

Data Driven Storytelling A K Peters Visualization

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Interactive Visual Data Analysis - Christian Tominski 2020-04-01

In the age of big data, being able to make sense of data is an important key to success. Interactive Visual Data Analysis advocates the synthesis of visualization, interaction, and automatic computation to facilitate insight generation and knowledge crystallization from large and complex data. The book provides a systematic and comprehensive overview of visual, interactive, and analytical methods. It introduces criteria for designing interactive visual data analysis solutions, discusses factors influencing the design, and examines the involved processes. The reader is made familiar with the basics of visual encoding and gets to know numerous visualization techniques for multivariate data, temporal data, geo-spatial data, and graph data. A dedicated chapter introduces general concepts for interacting with visualizations and illustrates how modern interaction technology can facilitate the visual data analysis in many ways. Addressing today's large and complex data, the book covers relevant automatic analytical computations to support the visual data analysis. The book also sheds light on advanced concepts for visualization in multi-display environments, user guidance during the data analysis, and progressive visual data analysis. The authors present a top-down perspective on interactive visual data analysis with a focus on concise and clean terminology. Many real-world examples and rich illustrations make the book accessible to a broad interdisciplinary audience from students, to experts in the field, to practitioners in data-intensive application domains. Features: Dedicated to the synthesis of visual, interactive, and analysis methods Systematic top-down view on visualization, interaction, and automatic analysis Broad coverage of fundamental and advanced visualization techniques Comprehensive chapter on interacting with visual representations Extensive integration of automatic computational methods Accessible portrayal of cutting-edge visual analytics technology Foreword by Jack van Wijk For more information, you can also visit the author website, where the book's figures are made available under the CC BY Open Access license.

Python for Data Analysis - Wes McKinney 2017-09-25

Get complete instructions for manipulating, processing, cleaning, and crunching datasets in Python. Updated for Python 3.6, the second edition of this hands-on guide is packed with practical case studies that show you how to solve a broad set of data analysis problems effectively. You'll learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal for analysts new to Python and for Python programmers new to data science and scientific computing. Data files and related material are available on GitHub. Use the IPython shell and Jupyter notebook for exploratory computing Learn basic and advanced features in NumPy (Numerical Python) Get started with data analysis tools in the pandas library Use flexible tools to load, clean, transform, merge, and reshape data Create informative visualizations with matplotlib Apply the pandas groupby facility to slice, dice, and summarize datasets Analyze and manipulate regular and irregular time series data Learn how to solve real-world data analysis problems with thorough, detailed examples

Building Science Graphics - Jen Christiansen 2022-12-09

Building Science Graphics: An illustrated guide to communicating science through diagrams and visualizations is a practical guide for anyone—regardless of previous design experience and preferred drawing tools—interested in creating science-centric illustrated explanatory diagrams. Starting with a clear

introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project. This is both a textbook and a practical reference for anyone that needs to convey scientific information in an illustrated form for articles, poster presentations, slide shows, press releases, blog posts, social media posts and beyond.

Data Visualisation - Andy Kirk 2019-07-08

One of the "six best books for data geeks" - Financial Times With over 200 images and extensive how-to and how-not-to examples, this new edition has everything students and scholars need to understand and create effective data visualisations. Combining 'how to think' instruction with a 'how to produce' mentality, this book takes readers step-by-step through analysing, designing, and curating information into useful, impactful tools of communication. With this book and its extensive collection of online support, readers can: - Decide what visualisations work best for their data and their audience using the chart gallery - See data visualisation in action and learn the tools to try it themselves - Follow online checklists, tutorials, and exercises to build skills and confidence - Get advice from the UK's leading data visualisation trainer on everything from getting started to honing the craft. Explore more resources about data visualisation and Andy Kirk.

Data Visualization - Andy Kirk 2012-01-01

A comprehensive yet quick guide to the best approaches to designing data visualizations, with real examples and illustrative diagrams. Whatever the desired outcome ensure success by following this expert design process. This book is for anyone who has responsibility for, or is interested in trying to find innovative and effective ways to visually analyze and communicate data. There is no skill, no knowledge and no role-based pre-requisites or expectations of anyone reading this book.

