Asian scholars but also non-Asian tourism researchers with a focus on Asia, as their chapters are crucial to represent the multiplicity of realities constituting 'Asia'. It is of interest to the whole tourism academic community as it provides novel methodological insights from a non-Western perspective, which at the moment are often silenced by dominant (Western) voices.

**Discovery of Tourism** - Stephen L.J. Smith 2010-05-12

Presents the personal histories of some of the world's leading tourism geographers, many of whom pioneered the field. This book includes stories that reveal the diverse personalities, passions, and peculiarities behind the authors' choice of tourism as a specialization. It is also of interest to scholars outside the field of tourism geography.

*ICTR 2021 4th International Conference on Tourism Research* - Prof Cândida Silva 2021-05-20

Conference Proceedings of 4th International Conference on Tourism Research

**Researching Hospitality and Tourism** - Bob Brotherton 2015-08-17  
"Takes readers systematically through the entire research process from the formulation of the aim to the presentation of the dissertation... a key subject-specific resource in our fields." - Dr Peter Lugosi, Oxford Brookes University "Currently the leading book of its kind... students and other novice researchers will find it accessible and user-friendly. Highly recommended." - Professor Roy C. Wood, University of Macau  
Bob Brotherton offers an uncluttered guide to the key concepts and essential research techniques in hospitality and tourism. By providing an authoritative introduction, students are taken through the issues and decisions that need to be considered to conceive, plan, conduct and write up a research project. With updates to every chapter and an array of practical examples, this new edition takes students step-by-step through each decision and action stage of the research process, from identifying a topic and formulating the research question to carrying out research and analysing findings. A companion website will provide a host of student resources including links to video and web resources, suggested further reading, free to download journal articles, and test questions for each chapter.

*Planning and Managing Sustainability in Tourism* - Anna Farmaki  
This book provides a holistic approach to understand the challenges and opportunities related to the planning and management of sustainable development in tourism. The editors present a collection of empirical studies, best-practice cases, and theoretical discussions to draw insights on the economic, social, environmental, and political dimensions of sustainability. Specifically, using a range of case studies examining sustainability applications within various tourism industry sectors as well as different geographical regions, this book is of value to tourism policymakers, practitioners, academicians, and students, encouraging them to develop proactive behavior. This publication represents an up-to-date, innovative guide in helping readers understand the challenges facing sustainable tourism development and implementation as well as the potential opportunities for both developed and developing nations in pursuing sustainability goals in their tourism plans. .

**Tourism Marketing for Cities and Towns** - Bonita Kolb 2006-08-14  
Tourism Marketing for Cities and Towns provides thorough and succinct coverage of marketing theory specific to the tourism industry. It focuses

on developing the branded destination with special emphasis on promotional planning. In addition, it contains numerous international examples, discussion questions, and strategic planning worksheets.

*Handbook of Innovation for Sustainable Tourism* - Booyens, Irma 2022-08-16

Offering conceptual, empirical and policy contributions from leading international scholars in the field, this comprehensive Handbook investigates a broad range of innovations and new approaches to tourism aimed at enhancing sustainability.

*Student's Guide to Writing Dissertations and Theses in Tourism Studies and Related Disciplines* - Tim Coles 2013

"Around the world every year many thousands of students have to complete dissertations or theses as part of their undergraduate or masters studies in tourism and related subjects. Often the dissertation or thesis represents the culmination of their programme as a substantial piece of self-directed work. More than just a means to consolidate their final grade, it is also an exciting chance to conduct intensive research on a topic of their choosing. It can also be a gateway to further periods of study as well as job offers and future career paths. Yet for all these reasons, the dissertation is viewed by many students as a tricky challenge. This book intends to take the stress and anxiety out of doing a dissertation in tourism studies and related disciplines. The dissertation process is examined from the germination of an idea to the submission, presentation and assessment of the final document. We offer a framework for conducting dissertations in the English-speaking world which students can adopt to varying degrees in their research at the undergraduate and masters levels. We aim to debunk the popular myths and common pitfalls of doing a dissertation. Rather than view the dissertation as a single, overwhelming project, the dissertation is presented as a series of more modest, manageable yet crucially inter-linked tasks that all students can successfully complete through effective time management"--

*Key Concepts in Tourism Research* - David Botterill 2012-04-12

This book walks students through the selection and application of research methods within Tourism. Experienced authors introduce the relevant language and theory of key methodologies and then develop them using strategic literature review and the inclusion of international examples which relate directly to tourism. Each concept sets the historical and philosophical context of a method alongside the practical application of the technique and provides: • authoritative and reliable data • informative cross-referencing • detailed discussion of theories and their critics • suggestions for further reading The book is a vital resource for all students of tourism, leisure and management.

