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Black Issues in Higher Education - 2004-09

Dynamic Pricing and Automated Resource Allocation for Complex Information Services - Michael Schwind 2007-04-24

This book develops allocation mechanisms that aim to ensure an efficient resource allocation in modern IT-services. Recent methods of artificial intelligence, such as neural networks and reinforcement learning, and nature-oriented optimization methods, such as genetic algorithms and simulated annealing, are advanced and applied to allocation processes in distributed IT-infrastructures, or grid systems.

Japanese Studies in the United States. Part II. Directory of Japan Specialists and Japanese Studies Institutions in the United States and Canada: Japan specialists - 1989

Theoretical and Analytical Service-Focused Systems Design and Development - Chiu, Dickson K. W. 2012-06-30

"This book provides solutions to these challenges, practices and understanding of contemporary theories and empirical analysis for systems engineering in a way that achieves service excellence"--Provided by publisher.

International Handbook of Universities - 2010

Quality Management for IT Services: Perspectives on Business and Process Performance - Praeg, Claus-Peter 2010-09-30

"This book gives both scientists and practical

experts an insight into the many different facets of IT service quality management"--Provided by publisher.

International Management - 2020

Muslims in Global Politics - Mahmood Monshipouri 2011-07-07

In Egypt Islamists clash with secularists over religious and national identity, while in Turkey secularist ruling elites have chosen to accommodate Islamists in the name of democracy and reconciliation. As Islam spreads throughout the world, Muslims living in their traditional homelands and in the Western world are grappling with shifting identities. In all cases, understanding the dynamics of identity-based politics is critical to the future of Muslims and their neighbors across the globe. In *Muslims in Global Politics*, Mahmood Monshipouri examines the role identity plays in political conflicts in six Muslim nations—Egypt, Iraq, the United Arab Emirates, Turkey, Iran, and Indonesia—as well as in Muslim diaspora communities in Europe and North America. In each instance, he describes how conservatives, neofundamentalists, reformists, and secularists construct identity in different ways and how these identities play out in the political arena. With globalization, the demand for human rights continues to grow in the Muslim world, and struggles over modernity, authenticity, legitimacy, and rationality become increasingly important. *Muslims in Global Politics* deepens our understanding of how modern ideas and

norms interact with the traditions of the Islamic world and, in turn, shows how human rights advocates can provide an alternative to militant Islamist movements.

University Bulletin - University of California (System) 1981

Business Process Standardization - Björn Münstermann 2014-11-30

Abstract: "This book focuses on business process standards and standardization, offering an indepth multi-methodological analysis of the benefits organizations may obtain from BPS and how the benefits can best be achieved" --

Provided by publisher

Annals of Entrepreneurship Education and Pedagogy - 2018 - Charles H. Matthews

The third volume of the Annals of Entrepreneurship Education and Pedagogy critically examines past practices, current thinking, and future insights into the ever-expanding world of Entrepreneurship education. Prepared under the auspices of the United States Association for Small Business and Entrepreneurship (USASBE), this compendium covers a broad range of scholarly, practical, and thoughtful perspectives on a compelling range of entrepreneurship education issues.

Innovation Through Information Systems - Frederik Ahlemann 2021

This book presents the current state of research in information systems and digital transformation. Due to the global trend of digitalization and the impact of the Covid 19 pandemic, the need for innovative, high-quality research on information systems is higher than ever. In this context, the book covers a wide range of topics, such as digital innovation, business analytics, artificial intelligence, and IT strategy, which affect companies, individuals, and societies. This volume gathers the revised and peer-reviewed papers on the topic "Technology" presented at the International Conference on Information Systems, held at the University of Duisburg-Essen in 2021

Managing Media Economy, Media Content and Technology in the Age of Digital Convergence - Zvezdan Vukanovic 2022-03-03

This book, which analyzes the internal and external environment of the media industry, compiles scientific articles, written by 33

authors coming from 13 diverse countries, emphasizing the complex and multifaceted nature of the industry, of the business and of the media economy. The authors got more than 130 detailed definitions of relevant concepts from the business and media technology area, having quoted in their articles more than 720 books, monographs, articles and research papers. This work intends, on one hand, to emphasize the necessity from the companies and the media consumers side, to define strategies that allow to give an answer to the appearing of the new media. On the other hand, it intends to adopt and adapt relevant business frames and concepts for the economic and technological analysis of media markets.