Making with Data - Samuel Huron 2022-12-09

How can we give data physical form? And how might those creations change the ways we experience data and the stories it can tell? Making with Data: Physical Design and Craft in a Data-Driven World provides a snapshot of the diverse practices contemporary creators are using to produce objects, spaces, and experiences imbued with data. Across 25+ beautifully-illustrated chapters, international artists, designers, and scientists each explain the process of creating a specific data-driven piece—illustrating their practice with candid sketches, photos, and design artifacts from their own studios. Featuring influential voices in computer science, data science, graphic design, art, craft, and architecture, Making with Data is accessible and inspiring for enthusiasts and experts alike.

Visual Strategies - Felice Frankel 2012-01-01

Helps scientists and engineers to communicate research results by showing how to create effective graphics for use in journal submissions, grant proposals, conference posters, presentations and more.

Data Action - Sarah Williams 2020-12-08

How to use data as a tool for empowerment rather than oppression. Big data can be used for good, from tracking disease to exposing human rights violations, and for bad, implementing surveillance and control. Data inevitably represents the ideologies of those who control its use; data analytics and algorithms too

often exclude women, the poor, and ethnic groups. In *Data Action*, Sarah Williams provides a guide for working with data in more ethical and responsible ways. Too often data has been used--and manipulated--to make policy decisions without much stakeholder input. Williams outlines a method that emphasizes collaboration among data scientists, policy experts, data designers, and the public. This approach creates trust and co-ownership in the data by opening the process to those who know the issues best.

Mobile Data Visualization - Bongshin Lee 2021-12-22

Mobile Data Visualization is about facilitating access to and understanding of data on mobile devices. Wearable trackers, mobile phones, and tablets are used by millions of people each day to read weather maps, financial charts, or personal health meters. What is required to create effective visualizations for mobile devices? This book introduces key concepts of mobile data visualization and discusses opportunities and challenges from both research and practical perspectives. Mobile Data Visualization is the first book to provide an overview of how to effectively visualize, analyze, and communicate data on mobile devices. Drawing from the expertise, research, and experience of an international range of academics and practitioners from across the domains of Visualization, Human Computer Interaction, and Ubiquitous Computing, the book explores the challenges of mobile visualization and explains how it differs from traditional data visualization. It highlights opportunities for reaching new audiences with engaging, interactive, and compelling mobile content. In nine chapters, this book presents interesting perspectives on mobile data visualization including: how to characterize and classify mobile visualizations; how to interact with them while on the go and with limited attention spans; how to adapt them to various mobile contexts; specific methods on how to design and evaluate them; reflections on privacy, ethical and other challenges, as well as an outlook to a future of ubiquitous visualization. This accessible book is a valuable and rich resource for visualization designers, practitioners, researchers, and students alike.

Graphics and Visualization - T. Theoharis 2008-05-30

This book is a comprehensive introduction to visual computing, dealing with the modeling and synthesis of visual data by means of computers. What sets this book apart from other computer graphics texts is the integrated coverage of computer graphics and visualization topics, including important techniques such as subdivision and multi-resolution modeling, scene graphs, shadow generation, ambient occlusion, and scalar and vector data visualization. Students and practitioners will benefit from the comprehensive coverage of the principles that are the basic tools of their trade, from fundamental computer graphics and classic visualization techniques to advanced topics.