*Planning an Applied Research Project in Hospitality, Tourism, and Sports* - Frederic B. Mayo 2013-10-28

Planning an Applied Research Project in Hospitality, Tourism and Sports provides a comprehensive and carefully structured treatment of all the aspects involved in planning a research project. Instead of being a statistically oriented book, this text provides a conceptual and process-oriented approach to planning and conducting research. Written for both students and professionals, it is easy to read, short, and to the point, i.e., practical. The book provides basic, yet comprehensive information about doing research, and can be used not only in a "research methods" course where students will have to plan and conduct a research project, but also in earlier course work to help students learn to write research papers.

Planning an Applied Research Project in Hospitality, Tourism and Sports covers a range of subjects including: selecting a topic, conducting a literature review, developing a coherent design, and using various research techniques such as interviews, questionnaires, and observations. It also contains information on analyzing data once it has been collected and developing a proposal to obtain support before undertaking a research project. Unique coverage includes: 2 chapters on conducting and writing a literature review, 1 chapter on analyzing data (from both a qualitative and quantitative perspective), 1 chapter on writing a research proposal, and 3 detailed chapters on techniques.

**Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations for 2005** - United States. Congress. House. Committee on Appropriations. Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Related Agencies 2004

**Handbook of Research on Cultural Tourism and Sustainability** - Ribeiro de Almeida, Claudia 2022-04-22

The process of globalization based on major forms of entertainment consumption has promoted the interest of enlarged social actors toward

cultural experiencing. Disseminated by social media, new forms of information and knowledge about exotic tourism destinations have endorsed an increasing interest in forms of cultural tourism. This cultural tourism turnout results from a significant change in the traveler's demands and behaviors and has led to a new and renovated interest in cultural heritage that must be studied further. The Handbook of Research on Cultural Tourism and Sustainability explores theoretical concepts related to cultural tourism and cultural routes and provides original viewpoints and empirical research with case studies and best practices for the future of cultural tourism. Covering a range of topics such as creative tourism and sustainable tourism, this major reference work is ideal for academicians, practitioners, professionals, policymakers, government officials, instructors, and students.

*National Tourism Act of 1973, Hearings Before the Subcommittee on Foreign Commerce and Tourism of ...*, 93-2, April 25, 26, 1974 - United States. Congress. Senate. Commerce Committee 1974

*Theory and Practice in Hospitality and Tourism Research* - Salleh Mohd Radzi 2014-08-12

Theory and Practice in Hospitality and Tourism Research includes 111 contributions from the 2nd International Hospitality and Tourism Conference 2014 (Penang, Malaysia, 2-4 September 2014), and covers a comprehensive range of topics, including: - Hospitality management - Hospitality & tourism marketing - Tourism management - Technology & innovation in hospitality & tourism - Foodservice & food safety - Gastronomy The book will be of interest to postgraduate students, academics and professionals involved in the fields of hospitality and tourism.

*Tourism and Climate Change* - Susanne Becken 2007-08-17

This book discusses the tourism-climate system and provides a sound basis for those interested in tourism management and climate change mitigation, adaptation and policy. In the first three chapters, the book provides a general overview of the relationships between tourism and climate change and illustrates the complexity in four case studies that are relevant to the wide audience of tourism stakeholders. In the following seven chapters detailed discussion of the tourism and climate systems, greenhouse gas accounting for tourism, mitigation, climate risk management and comprehensive tourism-climate policies are provided. This book compiles and critically analyses the latest knowledge in this field of research and seeks to make it accessible to tourism practitioners and other stakeholders involved in tourism or climate change.

**Issues and Cases of Degrowth in Tourism** - Konstantinos Andriotis 2021-02-05

Degrowth in tourism is the voluntary shift to rebuild destinations and local economies in a way in which consumption, production and the exploitation of resources are minimal. It looks to ensure that the direction of institutional changes and the orientation of technological development are controlled and in harmony with the environment. Degrowth involves people whose use of personal time enhances the richness of the tourism experience through travelling less frequently, more slowly and in a low carbon way; taking time to support the environment, the local economy and to explore the local culture. Despite the significant role degrowth can play in destination development, it has rarely been examined from a tourism studies perspective. This book takes steps to address the paucity of combined research on tourism and degrowth by presenting emergent knowledge and research on this increasingly important concept.