Towards a New Paradigm for English Language Teaching - Hajime Terauchi 2019-11-20

This book proposes a new paradigm for English language teaching based on concepts from English for Specific Purposes (ESP) research and applications as well as from growing evidence relating pattern recognition to language learning ability. The contributors to the volume argue that learners should not try to become proficient all-around users of 'idealistic native-like' English, but instead should be realistic about what they need to acquire and how to go about achieving their specific goals. The book discusses the present situation by describing the status quo of English language education in Japan, taking into consideration recent trends of CLIL (content and language integrated learning), EMI (English medium instruction), and TBLT (task-based language teaching) as well as the work done on the Common European Framework of Reference for Languages (CEFR). It introduces new movements in ESP in Japan and in other Asian regions, covering topics ranging from genre analysis to corpus linguistics, and presents application examples of ESP practice in a range of educational situations in Japan from the graduate school level to elementary and middle school contexts. It also offers readers application examples of ESP practice in a range of business settings and expands the discussion to the global sphere where EAP and ESP are gaining importance as the number of ELF (English as a Lingua Franca) speakers continue to increase. The book will be of great interest to academics,

researchers, and post-graduate students working in the fields of EFL and ESL.

Research Methodologies in Supply Chain Management - Herbert Kotzab 2006-01-16

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on "Research Methodologies in Supply Chain Management" took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

Comparative International Management - Niels Noorderhaven 2015-05-08

The use of comparisons to explain, analyze and understand social and economic phenomena is recognized as a valuable social science tool. This textbook deals with the differences in management and organization between nations and their effects on multinational enterprises. In comparing management practice across the world, the authors cover themes such as national cultures, diversity and globalization. Students are guided through the key business disciplines, providing a broad introduction to the field and including truly global coverage. With student and instructor friendly resources such as chapter summaries, mini-case scenarios, larger

case studies and power-point slides, this book is core reading for students of international business and international management.

Japanese Studies in the United States - Kokusai Kōryū Kikin 1989

Operations Research Proceedings 2019 - Janis S. Neufeld 2020-09-24

This book gathers a selection of peer-reviewed papers presented at the International Conference on Operations Research (OR 2019), which was held at Technische Universität Dresden, Germany, on September 4-6, 2019, and was jointly organized by the German Operations Research Society (GOR) the Austrian Operations Research Society (ÖGOR), and the Swiss Operational Research Society (SOR/ASRO). More than 600 scientists, practitioners and students from mathematics, computer science, business/economics and related fields attended the conference and presented more than 400 papers in plenary presentations, parallel topic streams, as well as special award sessions. The respective papers discuss classical mathematical optimization, statistics and simulation techniques. These are complemented by computer science methods, and by tools for processing data, designing and implementing information systems. The book also examines recent advances in information technology, which allow big data volumes to be processed and enable real-time predictive and prescriptive business analytics to drive decisions and actions. Lastly, it includes problems modeled and treated while taking into account uncertainty, risk management, behavioral issues, etc.

Editor & Publisher International Year Book - 1996

The encyclopedia of the newspaper industry.

Accounting and Business Economics - Yuri Biondi 2013-04-02

The recent financial crisis has sparked debates surrounding the nature and role of accounting in informing capital markets and regulatory bodies about the financial performance and position of a firm. These debates have drawn attention to the broader implications of accounting for the economy and society. Accounting and Business Economics brings together leading international scholars to examine the current state of accounting theory and its fundamental

connection with the economics and finance of firms, viewing the business entity from not only accounting, but also national, economic, social, political, juridical, anthropological, and moral points of view.

Information Technology for Management.

Ongoing Research and Development - Ewa Ziemba 2018-02-27

This book constitutes extended selected papers from the 15th Conference on Advanced Information Technologies for Management, AITM 2017, and the 12th Conference on Information Systems Management, ISM 2017, held as part of the Federated Conference on Computer Science and Information Systems, FedCSIS, which took place in Prague, Poland, in September 2017. The 13 papers presented in this volume were carefully reviewed and selected from 48 submissions. They were organized in topical sections named: information technology and systems for knowledge management; information technology and systems for business transformation; and implementation and evaluation of information systems.

Sovereign Risk and Financial Crises

Michael Frenkel 2004-08-11

Sovereign risk and financial crises play a key role in current international economic developments, particularly in the case of economic downturns. As the Asian economic crisis in the late 1990s revealed once again, financial crises are the rule rather than the exception in capitalist economies. The event also revealed that international public debt agreements are contingent claims. In a world of increasing economic interdependencies, the issues of financial crises and country defaults are of critical importance. This volume goes to the heart of the academic discussion on sovereign risk and financial crises by centering on quantitative-empirical aspects, evaluating prominent approaches, and by proposing new methods. Part I of the volume identifies key factors and processes that are central in analyzing sovereign risk while Part II focuses on the determinants and effects of financial crises.

Language International - 1990

Logistics Management - Jan Dethloff 2014-12-30

This book gathers papers presented at the

Logistik-Management-Konferenz 2013, which was organized by the VHB Wissenschaftliche Kommission Logistik and held in Bremen, Germany. The papers reflect the current state-of-the-art in logistics and supply chain management, focusing on environmental sustainability in logistics and supply chain network dynamics and control. The target audience primarily consists of researchers and practitioners in the field, but the book may also be beneficial for graduate students.