Visualize This - Nathan Yau 2011-06-13

Practical data design tips from a data visualization expert of the modern age Data doesn't decrease; it is ever-increasing and can be overwhelming to organize in a way that makes sense to its intended audience. Wouldn't it be wonderful if we could actually visualize data in such a way that we could maximize its potential and tell a story in a clear, concise manner? Thanks to the creative genius of Nathan Yau, we can. With this full-color book, data visualization guru and author Nathan Yau uses step-by-step tutorials to show you how to visualize and tell stories with data. He explains how to gather, parse, and format data and then design high quality graphics that help you explore and present patterns, outliers, and relationships. Presents a unique approach to visualizing and telling stories with data, from a data visualization expert and the creator of flowingdata.com, Nathan Yau Offers step-by-step tutorials and practical design tips for creating statistical graphics, geographical maps, and information design to find meaning in the numbers Details tools that can be used to visualize data-native graphics for the Web, such as ActionScript, Flash libraries, PHP, and JavaScript and tools to design graphics for print, such as Rand Illustration Contains numerous examples and descriptions of patterns and outliers and explains how to show them Visualize This demonstrates how to explain data visually so that you can present your information in a way that is easy to understand and appealing.

Practical Statistics for Data Scientists - Peter Bruce 2017-05-10

Statistical methods are a key part of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources

incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data

Visualization Analysis and Design - Tamara Munzner 2014-12-01

Learn How to Design Effective Visualization Systems Visualization Analysis and Design provides a systematic, comprehensive framework for thinking about visualization in terms of principles and design choices. The book features a unified approach encompassing information visualization techniques for abstract data, scientific visualization techniques

Information Theory Tools for Visualization - Min Chen 2016-09-19

This book explores Information theory (IT) tools, which have become state of the art to solve and understand better many of the problems in visualization. This book covers all relevant literature up to date. It is the first book solely devoted to this subject, written by leading experts in the field.

Futuristic Trends in Networks and Computing Technologies - Pradeep Kumar Singh 2020-04-21

This book constitutes the refereed proceedings of the Second International Conference on Futuristic Trends in Network and Communication Technologies, FTNCT 2019, held in Chandigarh, India, in November 2019. The 49 revised full papers and 6 short papers presented were carefully reviewed and selected from 226 submissions. The prime aim of the conference is to invite researchers from different domains of network and communication technologies to a single platform to showcase their research ideas. The selected papers are organized in topical sections on network and computing technologies; wireless networks and Internet of Things (IoT); futuristic computing technologies; communication technologies, security and privacy.

Real-Time Volume Graphics - Klaus Engel 2006-07-21

Based on course notes of SIGGRAPH course teaching techniques for real-time rendering of volumetric data and effects; covers both applications in scientific visualization and real-time rendering. Starts with the basics (texture-based ray casting) and then improves and expands the algorithms incrementally. Book includes source code, algorithms, diagrams

Data Sketches - Nadieh Bremer 2021-02-09

In *Data Sketches*, Nadieh Bremer and Shirley Wu document the deeply creative process behind 24 unique data visualization projects, and they combine this with powerful technical insights which reveal the mindset behind coding creatively. Exploring 12 different themes - from the Olympics to Presidents & Royals and from Movies to Myths & Legends - each pair of visualizations explores different technologies and forms, blurring the boundary between visualization as an exploratory tool and an artform in its own right. This beautiful book provides an intimate, behind-the-scenes account of all 24 projects and shares the authors' personal notes and drafts every step of the way. The book features: Detailed information on data gathering, sketching, and coding data visualizations for the web, with screenshots of works-in-progress and reproductions from the authors' notebooks Never-before-published technical write-ups, with beginner-friendly explanations of core data visualization concepts Practical lessons based on the data and design challenges overcome during each project Full-color pages, showcasing all 24 final data visualizations This book is perfect for anyone interested or working in data visualization and information design, and especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

Information in Contemporary Society - Natalie Greene Taylor 2019-03-12

This book constitutes the proceedings of the 14th International Conference on Information in Contemporary Society, iConference 2019, held in Washington, DC, USA, in March/April 2019. The 44 full papers and 33 short papers presented in this volume were carefully reviewed and selected from 133 submitted full papers and 88 submitted short papers. The papers are organized in the following topical sections: Scientific work and data practices; methodological concerns in (big) data research; concerns about "smart" interactions

and privacy; identity questions in online communities; measuring and tracking scientific literature; limits and affordances of automation; collecting data about vulnerable populations; supporting communities through public libraries and infrastructure; information behaviors in academic environments; data-driven storytelling and modeling; online activism; digital libraries, curation and preservation; social-media text mining and sentiment analysis; data and information in the public sphere; engaging with multi-media content; understanding online behaviors and experiences; algorithms at work; innovation and professionalization in technology communities; information behaviors on Twitter; data mining and NLP; informing technology design through offline experiences; digital tools for health management; environmental and visual literacy; and addressing social problems in iSchool research.

