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Everyone In LA Is an REDACTED - Sarah Fuller
2019-08-12

LA is a beast. A city that swallows most with its glamour and glitz. Not Sarah Fuller though. Stubborn and relentless, Sarah refuses to be changed by her surroundings. Often, she takes a cynical approach, judging the world around her, though never taking anything too seriously. Thrown back into the dating arena in her late thirties, Sarah encounters brand new challenges. Readers will laugh out loud at the adventures and mishaps this sassy protagonist gets herself into. She explores LA life, seeing it through her unique lens. Hair extensions, goat yoga, socialites and all the strangeness that comes out of LA weave together in this crazy, episodic adventure. Can you handle the absurdities? Fans of Chelsea Handler and Sex in the City will love Everyone in LA is an Asshole, a series that doesn't hold back and says what we're all secretly thinking.

Living and Dying in the Contemporary World -
Veena Das 2015-11-17

Taking a novel approach to the contradictory impulses of violence and care, illness and healing, this book radically shifts the way we think of the interrelations of institutions and experiences in a globalizing world. Living and Dying in the Contemporary World is not just another reader in medical anthropology but a true tour de force— a deep exploration of all that makes life unbearable and yet livable through the labor of ordinary people. This book comprises forty-four chapters by scholars whose ethnographic and historical work is conducted around the globe, including South Asia, East Asia, Latin America, Africa, the Middle East, Europe, and the United States. Bringing

together the work of established scholars with the vibrant voices of younger scholars, Living and Dying in the Contemporary World will appeal to anthropologists, sociologists, health scientists, scholars of religion, and all who are curious about how to relate to the rapidly changing institutions and experiences in an ever more connected world. Ê

Social Media for Nurses - Ramona Nelson
2012-11-12

Print+CourseSmart

Go Tweet Yourself - Janelle Randazza 2009-09-18
Flip Twitter the bird. Tell Facebook to f#@% off. Lose it on LinkedIn. Somewhere between the advent of Facebook and launching Twitter to the masses, the Internet betrayed us. It allowed pages to be viewed by job interviewers, newsfeeds to be flooded by Aunt Julie, and for constant tweets about what color socks that random girl from the study group is going to wear today. This book is the hilarious reply all that says: enough is enough. We don't want to see the pictures from your business trip to Omaha. We don't want a page-by-page account of what's going on in Twilight. We definitely don't want a virtual drink! When you can't fix the problem, fix the blame. And since there's no way in 2.0-hell that you can put an end to the bastardization of the Book, you may as well have a good laugh while pointing the finger at those who ruined their online experience.

Social Media Success! - Janet Fouts 2009

This book is a launch pad for successful social media engagement. It shows how to identify the right networks, find the influencers, and which tools will work best. The text gives guidelines for building a successful strategy, drive traffic to Web sites, and enhance customer service

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efficiency.

Understanding Hate Crimes - Carolyn Turpin-Petrosino 2015-03-27

Hate crimes and lesser acts of bigotry and intolerance are seen to be constants in today's world. Since 1990, the federal government has published annual reports on hate crime incidents in the United States. While the reported numbers are disturbing, even more devastating is the impact of these crimes on individuals, communities, and society. This comprehensive textbook can serve as a stand-alone source for instructors and students who study hate crimes and/or other related acts. It invites the reader to consider relevant social mores and practices as well as criminal justice policies as they relate to hate crimes by presenting this subject within a broad context.

Perilaku Organisasi - Abdul Rahman Safiih 2022-03-01

Permasalahan dalam organisasi adalah suatu hal yang krusial jika tidak ditangani dengan benar dalam rangka peningkatan fungsi organisasi. Pemahaman tentang perilaku organisasi adalah sebuah keharusan bagi manajer, pengusaha dan pimpinan organisasi. Buku ini bertujuan untuk mendeskripsikan sebagian konsep dari perilaku organisasi yang meliputi makna perilaku organisasi; manajemen, fungsi manajemen, peran manajemen, dan keterampilan manajemen dan tantangan-tantangan perilaku organisasi dan manajemen. Pembahasan perilaku organisasi ini dilakukan dengan referensi teori dan pengalaman praktis empiris dan dipaparkan secara deskriptif.