Information Technology for Management: New Ideas and Real Solutions

- Ewa Ziemba 2017-01-27

This book constitutes revised selected papers from the 14th Conference on Advanced Information Technologies for Management, AITM 2016, and the 11th Conference on Information Systems Management, ISM 2016, held as part of the Federated Conference on Computer Science and Information Systems, FedCSIS, which took place in Gdansk, Poland, in September 2016. The 13 papers presented in this volume were carefully reviewed and selected from 51 submissions. They were organized in topical sections named: information technology and systems for knowledge management; information technology and systems for business transformation; and implementation and evaluation of information systems.

Japanese Studies in Canada - Kokusai Kōryū Kikin 1995

Global Themes and Local Variations in Organization and Management - Gili S. Drori 2013-07-24

Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization offers a broad exposition of the relations between the global and the local with regard to organizational and managerial ideas, practices, and forms. This edited volume forges ahead to capture the complexity of modern management and organization that results from the processes of glocalization. Universality is among the core underlying principles of the management of organizations, as well as of organization and management science itself. Yet, reality reveals enormous variation across social and cultural contexts. For instance,

multinational corporations must adjust their management practices to adhere to national regulation and local standards; manufacturers and service providers routinely tailor their products to suit the local preferences of consumers; and non-profit organizations amend their advocacy agenda to appeal to local sentiments. The work assembled here goes beyond merely describing such patterns of variation and adaptation in organization and management; research and commentary engage directly with the tensions between homogeneity and heterogeneity, convergence and divergence, global and local. With contributions from leading scholars in the field of comparative organization studies, this collection offers a substantive contribution to the investigation of organization and management, as well as providing a valuable resource for students of organization studies, international business, and sociology.

Strategic Supply Chain Design - Thorsten Klaas-Wissing 2007

Digital Transformation in Semiconductor Manufacturing - Sophia Keil 2020-01-01

This open access book reports on cutting-edge electrical engineering and microelectronics solutions to foster and support digitalization in the semiconductor industry. Based on the outcomes of the European project iDev40, which were presented at the two first conference editions of the European Advances in Digital Transformation Conference (EADCT 2018 and EADTC 2019), the book covers different, multidisciplinary aspects related to digital transformation, including technological and industrial developments, as well as human factors research and applications. Topics include modeling and simulation methods in semiconductor operations, supply chain management issues, employee training methods and workplaces optimization, as well as smart software and hardware solutions for semiconductor manufacturing. By highlighting industrially relevant developments and discussing open issues related to digital transformation, the book offers a timely, practice-oriented guide to graduate students, researchers and professionals interested in the digital transformation of manufacturing domains and work environments.

Japanese Studies in the United States: Directory of Japan specialists and Japanese studies institutions in the United States and Canada (2 v.) - 1988

Logistics Management - Christian Bierwirth 2019-09-06

The conference proceedings contains contributions to the Logistics Management conference 2019. The objective of the LM conferences is to discuss new ideas and technical developments related to the management of logistic systems. A special focus is put on digitalization of supply chains and decarbonization in the transport industry.

Vistas of English for Specific Purposes - Nadežda Stojković 2015-10-05

English for Specific Purposes (ESP) is one of the most needed forms of English Language Teaching with regards to the adult population in today's global market economy where the English language is a prerequisite for the exchange and communication of professional ideas, best practices, and experiences, and a necessary skill for advancement in one's career. This comprehensive volume brings together the most insightful papers from the First International Conference on Teaching English for Specific and Academic Purposes, titled "Connect and Share", held at the Faculty of Electronic Engineering of the University of Niš, Serbia, in May 2013. The collection covers a diverse and extensive list of topics, and provides a number of invaluable contributions which prove the presence of ESP in all continents, and in many different professions, sciences, and businesses. Also of interest is the fact these papers highlight the interrelatedness of ESP and linguistics, the methodology of teaching, sociolinguistics, and a number of other fields relevant to the study and practice of languages. The chapters of this book prove that immense, original, creative and worthwhile research is being conducted in the ever-growing and increasingly relevant field of ESP. At the same time, the book also offers rich insights into many innovative teaching practices that justify ESP as an important area of academic study.