Visualizing with Text - Richard Brath 2020-11-01

Visualizing with Text uncovers the rich palette of text elements usable in visualizations from simple labels through to documents. Using a multidisciplinary research effort spanning across fields including visualization, typography, and cartography, it builds a solid foundation for the design space of text in visualization. The book illustrates many new kinds of visualizations, including microtext lines, skim formatting, and typographic sets that solve some of the shortcomings of well-known visualization techniques. Key features: More than 240 illustrations to aid inspiration of new visualizations Eight new approaches to data visualization leveraging text Quick reference guide for visualization with text Builds a solid foundation extending current visualization theory Bridges between visualization, typography, text analytics, and natural language processing The author website, including teaching exercises and interactive demos and code, can be found here. Designers, developers, and academics can use this book as a reference and inspiration for new approaches to visualization in any application that uses text.

Real-Time Rendering - Tomas Akenine-Möller 2019-01-18

Thoroughly revised, this third edition focuses on modern techniques used to generate synthetic three-dimensional images in a fraction of a second. With the advent of programmable shaders, a wide variety of new algorithms have arisen and evolved over the past few years. This edition discusses current, practical rendering methods used in games and other applications. It also presents a solid theoretical framework and relevant mathematics for the field of interactive computer graphics, all in an approachable style. The authors have made the figures used in the book available for download for fair use.:Download Figures. Reviews Rendering has been a required reference for professional graphics practitioners for nearly a decade. This latest edition is as relevant as ever, covering topics from essential mathematical foundations to advanced techniques used by today's cutting edge games. -- Gabe Newell, President, Valve, May 2008 Rendering ... has been completely revised and revamped for its updated third edition, which focuses on modern techniques used to generate three-dimensional images in a fraction of the time old processes took. From practical rendering for games to math and details for better interactive applications, it's not to be missed. -- The Bookwatch, November 2008 You'll get brilliantly lucid explanations of concepts like vertex morphing and variance shadow mapping—as well as a new respect for the incredible craftsmanship that goes into today's PC games. -- Logan Decker, PC Gamer Magazine , February 2009

Making Data Visual - Danyel Fisher 2017-12-20

"You have a mound of data sitting in front of you and a suite of computation tools at your disposal. And yet, you're stumped as to how to turn that data into insight. Which part of that data actually matters, and where is this insight hidden? If you're a data scientist who struggles to navigate the murky space between data and insight, this book will help you think about and reshape data for visual data exploration. It's ideal for relatively new data scientists, who may be computer-knowledgeable and data-knowledgeable, but do not yet know how to create effective, explorable representations of data. With this book, you'll learn: Task analysis, driven by a series of leading questions that draw out the important aspects of the data to be explored; Visualization patterns, each of which take a different perspective on data and answer different questions; A taxonomy of visualizations for common data types; Techniques for gathering design requirements; When and where to make use of statistical methods."--

Readings in Information Visualization - Mackinlay Card 1999-01-25

This groundbreaking book defines the emerging field of information visualization and offers the first-ever collection of the classic papers of the discipline, with introductions and analytical discussions of each topic

and paper. The authors' intention is to present papers that focus on the use of visualization to discover relationships, using interactive graphics to amplify thought. This book is intended for research professionals in academia and industry; new graduate students and professors who want to begin work in this burgeoning field; professionals involved in financial data analysis, statistics, and information design; scientific data managers; and professionals involved in medical, bioinformatics, and other areas. Features Full-color reproduction throughout Author power team - an exciting and timely collaboration between the field's pioneering, most-respected names The only book on Information Visualization with the depth necessary for use as a text or as a reference for the information professional Text includes the classic source papers as well as a collection of cutting edge work

Data-Driven Storytelling - Nathalie Henry Riche 2018-03-27

This book presents an accessible introduction to data-driven storytelling. Resulting from unique discussions between data visualization researchers and data journalists, it offers an integrated definition of the topic, presents vivid examples and patterns for data storytelling, and calls out key challenges and new opportunities for researchers and practitioners.