Real Democracy Occupy - Anna Szolucha 2016-10-04

The liberal representative model of democracy is in a crisis. In protest camps, neighbourhood assemblies and through other non-hierarchical initiatives, the Occupy movement as well as other recent anti-austerity movements are redefining democracy as a positive way to engage with this crisis. The more direct democratic models of organisation that they are employing are not aimed at making the politicians regain their lost public legitimacy. Instead, direct democracy is perceived by these movements as a radical alternative to the established forms of representation. Can direct democracy become an actual alternative to

representative democracy? This book takes an engaged and in-depth look at the Occupy movement in Ireland and the San Francisco Bay Area in the US in order to present the most up-to-date evidence of the changing nature of popular democratic demands. It takes an insider's perspective to analyse the internal processes and iterations of the movement. Establishing links between social movements and transformations of democracy, as well as underscoring the significance of the recent movements for the future of democracy, this book is essential reading for students, scholars and activists interested in direct democracy, social movements, and radical politics more generally.

Fashion through History - Giovanna Motta 2018-06-11

This collection arises from an international fashion conference held at Sapienza University in Rome, Italy, in May 2015. It is dedicated to one of the main indicators of social change, fashion, analysed within various scientific fields, historical periods, and geographical areas. It offers a comprehensive and detailed analysis of the world of clothes, starting from a historical perspective, religious clothes, and traditional costumes, and then exploring fashion theories and more recent approaches and developments in the media and advertisements. The book analyses the clothing of various cultures, including the Hittite peoples and the less explored fashion of Eastern Europe, and it deals with craft traditions and national costume in different areas, including China, Greece, Romania and Georgia. It also investigates the style of marginalized groups and youth movements and the interpretation of fashion in the studies and writings of sociologists, philosophers and linguists, such as Fausto Squillace and Christian Garve.

Çocuklarımızın Karakter Oluşumu Sorunlar ve Çözümler - Tuncay Dilci 2017-08-16

Sevgili okur; Ülke ve millet olarak son zamanlarda yaşadığımız tüm sıkıntıların altında cehalet olarak tanımladığımız bilgisizlik yatmaktadır. Milli ve insani değerlerimizdeki algıya ilişkin yozlaşma artık milletçe varlığımızı tehdit eder noktaya gelmiştir. Başta değer eğitimi olmak üzere, yeni neslin karakter inşasına ilişkin milletçe yaşadığımız sorun yöntemle

alakalı olarak karşımızda durmaktadır. Bu durum anne ve babaların kapitalist mantıkla çocuk yetiştirilmesiyle başlar; makul ve mantıklı düşünenlerin çocuğa yaklaşım biçimiyle ilgili yanlışlıklarla sürdürülmektedir. Çocuğun doğasıyla örtüşmeyen yaklaşım ve uygulamalar, onun genetik kodlarına sirayet etmiş kültürel kimliğini tahrip ederek, nihistçi yeni bir neslin yaşamını beslemektedir. Söz konusu bu durum kendi maddi ve manevi değerlerine savaş açan, sözde özgürlük adına değer olarak görülen her şeyi ayaklar altına alan bir karaktere dönüşmektedir. Diğer yandan bireyde oluşan bu durum kişisel yıkımın ötesinde taassup kültürü aracılığıyla kendi milletini, ailesini ve içtimai hayata ilişkin her şeyi tehdit eder noktaya gelmiştir. İşte elinizdeki bu kitap; aşınmaya yüz tutmuş, bizi biz yapan değerlerin yaşatılması, geleceğimizin teminatı neslimizin daha karakterli ve insani yaşam tarzını benimsemesi, paylaşımcı, çoklukta birliği, birlikte çokluğu görebilen; psikolojik ve kültürel yaşam olgunluğuna eriştirilmesinin sağlanması; çocuklarımızın sağlıklı yetiştirilmesi için gereken; milli hassasiyet ve kimlik kazandırılması sürecinde, neden sonuç ilişkisi bağlamında; siz değerli eğitimci anne-baba ve ebeveyn rolündeki okurlarımıza ve her kademedeki öğretmenlerimize atfen hazırlanmıştır. Yeni nesillerin sağlam karakter ve donanımla yetiştirilmesi temennisiyle iyi okumalara...