Smart and Sustainable Supply Chain and Logistics - Trends, Challenges, Methods and Best Practices - Paulina Golinska-Dawson

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2020-12-12

This book discusses the critical contemporary issues of sustainability and integration of physical and information flow. It explores the digitalization of logistics processes and the need for a more integrated and a seamless cooperation in supply chain management, which are dominant trends in business practice. Moreover, it examines how the pressure for CO2 emission reductions and more resource- efficient business models influences the organization of logistics operations on both a local and global scale, demonstrating that integrating physical and cyber systems is necessary to achieve a more environmentally friendly, safe logistics and supply chain operations. In the individual chapters, the authors discuss the new qualitative and quantitative theoretical methods and models and also analyze case studies from business practice. This book provides valuable insights for academics, Ph.D. students and practitioners wishing to deepen their understanding of logistics operations and management.
Faculty Personnel - American Assembly of Collegiate Schools of Business 1976

Challenging Leadership Stereotypes Through Discourse - Cornelia Ilie 2017-08-31

This multidisciplinary volume brings together wide-ranging empirical research that goes behind the scenes of diverse organizations dealing with business, politics, law, media, education, and sports to unravel stereotypes of discursive leadership practices as they unfold in situ. It includes contributions that explore how leadership discourse is impacted by increasing pressures of “glocalization” (the need to communicate across cultures and languages), “mediatization” (leaving ubiquitous digital traces), standardization (with quality management programmes negotiating organizational procedures), mobility (endless fast-paced long distance synchronization) and acceleration (permanent co-adaptation and change). The discussion of purposefully chosen case studies moves beyond questions of who is a leader and what leaders do, to how leadership stereotypes are being challenged in various communities of practice, and thereby making change possible. Cross-cultural and interdisciplinary approaches are used to get

deeper insights into the competing, multi-voiced, controversial and complex identities and relationships enacted in leadership discourse practices.

Innovations in Enterprise Information Systems Management and Engineering - Felix Piazzolo 2017-05-02

This book constitutes revised and peer reviewed contributions from the Research part of the ERP Future 2016 conference held in Hagenberg, Austria, in November 2016. The ERP Future Research conference is set up as a platform for scientific discussion on enterprise resource planning (ERP) systems, business intelligence (BI) systems, business process management (BPM) systems and information technology systems. The conference acts as a discussion and communication platform for business and technological topics covering ERP systems. The 7 full and 5 short papers presented in this volume were carefully reviewed and selected from 29 submissions. They were organized in the following topical sections: introduction of enterprise systems; business processes; production processes; and IT-trends.

Customer Interaction and Customer Integration - 2006

Examining Content and Language Integrated Learning (CLIL) Theories and Practices - Khalyapina, Liudmila 2020-05-08

The growing interest in the problems of integrated foreign language teaching and professional disciplines is manifested in the formulation of new concepts and approaches, which at the moment are controversial. The lack of a common conceptual framework of integrated education in the system of higher professional education in different countries manifests itself in the attempts of researchers to either completely eliminate the achievements of their colleagues in this area or, without any scientific and practical justification, mechanically transfer foreign experiences in their conditions. Examining Content and Language Integrated Learning (CLIL) Theories and Practices is a cutting-edge research publication that investigates the different approaches and models of progressive technology within linguodidactics and the methodologies for teaching foreign languages.

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Highlighting a range of topics such as blended learning, cognition, and professional discourse, this book is essential for language teachers, linguists, curriculum developers, instructional designers, deans, researchers, practitioners, administrators, educators, academicians, and students.

Directory of Japan Specialists and Japanese Studies Institutions in the United States and Canada: Japan specialists - Kokusai Kōryū Kikin 1995

This directory is part of an ongoing project through which The Japan Foundation gathers information about Japan specialists and Japanese studies institutions in various countries. The U.S. part of the series is handled separately and has been managed and edited since the late 1980s by Patricia Steinhoff, professor of sociology at the University of Hawai'i. The Japan Foundation is the Japanese government's agency for cultural diplomacy and international cultural affairs. Established in 1972 by special legislation in the Japanese Diet, The Japan Foundation became an Independent Administrative Institution in October 2003. Its mission is to promote international cultural exchange and mutual understanding between Japan and other countries. It maintains its headquarters in Tokyo and operates through a network of 19 overseas offices in 18 countries worldwide.

Innovating in the Open Lab - Albrecht Fritzsche
2020-05-05

Open labs provide spaces for interaction across organizational boundaries. They create a huge potential to advance innovation processes. Making use of this potential, however, is not an easy task. It requires diligence, sophistication and perseverance from everyone involved in the implementation and the management of the lab. This book brings together contributions from leading experts in engineering, design, strategy, foresight and marketing research as well as policy makers and practitioners from an open lab. It explores from different perspectives how open labs can be used to facilitate innovation and what needs to be done to make the operation of an open lab successful. The topics addressed in the book include: interaction patterns and mediation in open labs, innovation technology, resource management, ecosystem and platform design, cultural translation, productivity, multi-channel communication, and more. The first part of the book is dedicated to the study of JOSEPHS®, an open lab in Germany. It gives insight in the practical challenges of running an open lab and its role in the local business ecosystem. The other parts of the book discuss the phenomenon of open labs in general and its significance in different contexts all around the world.