Introduction to Data Science - Rafael A. Irizarry 2019-11-20

Introduction to Data Science: Data Analysis and Prediction Algorithms with R introduces concepts and skills that can help you tackle real-world data analysis challenges. It covers concepts from probability, statistical inference, linear regression, and machine learning. It also helps you develop skills such as R programming, data wrangling, data visualization, predictive algorithm building, file organization with UNIX/Linux shell, version control with Git and GitHub, and reproducible document preparation. This book is a textbook for a first course in data science. No previous knowledge of R is necessary, although some experience with programming may be helpful. The book is divided into six parts: R, data visualization, statistics with R, data wrangling, machine learning, and productivity tools. Each part has several chapters meant to be presented as one lecture. The author uses motivating case studies that realistically mimic a data scientist's experience. He starts by asking specific questions and answers these through data analysis so concepts are learned as a means to answering the questions. Examples of the case studies included are: US murder rates by state, self-reported student heights, trends in world health and economics, the impact of vaccines on infectious disease rates, the financial crisis of 2007-2008, election forecasting, building a baseball team, image processing of hand-written digits, and movie recommendation systems. The statistical concepts used to answer the case study questions are only briefly introduced, so complementing with a probability and statistics textbook is highly recommended for in-depth understanding of these concepts. If you read and understand the chapters and complete the exercises, you will be prepared to learn the more advanced concepts and skills needed to become an expert.

Data Visualization in Society - Martin Englebretsen 2020-03-21

Today we are witnessing an increased use of data visualization in society. Across domains such as work, education and the news, various forms of graphs, charts and maps are used to explain, convince and tell stories. In an era in which more and more data are produced and circulated digitally, and digital tools make visualization production increasingly accessible, it is important to study the conditions under which such visual texts are generated, disseminated and thought to be of societal benefit. This book is a contribution to the multi-disciplined and multi-faceted conversation concerning the forms, uses and roles of data visualization in society. Do data visualizations do 'good' or 'bad'? Do they promote understanding and engagement, or do they do ideological work, privileging certain views of the world over others? The contributions in the book engage with these core questions from a range of disciplinary perspectives.

Questions in Dataviz - Neil Richards 2022-11-02

This book takes the reader through the process of learning and creating data visualisation, following a unique journey with questions every step of the way, ultimately discussing how and when to bend and break the "rules" to come up with creative, unique, and sometimes unconventional ideas. Each easy-to-follow chapter poses one key question and provides a selection of discussion points and relevant data visualisation examples throughout. Structured in three parts: Section I poses questions around some fundamental data visualisation principles, while Section II introduces more advanced questions, challenging perceived best practices and suggesting when rules are open to interpretation or there to be broken. The

questions in Section III introduce further themes leading on to specific ideas and visualisation projects in more detail. Questions in *Dataviz: A Design-Driven Process for Data Visualisation* will appeal to any reader with an interest in creative or unconventional data visualisation and will be especially useful for those at a beginner or intermediate level looking for inspiration and alternative ways to deploy their data visualisation skills outside of conventional business charts.

Dear Data - Giorgia Lupi 2016-09-13

Equal parts mail art, data visualization, and affectionate correspondence, *Dear Data* celebrates "the infinitesimal, incomplete, imperfect, yet exquisitely human details of life," in the words of Maria Popova (Brain Pickings), who introduces this charming and graphically powerful book. For one year, Giorgia Lupi, an Italian living in New York, and Stefanie Posavec, an American in London, mapped the particulars of their daily lives as a series of hand-drawn postcards they exchanged via mail weekly—small portraits as full of emotion as they are data, both mundane and magical. *Dear Data* reproduces in pinpoint detail the full year's set of cards, front and back, providing a remarkable portrait of two artists connected by their attention to the details of their lives—including complaints, distractions, phone addictions, physical contact, and desires. These details illuminate the lives of two remarkable young women and also inspire us to map our own lives, including specific suggestions on what data to draw and how. A captivating and unique book for designers, artists, correspondents, friends, and lovers everywhere.