Creation and Humanity - Veli-Matti

Karkkainen 2015-03-26

The third installment in a wide and deep constructive theology for our time This third volume of Veli-Matti Karkkainen's ambitious five volume theology project develops a Christian theology of creation and humanity (theological anthropology) in dialogue with the Christian tradition, with contemporary theology in all its global and contextual diversity, and with other major living faiths -- Judaism, Islam, Buddhism, and Hinduism. In constructing his theology of creation and humanity, Karkkainen uniquely engages the natural sciences, including physical, cosmological, and neuroscientific theories. He devotes particular attention to the topics of divine action in a world subjected to scientific study, environmental pollution, human flourishing, and the theological implications of

evolutionary theory -- with regard to both cosmos and humanity.

Karanlık Noktadaki Beyaz Evren 2. Cilt - Metanet Aziz Aliyeva 2014-01-25

Kitapta Türk Düşünce Sistemine bağlı olan mitoloji, din ve tasavvufun iç yapılarının analizinden bahsedilmiş, birbirine benzer modeller sergilenmiştir. Yapısal araştırmalar sonucu mitoloji, din ve tasavvuf felsefesi için aşağıdaki yeni teoriler oluşumuna yol açılmıştır; 1. Mitoloji ile Kuantum Fiziği Eşdeğerliliği, 2. Dini bilgilerle Kuantum Fiziği Eşdeğerliliği, 3. Tasavvuf ile Kuantum Fiziği Eşdeğerliliği.

Friends, Followers, and Customer Evangelists - Conrad Hall 2010-07-20

Social media is a great tool, and the marketplace demands your involvement. But business owners have three problems with social media. They don't know where to get started, how to get started, or what to do with this incredibly powerful, free tool. Friends, Followers and Customer Evangelists solves all three problems. It starts by explaining where to start, then gives illustrated, step-by-step instructions for getting started and then goes on to show you what to do with social media. Friends, Followers and Customer Evangelists is written to guide the novice and be of service to professionals. Anyone new to social media will find all the information they need to get started. At the same time, social media professionals will find the reference and technical information they need to serve their clients well. There is even a specific chapter, and an appendix, dedicated to video and the impact it is having on today's marketing. This information is constantly being added to as part of the membership site developed to support friends, followers and Customer Evangelists. Currently in development, www.TheConradHall.com is on track to launch in late April 2010. Steven Burda, MBA (LinkedIn Super Networker) says "Anyone nowadays who is going to be using social media, and the Golden Trio, must read this book. It gives outstanding, easy to understand, easy to read, easy to follow and act upon advice - all the things about social media and specifically the Golden Trio. A very good, very useful book."

Bankacılıkta müşteri ilişkileri yönetimi - Sefer Gümüş 2014-03-05

Using Social Media in Libraries - Charles Harmon 2013-02-15

The eight best practices presented here will help your library both actually do social media in a way that matters and do it well. The successful strategies presented here range from the Vancouver Public Library's innovative use of Twitter to the United Nations Library's adoption of a social media policy to the Farmington, Connecticut Public Library's fantastic work using social media to reach teens who weren't using the library.

Neuroscience and the Soul - Crisp et al 2016

It is a widely held belief that human beings are both body and soul, that our immaterial soul is distinct from our material body. But that traditional idea has been seriously questioned by much recent research in the brain sciences. In *Neuroscience and the Soul* fourteen distinguished scholars grapple with current debates about the existence and nature of the soul. Featuring a dialogical format, the book presents state-of-the-art work by leading philosophers and theologians -- some arguing for the existence of the soul, others arguing against -- and then puts those scholars into conversation with critics of their views. Bringing philosophy, theology, and neuroscience together in this way brings to light new nuances and significantly advances the ongoing debate over body and soul. - back of book.

Social Media 101 - Jon Reed 2012-05-07

Start Now with Social Media: Avoid Beginners' Missteps and Get Great Business Results Fast! Five great books bring together all the information you need to start profiting right now from social media! Start with Jon Reed's *Get Up to Speed with Online Marketing*, the concise beginner's guide to promoting small businesses online using every major tool, including websites, search, email, blogging, online video, social networks, and even virtual worlds. Reed doesn't show you how to use each medium; he shows how to make the most of each of them on a limited (or nonexistent) marketing budget! Next, in *How to Use Social Media Monitoring Tools*, leading social media marketer Jamie Turner offers a fast-paced primer on social media monitoring and realistic, low-cost methods for getting started. Turner briefly introduces many of today's most valuable