*National Tourism Act of 1973* - United States. Congress. Senate. Committee on Commerce. Subcommittee on Foreign Commerce and Tourism 1974

*Entrepreneurship in the Hospitality, Tourism and Leisure Industries* - Michael Rimmington 2009-11-03

Entrepreneurship is the engine that drives any successful industry or economy. In the rapidly evolving hospitality, tourism and leisure sector worldwide this is particularly true. This new text is designed to develop a greater understanding of the process and context for entrepreneurship as well as to provide key concepts which will enable the reader to become more entrepreneurial themselves. The text unites appropriate theory with copious real world examples giving the student, manager or trainer a powerful framework for understanding every aspect of this vital business function. Rigorously developed by authors with wide teaching and industry experience it contains: \*Clear learning objectives and teaching structure \*Up-to-date cases throughout \*The widest possible coverage of the latest research and literature \*A clear focus on the

dynamic hospitality, tourism and leisure sector. Entrepreneurship in the Hospitality, Tourism and Leisure Industries is an essential teaching tool and reference on all serious academic and professional courses and gives a uniquely powerful overview of the subject for students and trainees.

Mapping, Managing, and Crafting Sustainable Business Strategies for the Circular Economy - Rodrigues, Susana Serrano 2020-06-05

As the planet's natural resources continue to be depleted, society's environmental awareness has grown. Businesses especially are being coerced into incorporating more sustainable approaches to carrying out their activities. Organizations that develop sustainable business strategies that deliver enhanced value by radically reducing material inputs and engaging consumers on circular economy will be well-positioned for success. *Mapping, Managing, and Crafting Sustainable Business Strategies for the Circular Economy* is an essential reference source that discusses implementing sustainable business strategies as well as economic policies for the modern business era. Featuring research on topics such as global business, urban innovation, and cost management, this book is ideally designed for managers, operators, manufacturers, academics, practitioners, policymakers, researchers, business professionals, and students seeking coverage on utilizing natural resources in the most sustainable way.

*Research Methods for Leisure, Recreation and Tourism, 2nd Edition* - Ercan Sirakaya-Turk 2017-04-13

Describing the fundamental elements of research methods for leisure, recreation and tourism, this new edition of a popular textbook is updated throughout. It covers the measurement of variables, sampling, questionnaire design and evaluation methods, and also a wider discussion of writing proposals, communicating research findings, cross-cultural research, and the use of new technologies in conducting research. Written by internationally renowned researchers in an accessible style, this book introduces both undergraduate and graduate students to the vital skills they will need to succeed in the leisure, recreation, tourism and hospitality industries.

**Gender, Work and Tourism** - M. Thea Sinclair 1997

The theme of the gift can be located at the centre of current discussions of deconstruction, gender and feminist theory, ethics, philosophy, anthropology, and economics. This book contains a collection of essays on the theme of the gift.

**Planning Research in Hospitality & Tourism** - Levent Altınay 2009-11-04

Planning Research in Hospitality and Tourism provides a concise and clear approach to planning research projects which are a necessity in most hospitality and tourism courses taught at degree level. The text considers the particular characteristics of the hospitality and tourism industry, whilst providing a balanced approach toward both quantitative and qualitative methods of research. The text also carefully considers the international aspect of the industry and the people it employees, which supports the books aims of: \* Providing an excellent understanding of the basic principles of conducting research, in a straight forward "no nonsense" guide \* Carefully considering the particular characteristics of the hospitality and tourism sectors in relation to embarking on a research project in the area \* Including in each chapter an "International Dimension" section, as well as case studies, questions and reflections on the research process

**Discovery of Tourism Economics** - Larry Dwyer 2011-04-18

Presents the personal histories of some of the world's leading tourism economists, many of whom pioneered the field. This book offers a collection of personal experiences and is a literary celebration of the global community of economic scholars working in tourism. It provides a culturally and geographically diverse set of autobiographies.

*European Journal of Tourism Research* - 2012-04-01

The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 - 2 000 words. Submitted papers must

combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete, CABI Leisure, Recreation and Tourism, ProQuest Research Library. Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

**S. 1427, the Antarctic Scientific Research, Tourism, and Marine Resources Act of 1993, to Implement the Protocol on Environmental Protection to the Antarctic Treaty** - United States. Congress. Senate. Committee on Commerce, Science, and Transportation 1994

**Researching Hospitality and Tourism** - Bob Brotherton 2008-03-11

"This textbook will be used to support undergraduate dissertation supervision. The book clearly sets out the research philosophies, principles and practices relevant to conduct of fieldwork. A useful and informative text to aid the research design and process." - Nazia Ali, Bedfordshire University "A key text for students studying research methods or undertaking a research project in the hospitality and tourism industries." - Lisa Wyld, Westminster Kingsway College "An excellent overview of primary research itself and its application in Hospitality and Tourism." - Jane Warren, SHRM College Hospitality and tourism is the fourth biggest industry in the world. What are the key research issues in the field? What methods are particularly useful to answer questions of management, policy, strategy and general understanding? This is the first comprehensive guide to research methods and issues for students engaged in hospitality and tourism studies. Jargon-free, incisive and relevant, the book offers an uncluttered guide to key concepts and essential research techniques. It is grounded in a real world approach that concentrates upon the issues that students will encounter in their studies and work experience. It fills an enormous gap in the field providing students with the first dedicated introduction to research methods for hospitality and tourism students.