Global Journalism - Vera Slavtcheva-Petkova 2018-10-09

Providing a truly comprehensive overview of international journalism and global news reporting in the digital age, this new introductory textbook surveys the full variety of contexts that journalists around the world operate in; the challenges and pressures they face; their journalistic practices; and the wider theoretical and social implications. Analysing key scholarship in the field, Vera Slavtcheva-Petkova and Michael Bromley explore not just journalism as a single entity, but equally the multiple cultures which host journalism and the variety of journalisms which exist across the world. Clear and accessible, this is an ideal companion for undergraduate and postgraduate students of international and global journalism on journalism or media and communication studies degrees.

Data Visualization Made Simple - Kristen Sosulski 2018-09-27

Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. In nine appealing chapters, the book: examines the role of data graphics in decision-making, sharing information, sparking discussions, and inspiring future research; scrutinizes data graphics, deliberates on the messages they convey, and looks at options for design visualization; and includes cases and interviews to provide a contemporary view of how data graphics are used by professionals across industries Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

Data Visualization - Alexandru C. Telea 2014-09-18

Designing a complete visualization system involves many subtle decisions. When designing a complex, real-world visualization system, such decisions involve many types of constraints, such as performance, platform (in)dependence, available programming languages and styles, user-interface toolkits, input/output data format constraints, integration with third-party code, and more. Focusing on those techniques and methods with the broadest applicability across fields, the second edition of *Data Visualization: Principles and Practice* provides a streamlined introduction to various visualization techniques. The book illustrates a wide variety of applications of data visualizations, illustrating the range of problems that can be tackled by such methods, and emphasizes the strong connections between visualization and related disciplines such as imaging and computer graphics. It covers a wide range of sub-topics in data visualization: data representation; visualization of scalar, vector, tensor, and volumetric data; image processing and domain modeling techniques; and information visualization. See *What's New in the Second Edition: Additional visualization algorithms and techniques* New examples of combined techniques for diffusion tensor imaging

(DTI) visualization, illustrative fiber track rendering, and fiber bundling techniques Additional techniques for point-cloud reconstruction Additional advanced image segmentation algorithms Several important software systems and libraries Algorithmic and software design issues are illustrated throughout by (pseudo)code fragments written in the C++ programming language. Exercises covering the topics discussed in the book, as well as datasets and source code, are also provided as additional online resources.

Effective Data Storytelling - Brent Dykes 2019-12-10

Master the art and science of data storytelling—with frameworks and techniques to help you craft compelling stories with data. The ability to effectively communicate with data is no longer a luxury in today's economy; it is a necessity. Transforming data into visual communication is only one part of the picture. It is equally important to engage your audience with a narrative—to tell a story with the numbers. *Effective Data Storytelling* will teach you the essential skills necessary to communicate your insights through persuasive and memorable data stories. Narratives are more powerful than raw statistics, more enduring than pretty charts. When done correctly, data stories can influence decisions and drive change. Most other books focus only on data visualization while neglecting the powerful narrative and psychological aspects of telling stories with data. Author Brent Dykes shows you how to take the three central elements of data storytelling—data, narrative, and visuals—and combine them for maximum effectiveness. Taking a comprehensive look at all the elements of data storytelling, this unique book will enable you to: Transform your insights and data visualizations into appealing, impactful data stories Learn the fundamental elements of a data story and key audience drivers Understand the differences between how the brain processes facts and narrative Structure your findings as a data narrative, using a four-step storyboarding process Incorporate the seven essential principles of better visual storytelling into your work Avoid common data storytelling mistakes by learning from historical and modern examples *Effective Data Storytelling: How to Drive Change with Data, Narrative and Visuals* is a must-have resource for anyone who communicates regularly with data, including business professionals, analysts, marketers, salespeople, financial managers, and educators.