monitoring tools and presents a practical eight-step social media monitoring plan that can be implemented quickly by virtually any company or marketer. In *How to Make Money Marketing Your Business on Facebook*, pioneering social media expert Clara Shih summarizes everything you need to know to help your business win in the Facebook Era, from strategy to execution, systems to policies. In *How to Make Money Marketing Your Small Business on Twitter*, Jamie Turner offers step-by-step techniques for tweeting your way to profits and transforming negative customer tweets into business-building opportunities. Finally, in *How to Make Money with Email Marketing*, Robert Scott Corbett explains why email is still the 21st century's messaging workhorse, why you need to do serious email marketing—and offers practical tips and steps for getting powerful business results from your email, fast! From world-renowned leaders in social media and online marketing, including Jon Reed, Jamie Turner, Clara Shih, Jamie Turner, and Robert Scott Corbett.

Relativism-Relativity - Marin Cilea 2013-07-26

Relativism-Relativity: An Interdisciplinary Perspective on a Modern Concept is a revisionary and historicist approach to an issue which cuts across the disciplinary borders of science, philosophy, ethics and art. Sceptical of stereotypes, including those of the totalising fictions of the Enlightenment, supposedly steeped in absolutism and substantialism, the authors endeavour to bring to light an alternative mode of cognitive mapping which runs from the seventeenth century to the age of complexity. Current notions of fractal geometry, rhizomatic linking of open structures, hypertextuality, the superposition of symbolic systems and nonlinear reality, of chance and determinism, are traced back to the work of Leibniz, Laurence Sterne and D'Alembert. Similarly to Hélène Védérine, who documented the "dark side of the Renaissance" in *Les Philosophies de la Renaissance* (1971), the essayists here see the issue of the absolutism/relativism polarity as the focal point in the construction of a new eighteenth century, whose ground-breaking ideas, first launched in the tentative form of the essay, acquired a quasi-canonical status in the French Encyclopaedia.

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and referenced other disciplinary fields (psychology, ethics, social science), entering into fertile negotiations with discursive and formal innovations in literature.

FBML Essentials - Jesse Stay 2008-07-22

Do you have an idea for a Facebook application? With FBML Essentials, you'll learn how to build it quickly using the Facebook Markup Language (FBML) and other easy-to-use tools in the site's framework. If you can develop a website with HTML, writing a Facebook application with the help of this book will be a breeze. Of course, Facebook is not just another website. Any applications you write for it will have a potential audience of 16 million dedicated users. It's not just another social networking site, either.

Under the surface, Facebook is pretty sophisticated, with a development toolkit that includes its own modified version of HTML -- FBML -- to customize the look and feel of your Facebook applications. With FBML Essentials, you not only learn how to get started with this toolkit, you also get a complete reference on every FBML tag Facebook has ever written, with examples of how each tag works and advice on the best ways to use these tags in your code. This book includes: A walkthrough of a sample Facebook application Design rules for using images, CSS, JavaScript, and forms Specific chapters on tags -- authorization tags, logic tags, user/group tags, profile-specific tags, and more Messaging and alerts using FBML Creating forms with FBML Facebook navigation Notifications and requests Dynamic FBML attributes, including MockAJAX How to test your FBML code A chapter on FBJS, Facebook's version of JavaScript If you want to try your hand at writing a Facebook application, you have a willing audience, an easy-to-use toolkit, and the perfect guide to get you started. FBML Essentials will help you take your idea from conception to working application in no time.

Paul Among the Apocalypses? - J. P. Davies 2016-06-16

A vibrant and growing field of discussion in contemporary New Testament studies is the question of 'apocalyptic' thought in Paul. What is often lacking in this discussion, however, is a close comparison of Paul's would-be apocalyptic theology with the Jewish and Christian apocalyptic literature of his time, and the

worldview that literature expresses. This book addresses that challenge. Covering four key theological themes (epistemology, eschatology, cosmology and soteriology), J. P. Davies places Paul 'among the apocalypses' in order to evaluate recent attempts at outlining an 'apocalyptic' approach to his letters. While affirming much of what those approaches have argued, and agreeing that 'apocalyptic' is a crucial category for an understanding of the apostle, Davies also raises some important questions about the dichotomies which lie at the heart of the 'apocalyptic Paul' movement.