**Tourism Marketing for Cities and Towns** - Bonita M. Kolb 2006

Provides coverage of marketing theory specific to the tourism industry. This work focuses on developing the branded destination with emphasis on promotional planning. It contains international examples, discussion questions, and strategic planning worksheets. Comienzo página.

**Iscontour 2022 Tourism Research Perspectives** - Christian Maurer 2022-05-16

The International Student Conference in Tourism Research (ISCONTOUR) offers students a unique platform to present their research and establish a mutual knowledge transfer forum for attendees from academia, industry, government and other organisations. The annual conference, which is jointly organized by the IMC University of Applied Sciences Krems and the Management Center Innsbruck, takes place alternatively at the locations Krems and Innsbruck. The conference research chairs are Prof. (FH) Mag. Christian Maurer (University of Applied Sciences Krems) and Prof. (FH) Mag. Hubert Siller (Management Center Innsbruck). The target audience include international bachelor, master and PhD students, graduates, lecturers and professors from the field of tourism and leisure management as well as businesses and anyone interested in cutting-edge research of the conference topic areas. The proceedings of the 9th International Student Conference in Tourism Research include a wide variety of research topics, ranging from consumer behaviour, tourist experience, information and communication technologies, marketing, destination management, and sustainable tourism management.

**Research Methods in Tourism, Hospitality and Events**

**Management** - Paul Brunt 2017-09-27

A step-by-step approach to guide students through the whole research process, from initial ideas, through to writing up and presenting the findings.

*Research Methods for Tourism Students* - Ramesh Durbarry 2017-12-12

This introductory guide offers innovative ideas and strategies to students undertaking their first social science research work. Academically rigorous yet accessible, it uses a systematic step-by-step approach to illustrate the research process and its applications to the tourism

industry. Students are presented with numerous examples and case studies, linking theory with practice. The textbook provides a balanced coverage of both qualitative and quantitative methods, accompanying students throughout the process of selecting a research topic and specifying research questions, aims and objectives. A range of pedagogical features such as discussion questions, practical tips and examples enable students to review the literature, understand models and methodologies, analyse and interpret data (quantitative and qualitative) and ultimately write up their findings. Featuring contributions by a group of academics with expertise in their respective fields, the book provides a comprehensive and engaging introduction to research methods. This is an essential resource to tourism students and will also be of interest to researchers in any social science subject.

New Research Paradigms in Tourism Geography - Alan A. Lew  
2017-10-02

This collection of papers from *Tourism Geographies* emphasizes new and emerging research paradigms in the geographic study of tourism. The papers included in this collection follow one of two threads: explicitly supporting specific research frameworks, or implicitly presenting new and emerging theoretical perspectives through empirical research on the geographical topics. These begin with three overview papers from themes that emerged from recent annual meetings of the Association of American Geographers, including evolutionary economic geography (EEG), political ecology and community resilience. Each of these theoretical and conceptual frameworks is leading to new explorations and insights in a wide variety of geographical and social science research, including tourism studies. These are followed by a series of papers that extend our knowledge and thinking on a range of key geographical topics, including development and underdevelopment (by Saarinen & Rogerson), sustainable tourism planning (by Torres-Delgado & Saarinen), encounters with the natural environment (by Hill), and the geography of place names (by Light), as well as economic geography and new technologies and their applications to spatial behavior research. The

papers in this special issue are especially relevant to tourism scholars, and very much represent the types of perspectives that *Tourism Geographies* seek to promote. This book was published as a special issue of *Tourism Geographies*.

Handbook of Tourism and Quality-of-Life Research - Muzaffer Uysal  
2012-01-07

Quality of life (QOL) research in tourism has gained much momentum over the last two decades. Academics working in this area research issues related to tourists and host communities. Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists. Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism, specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities. This handbook covers all relevant topics and is divided into two parts: research relating to travelers/tourists, and research relating to the residents of host communities. It is the only state-of-the-art reference book in its field and will prove invaluable to academics interested in QOL research, as well as tourism practitioners interested in applying the science of QOL in the tourism industry.

**Advances in Modern Tourism Research** - Álvaro Matias 2007-06-27

*Modern Advances in Tourism Research* provides a thorough assessment of state-of-the-art academic research in this field of economic science. The authors start by scoping the scene of tourism research. They progress to a comprehensive analysis of themes of particular interest for researchers and academics interested in the workings of the tourism markets, such as new analysis frameworks in tourism economics and new operational tools in tourism research.

**Doing Fieldwork** - John Perry 2002

This book aims to introduce students to the conduct of fieldwork, the way in which anthropologists and sociologists go about the business of collecting the 'facts' that are the basis for later theory and description.