Storytelling with Data - Cole Nussbaumer Knaflic 2019-10-22

Influence action through data! This is not a book. It is a one-of-a-kind immersive learning experience through which you can become—or teach others to be—a powerful data storyteller. Let's practice! helps you build confidence and credibility to create graphs and visualizations that make sense and weave them into action-inspiring stories. Expanding upon best seller *Storytelling with Data's* foundational lessons, *Let's practice!* delivers fresh content, a plethora of new examples, and over 100 hands-on exercises. Author and data storytelling maven Cole Nussbaumer Knaflic guides you along the path to hone core skills and become a well-practiced data communicator. Each chapter includes: ● Practice with Cole: exercises based on real-world examples first posed for you to consider and solve, followed by detailed step-by-step illustration and explanation ● Practice on your own: thought-provoking questions and even more exercises to be assigned or worked through individually, without prescribed solutions ● Practice at work: practical guidance and hands-on exercises for applying storytelling with data lessons on the job, including instruction on when and how to solicit useful feedback and refine for greater impact The lessons and exercises found within this comprehensive guide will empower you to master—or develop in others—data storytelling skills and transition your work from acceptable to exceptional. By investing in these skills for ourselves and our teams, we can all tell inspiring and influential data stories!

Interactive Data Visualization for the Web - Scott Murray 2013-03-11

Author Scott Murray teaches you the fundamental concepts and methods of D3, a JavaScript library that lets you express data visually in a web browser

Theater as Data - Miguel Escobar Varela 2021-08-02

In *Theater as Data*, Miguel Escobar Varela explores the use of computational methods and digital data in theater research. He considers the implications of these new approaches, and explains the roles that statistics and visualizations play. Reflecting on recent debates in the humanities, the author suggests that there are two ways of using data, both of which have a place in theater research. Data-driven methods are closer to the pursuit of verifiable results common in the sciences; and data-assisted methods are closer to the interpretive traditions of the humanities. The book surveys four major areas within theater scholarship:

texts (not only playscripts but also theater reviews and program booklets); relationships (both the links between fictional characters and the collaborative networks of artists and producers); motion (the movement of performers and objects on stage); and locations (the coordinates of performance events, venues, and touring circuits). Theater as Data examines important contributions to theater studies from similar computational research, including in classical French drama, collaboration networks in Australian theater, contemporary Portuguese choreography, and global productions of Ibsen. This overview is complemented by short descriptions of the author's own work in the computational analysis of theater practices in Singapore and Indonesia. The author ends by considering the future of computational theater research, underlining the importance of open data and digital sustainability practices, and encouraging readers to consider the benefits of learning to code. A web companion offers illustrative data, programming tutorials, and videos.

Information Visualization in The Era of Innovative Journalism - Carlos Tournal-Bran 2020-04-21

Information Visualization in the Era of Innovative Journalism brings together over 30 authors from countries around the world to synthesize how recent technological innovations have impacted the development, practice and consumption of contemporary journalism. As technology rapidly progresses, shifts, and innovates, there have been immense changes in the way we communicate. This book collects research from around the world that takes an in-depth look at the primary transformations related to journalistic innovation in recent times. High-profile contributors provide cutting-edge scholarship on innovation in journalism as it relates to emergent topics such as virtual reality, podcasting, multimedia infographics, social media, mobile storytelling and others. The book pays special attention to the development of information visualization and the ability of recent innovations to meet audience needs and desires. Students and scholars studying contemporary journalism history and practice will find this a vital and up-to-date resource, as well as those studying communication technology as it relates to marketing, PR or mass media broadly.