Rocket States: Atomic Weaponry and the Cultural Imagination - Fabienne Collignon 2014-07-31

Rocket States crosses the disciplines of Cold War Studies, American Literature, American Studies and Cultural Studies. The particular attraction of this study lies in the combination of its range-close textual and visual analysis of the correlations between land and weaponry, set firmly within its political and cultural contexts--with its unique analytical approach. The book offers a synthesis between history, theories of technology, theories of space, popular culture, literary study and military science. It illuminates a variety of literary texts from key writers and thinkers such as Pynchon, Stephen King, Norman Mailer, and Tom Wolfe, while also invoking figures like Nikola Tesla, James Webb, Batman and Ronald Reagan. Organised topographically, according to how missile technology manifests itself differently in particular locations, Rocket States's geographical targets are Colorado, Kansas, Cape Canaveral and New York, variously titled 'Excavation', 'Preservation', 'Evacuation' and 'Transmission'. It advances through these states roughly chronologically, beginning in the late 1940s and early 1950s and coming to an end in the first part of the 21st century. Collignon's argument is concerned with identifying the recurring figures and fantasies of the Cold War: the dome or parabola as sheltering techno-form; the fictions of total security adapting to constantly changing targeting strategies; gadget love; closed, freezing worlds. As such, Rocket States analyses by what processes the Cold War is frequently literalised in its weapons installations and how these facilities, in turn,

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shape dreams of containment, survival, escape, techno-supremacy.

JSPR Vol 35-N1 - Journal of School Public Relations 2014-07-10

The Journal of School Public Relations is a quarterly publication providing research, analysis, case studies and descriptions of best practices in six critical areas of school administration: public relations, school and community relations, community education, communication, conflict management/resolution, and human resources management.

Practitioners, policymakers, consultants and professors rely on the Journal for cutting-edge ideas and current knowledge. Articles are a blend of research and practice addressing contemporary issues ranging from passing bond referenda to building support for school programs to integrating modern information.

Advances in Motivation Science - Andrew J. Elliot 2021-06-03

Advances in Motivation Science, Volume Eight, the latest release in Elsevier's serial on the topic of motivation science, contains interesting articles that cover topics such as The functional architecture of human motivation: Personality systems interactions theory, Teacher motivational messages used prior to examinations: What are they, how are they evaluated, and what are their educational outcomes?, Understanding peer relationships during childhood and adolescence through the lens of social motivation, Self-efficacy and human motivation, The creation and curation of all things worthy: Inspiration as vital force in persons and cultures, and Motivational decision-making in achievement settings: A competence-in-context approach. Presents new research in the field of motivation science and research Provides a timely overview of important research programs conducted by the most respected scholars in psychology Gives special attention to directions for future research

Everything You Ever Wanted to Know About Social Media, But Were Afraid to Ask... - Hilary Jm Topper Mpa 2009

Social media is becoming the fastest way to communicate ideas and values. Are you using this ever-changing media to effectively communicate your messages? In Everything You Ever Wanted to Know About Social Media, but

were afraid to ask..., author and public relations professional Hilary JM Topper, MPA provides an understanding of social media. Designed for marketing professionals, small business owners, and non-profit organization executives, Everything You Ever Wanted to Know About Social Media, but were afraid to ask... is filled with detailed, how-to information on the sometimes complicated online world. Guiding readers through the importance of implementing social media tactics into their marketing mix to increase awareness and maintain visibility, this guide: Describes how to use social media sites, blogs, and microblogs Reviews more than a dozen social networking sites Provides an understanding of the importance of podcasts and video podcasts Discusses what it means to "Go Viral" Gives suggestions for handling crisis situations via the Web Everything You Ever Wanted to Know About Social Media, but were afraid to ask... highlights the power of consumer-generated media and how it can be used effectively to help grow your business.

Apocalyptic Discourse in Contemporary Culture - Monica Germana 2014-09-15

This interdisciplinary collection of essays focuses on critical and theoretical responses to the apocalypse of the late twentieth- and early twenty-first-century cultural production. Examining the ways in which apocalyptic discourses have had an impact on how we read the world's globalised space, the traumatic burden of history, and the mutual relationship between language and eschatological belief, fifteen original essays by a group of internationally established and emerging critics reflect on the apocalypse, its past tradition, pervasive present and future legacy. The collection seeks to offer a new reading of the apocalypse, understood as a complex - and, frequently, paradoxical - paradigm of (contemporary) Western culture. The majority of published collections on the subject have been published prior to the year 2000 and, in their majority of cases, locate the apocalypse in the future and envision it as something imminent. This collection offers a post-millennial perspective that perceives "the end" as immanent and, simultaneously, rooted in the past tradition.

The Future of Higher Education in India -

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Sudhanshu Bhushan 2019-10-31

The book analyses various challenges emanating from privatization, globalization and public financial crunch to understand the future directions of higher education in India. The book presents a careful understanding of structure, finance and governance of higher education and advocates a new way to look at increasing the capability of students to secure their future. Attention has also been drawn to the inequalities prevailing in the system of higher education and pursuing inclusive approach so as to have sufficient employment opportunities for students in the labour market. The book is divided into three parts. Part 1 deals with the future in terms of university structure and functions, Part 2 deals with the future of financing higher education and Part 3 deals with capabilities required by teachers for the future of universities. It is an interesting collection of various themes in different chapters which are authored by serious researchers. All policy makers, university administrators and teachers and researchers of higher education interested in governance, financing, teaching as well as research in the area of higher education will find the contents of the book relevant. The book will benefit in understanding the challenges of higher education and help remodel the future of higher education in India.

Kumpulan Rumus Terlengkap Matematika - Fisika - Kimia - Wahyu Untara, S.T 2015-04-01

Buku persembahan Indonesia Tera ini membahas secara tuntas rumus-rumus Matematika, Fisika, dan Kimia SMA. Buku ini memudahkan siswa SMA/MA/SMK dalam mereview (mengingat kembali) materi yang telah diterima di sekolah. Buku ini sangat tepat dijadikan buku panduan untuk menguasai rumus-rumus Matematika, Fisika, dan Kimia SMA. Buku ini ditulis oleh Wahyu Untara, ST. seorang penulis produktif yang berbasis sains dan bahasa. Meraih gelar sarjana elektronika pada tahun 2002 di STTNas Yogyakarta. Penulis telah menulis aktif sejak tahun 2000. Buku buku penulis yang telah terbit di Indonesia Tera antara lain: Kamus Sains, kamus Bahasa Inggris-Indonesia-Indonesia-Inggris, Simple English Dictionary, dll yang diterbitkan oleh penerbit yang sama.

Evidence and Meaning - Jörn Rüsen 2017-05-01

As one of the premier historical thinkers of his generation, Jörn Rüsen has made enormous contributions to the methods and theoretical framework of history as it is practiced today. In *Evidence and Meaning*, Rüsen surveys the seismic changes that have shaped the historical profession over the last half-century, while offering a clear, economical account of his theory of history. To traditional historiography Rüsen brings theoretical insights from philosophy, narrative theory, cultural studies, and the social sciences, developing an intricate but robust model of “historical thinking” as both a cognitive discipline and a cultural practice—one that is susceptible neither to naïve empiricism nor radical relativism.

Against Value in the Arts and Education -

Sam Ladkin 2016-05-18

A multi-disciplinary and inter-disciplinary volume exploring the damage to the arts, arts’ funding and education through the rhetoric, manipulation and auditing of value. The collection includes contributions from anthropology, the history of art, literature, education, musicology, political science, and philosophy.

Social Computing, Behavioral-Cultural Modeling and Prediction - Ariel M. Greenberg

2013-03-02

This book constitutes the proceedings of the 6th International Conference on Social Computing, Behavioral-Cultural Modeling and Prediction, SBP 2013, held in Washington, DC, USA in April 2013. The total of 57 contributions, which consists of papers and posters, included in this volume was carefully reviewed and selected from 137 submissions. This conference is strongly committed to multidisciplinary, consistent with recent trends in computational social science and related fields. The topics covered are: behavioral science, health sciences, military science and information science. There are also many papers that provide methodological innovation as well as new domain-specific findings.

Social Media for Engineers and Scientists - Jon DiPietro 2011-11-18

This book explores the rising phenomena of internet-based social networking and discusses the particular challenges faced by engineers and scientists in adapting to this new, content-

centric environment. Social networks are both a blessing and a curse to the engineer and scientist. The blessings are apparent: the abundance of free applications and their increasing mobility and transportability. The curse is that creating interesting and compelling content on these user-driven systems is best served by right-brain skills. But most engineers and scientists are left-brain oriented, have generally shunned the right-brain skills like graphic design and creative writing as being indulgent and time wasting. The problem is, those are exactly the skills required to create compelling content. This book will help engineers and scientists re-acquire those right-brain skills and put them to best use in the new world of internet-based social media technologies. The reader will benefit from: * An emphasis on the growing role that social media technology -like Facebook, LinkedIn, Twitter, will play in professions like science and engineering. * The "How to" in understanding the importance of continuous streaming of content over time for both professional presence and for collaborative effort--the key in today's team approach to engineering and science. * The valuable help for quantitative people like engineers and scientists in setting up social media sites, requiring qualitative skills.