Integrating Artificial Intelligence and Visualization for Visual Knowledge Discovery - Boris Kovalerchuk 2022

This book is devoted to the emerging field of integrated visual knowledge discovery that combines advances in artificial intelligence/machine learning and visualization/visual analytic. A long-standing challenge of artificial intelligence (AI) and machine learning (ML) is explaining models to humans, especially for live-critical applications like health care. A model explanation is fundamentally human activity, not only an algorithmic one. As current deep learning studies demonstrate, it makes the paradigm based on the visual methods critically important to address this challenge. In general, visual approaches are critical for discovering explainable high-dimensional patterns in all types in high-dimensional data offering "n-D glasses," where preserving high-dimensional data properties and relations in visualizations is a major challenge. The current progress opens a fantastic opportunity in this domain. This book is a collection of 25 extended works of over 70 scholars presented at AI and visual analytics related symposia at the recent International Information Visualization Conferences with the goal of moving this integration to the next level. The sections of this book cover integrated systems, supervised learning, unsupervised learning, optimization, and evaluation of visualizations. The intended audience for this collection includes those developing and using emerging AI/machine learning and visualization methods. Scientists, practitioners, and students can find multiple examples of the current integration of AI/machine learning and visualization for visual knowledge discovery. The book provides a vision of future directions in this domain. New researchers will find here an inspiration to join the profession and to be involved for further development.

Instructors in AI/ML and visualization classes can use it as a supplementary source in their undergraduate and graduate classes.

Data-Driven Storytelling - Nathalie Henry Riche 2018-03-28

This book presents an accessible introduction to data-driven storytelling. Resulting from unique discussions between data visualization researchers and data journalists, it offers an integrated definition of the topic, presents vivid examples and patterns for data storytelling, and calls out key challenges and new opportunities for researchers and practitioners.

Creating a Data-Driven Organization - Carl Anderson 2015-07-23

"What do you need to become a data-driven organization? Far more than having big data or a crack team of unicorn data scientists, it requires establishing an effective, deeply-ingrained data culture. This practical book shows you how true data-drivenness involves processes that require genuine buy-in across your company ... Through interviews and examples from data scientists and analytics leaders in a variety of industries ... Anderson explains the analytics value chain you need to adopt when building predictive business models"--Publisher's description.

Data Visualization: Exploring and Explaining with Data - Jeffrey D. Camm 2021-05-06

DATA VISUALIZATION: Exploring and Explaining with Data is designed to introduce best practices in data visualization to undergraduate and graduate students. The book contains material on effective design, choice of chart type, effective use of color, how to explore data visually, and how to explain concepts and results visually in a compelling way with data. In an increasingly data-driven economy, these concepts are becoming more important for analysts, natural scientists, social scientists, engineers, medical professionals, business professionals, and virtually everyone who needs to interact with data. Indeed, the skills developed in this book will be helpful to all who want to influence with data or be accurately informed by data.

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The Data Science Design Manual - Steven S. Skiena 2017-07-01

This engaging and clearly written textbook/reference provides a must-have introduction to the rapidly emerging interdisciplinary field of data science. It focuses on the principles fundamental to becoming a good data scientist and the key skills needed to build systems for collecting, analyzing, and interpreting data. The Data Science Design Manual is a source of practical insights that highlights what really matters in analyzing data, and provides an intuitive understanding of how these core concepts can be used. The book does not emphasize any particular programming language or suite of data-analysis tools, focusing instead on high-level discussion of important design principles. This easy-to-read text ideally serves the needs of undergraduate and early graduate students embarking on an "Introduction to Data Science" course. It reveals how this discipline sits at the intersection of statistics, computer science, and machine learning, with a distinct heft and character of its own. Practitioners in these and related fields will find this book perfect for self-study as well. Additional learning tools: Contains "War Stories," offering perspectives on how data science applies in the real world Includes "Homework Problems," providing a wide range of exercises and projects for self-study Provides a complete set of lecture slides and online video lectures at www.data-manual.com Provides "Take-Home Lessons," emphasizing the big-picture concepts to learn from each chapter Recommends exciting "Kaggle Challenges" from the online platform Kaggle Highlights "False Starts," revealing the subtle reasons why certain approaches fail Offers examples taken from the data science television show "The Quant Shop" (www.quant-shop.com)