By The Numbers - Jen Lancaster 2016-06-21
The New York Times bestselling author of *The Best of Enemies* serves up a hilarious new novel of the "sandwich generation." Actuary Penny Sinclair has a head for business, and she always makes rational decisions. Knowing that 60% of spouses cheat and 50% of marriages end in divorce, she wasn't too surprised when her husband had an affair. (That he did so with a woman their daughter's age? Well, that part did sting a bit.) She just made sure she got everything in the divorce, including their lovely old Victorian house. And as soon as her younger daughter has her hipster-fabulous wedding in the backyard, she's trading it in for a condo in downtown Chicago... Well within the average market time in her area, Penny gets an offer on the house. But then life happens. Her children, her parents and her ex come flying back to the nest, all in need of Penny's emotional—and financial—support. Spread thin, Penny becomes the poster child for the "sandwich generation,"

when all she really wanted to do was make managing director, buy a white couch, and maybe go on a Match.com date...

Országismertető Egyiptom (második, bővített kiadás) - Besenyő János 2014-06-13

Computer Graphics - Nobuhiko Mukai
2012-03-30

Computer graphics is now used in various fields; for industrial, educational, medical and entertainment purposes. The aim of computer graphics is to visualize real objects and imaginary or other abstract items. In order to visualize various things, many technologies are necessary and they are mainly divided into two types in computer graphics: modeling and rendering technologies. This book covers the most advanced technologies for both types. It also includes some visualization techniques and applications for motion blur, virtual agents and historical textiles. This book provides useful insights for researchers in computer graphics.

Where's My Fifteen Minutes? - Howard Bragman
2008-12-26

An accessible and insightful PR guide from a top adviser to the rich and powerful Media attention can boost careers, generate millions of dollars, and make dreams come true. It can also destroy reputations and derail carefully laid business plans. All publicity is not good publicity. No one knows this better than Howard Bragman. For more than thirty years he has helped prominent people—movie stars, business leaders, philanthropists— get their messages out, in good times and bad. His book won't make anyone famous overnight, but it will help readers understand the changing world of today's PR. If your public's perception doesn't match reality—if you are a better person, offer a better product, or stand for a better cause than anyone realizes— you need help. Bragman shows how to: Understand your real target audience Respect what the media needs and wants Give memorable interviews, even during a crisis Handle the new challenges of the Internet age He illustrates his lessons with juicy examples, from Frank Sinatra and Madonna to Coca-Cola and Monica Lewinsky. Whether you're trying to build a business, advance your career, or change the world, there's much to be learned from Bragman's insights and experience.

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The Future of Scholarly Communication -

Deborah Shorley 2013-03-23

Global thought-leaders define the future of research communication. Governments and societies globally agree that a vibrant and productive research community underpins a successful knowledge economy but the context, mechanisms and channels of research communication are in flux. As the pace of change quickens there needs to be analysis of new trends and drivers, their implications and a future framework. The editors draw together the informed commentary of internationally-renowned experts from all sectors and backgrounds to define the future of research communication. A comprehensive introduction by Michael Jubb is followed by two sections examining changing research behaviour and the roles and responsibilities of other key actors including researchers, funders, universities, research institutes, publishers, libraries and users. Key topics include: - Changing ways of sharing research in chemistry - Supporting qualitative research in the humanities and social sciences - Creative communication in a 'publish or perish' culture - Cybertaxonomy - Coping with the data deluge - Social media and scholarly communications - The changing role of the publisher in the scholarly communications process - Researchers and scholarly communications - The changing role of the journal editor - The view of the research funder - Changing institutional research strategies - The role of the research library - The library users' view. This is essential reading for all concerned with the rapidly evolving scholarly communications landscape, including researchers, librarians, publishers, funders, academics and HE institutions. Readership: Researchers, librarians, publishers, funders, academics and HE institutions.

Kumpulan Rumus Terlengkap

MATEMATIKA-FISIKA-KIMA - Wahyu Untara 2013-10-01

Buku persembahan Indonesia Tera ini membahas secara tuntas rumus-rumus Matematika, Fisika, dan Kimia SMA. Buku ini memudahkan siswa SMA/MA/SMK dalam mereview (mengingat kembali) materi yang telah diterima di sekolah. Buku ini sangat tepat dijadikan buku panduan untuk menguasai

rumus-rumus Matematika, Fisika, dan Kimia SMA. Chapter 3 berisi Kumpulan Rumus KIMIA. Buku ini ditulis oleh Wahyu Untara, ST. seorang penulis produktif yang berbasis sains dan bahasa. Meraih gelar sarjana elektronika pada tahun 2002 di STTNas Yogyakarta. Penulis telah menulis aktif sejak tahun 2000. Buku buku penulis yang telah terbit di Indonesia Tera antara lain: Kamus Sains, kamus Bahasa Inggris-Indonesia-Indonesia-Inggris, Simple English Dictionary, dll yang diterbitkan oleh penerbit yang sama. -IndonesiaTera-

Staging Don DeLillo - Rebecca Rey 2016-03-31

The first book-length study to focus on Don DeLillo's plays, *Staging Don DeLillo* brings the author's theatre works to the forefront. Rebecca Rey explores four central themes that emerge across DeLillo's theatre oeuvre: the centrality of language; the human fear of death; the elusiveness of truth; and the deceptive, slippery nature of personal identity. Rey examines all seven of DeLillo's plays chronologically: "The Engineer of Moonlight" (1979), *The Day Room* (1986), the one-minute plays "The Rapture of the Athlete Assumed Into Heaven" (1990), and "The Mystery at the Middle of Ordinary Life" (2000), *Valparaiso* (1999), *Love-Lies-Bleeding* (2006), and *The Word for Snow* (2014). Written in clear, accessible language, and interweaving critique of DeLillo's novels throughout, this book will appeal not only to DeLillo scholars but also to anyone working on contemporary literature and drama.

Social Media in Iran - David M. Faris 2015-11-20

First comprehensive account of how the Internet has impacted life in Iran. *Social Media in Iran* is the first book to tell the complex story of how and why the Iranian people—including women, homosexuals, dissidents, artists, and even state actors—use social media technology, and in doing so create a contentious environment wherein new identities and realities are constructed. Drawing together emerging and established scholars in communication, culture, and media studies, this volume considers the role of social media in Iranian society, particularly the time during and after the controversial 2009 presidential election, a watershed moment in the postrevolutionary history of Iran. While regional specialists may find studies on specific themes useful, the aim of

this volume is to provide broad narratives of actor-based conceptions of media technology, an approach that focuses on the experiential and social networking processes of digital practices in the information era extended beyond cultural specificities. Students and scholars of regional and media studies will find this volume rich with empirical and theoretical insights on the subject of how technologies shape political and everyday life. David M. Faris is Chair of the Department of Political Science and Public Administration at Roosevelt University and the author of *Dissent and Revolution in a Digital Age: Social Media, Blogging and Activism in Egypt*. Babak Rahimi is Associate Professor of Communication, Culture, and Religion at the University of California, San Diego. He is the author of *Theater State and the Formation of Early Modern Public Sphere in Iran: Studies on Safavid Muharram Rituals, 1590-1641 CE*.

[ECSCW 2011: Proceedings of the 12th European Conference on Computer Supported Cooperative Work, 24-28 September 2011, Aarhus Denmark](#) - Susanne Bødker 2011-07-30

This volume presents the proceedings of ECSCW

2011, the 12th European Conference on Computer Supported Cooperative Work. Each conference offers an occasion to critically review our research field, which has been multidisciplinary and committed to high scientific standards, both theoretical and methodological, from its beginning. The papers this year focus on work and the enterprise as well as on the challenges of involving citizens, patients, etc. into collaborative settings. The papers embrace new theories, and discuss known ones. They contribute to the discussions on the blurring boundaries between home and work and on the ways we think about and study work. They introduce recent and emergent technologies, and study known social and collaborative technologies, such as wikis and video messages. Classical settings in computer supported cooperative work, e.g. meetings and standardization are also looked upon anew. With contributions from all over the world, the papers in interesting ways help focus on the European perspective in our community. The 22 papers selected for this conference deal with and reflect the lively debate currently ongoing in our field of research.