

Functions Of Entrepreneurship

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Entrepreneurship Development - S. Anil Kumar 2008

This Book Presents A Lucid Treatment Of A Wide Range Of Issues Involved In The Development Of Entrepreneurship. It Presents An Insight Into The Identification Of Business Opportunities, Creating A Venture And Financing And Managing It. The Book Further Explains The Choice Of Technology And Equipment, Man, Machine And Materials Management, Pert And Cpm And Quality Assurance. The Book Highlights The Various Legal Provisions Relevant To Entrepreneurship And Concludes With A Chapter On Social Responsibility And Business Ethics. With Its Wide Coverage And Step-By-Step Approach, The Book Would Serve As An Ideal Text For Various Undergraduate Courses On The Subject Including B. Com., B.A. And B.Sc. (Vocational), Bio-Technology, Bbm, Mba And To The Entrepreneurs.

The Gold Money Constant and Entrepreneurship - Ivan Ovcaricek Rostok 2016-09-22

The first part of the book deals with the stability of money as the value equivalent of produced goods in an economic space. The second part discusses economics of entrepreneurship, and the third covers the application of entrepreneurship to a concrete state. The stability of money and entrepreneurship are vitally important in economics. As in living things, money can be considered as blood, while entrepreneurship is the heart that drives the blood through the body, thus enabling it to live. The first part of the book covers ten domains. The first three domains make it possible for money to have stability. These include the balances of production and consumption, revenues and expenditures of state budgets, and import and export. These are followed by seven domains that make it indirectly possible for money to be stable. These include rationality in spending natural resources; balance in the structure of habitants; optimality in the state economy; economic discipline; creation of development; and good conclusions. The second part lists five domains directing and limiting entrepreneurship, which may offer success. Four domains follow that help the functions of entrepreneurship be stronger, and are followed by four domains concerning entrepreneurs. The third part deals with the application of the conceptual economic statements from the first and second parts to a concrete state that shows possible economic benefits.

The Entrepreneur - Sophie Boutillier 2016-12-19

This book presents the economic theories with regards to the entrepreneur of yesterday and those of more recent years, on which issue research has been developing exponentially since the last third of the 20th Century. Much of this book will be devoted to contemporary theories. This presentation of economic theories of the entrepreneur leads us to wonder about the structural development of the free enterprise system in the short and the long term. The proliferation of entrepreneurial initiatives leads in effect to a profound transformation of modes of production and work, for example under the current phenomenon of uberization economy.

How Alternative is Alternative? - Matthew M. Mars 2022-08-23

Asking "How alternative are alternative marketscapes?", Volume 29 of *Advances in the Study of Entrepreneurship, Innovation and Economic Growth* provides entrepreneurs and companies a concise understanding of alternative marketscapes through theoretical arguments and case studies, paving the way for development and success.

Entrepreneurship (Second Edition) -

Social Entrepreneurship, Social Business and the Multi-functionality of Urban Agriculture - Lily

Kiminami 2022

This is the first book to clarify the relationships between multi-functions of urban agriculture, creative classes, and social business in China and Japan. Specifically, it constructs a new framework showing how these factors contribute to the sustainability of cities by introducing the mixed methods research of structural equation modeling and the trajectory equifinality model. Policy implications drawn from the research suggests that governments should provide opportunities to create a virtuous cycle to improve the accumulation of social capital in order to attract those who think creatively. It is widely agreed that a sustainable city should meet the needs of the present generation without sacrificing the ability of future generations to meet their own needs. However, there has been no completely agreed-upon definition for what a sustainable city should be nor upon the paradigm for what components should be included. On the other hand, there is a possibility that the multi-functions of urban agriculture may attract especially those who are thinking creatively. These creative thinkers have a high level of social capital, pay attention to social issues, and are greatly motivated to find solutions through social enterprises such as agriculture-related business.

Entrepreneurship - George Abe 2020-08-27

The Roles of Immigrants and Foreign Students in US Science, Innovation, and Entrepreneurship - Ina Ganguli 2020-02-19

The number of immigrants in the US science, technology, engineering, and mathematics (STEM) workforce and among recipients of advanced STEM degrees at US universities has increased in recent decades. In light of the current public debate about immigration, there is a need for evidence on the economic impacts of immigrants on the STEM workforce and on innovation. Using new data and state-of-the-art empirical methods, this volume examines various aspects of the relationships between immigration, innovation, and entrepreneurship, including the effects of changes in the number of immigrants and their skill composition on the rate of innovation; the relationship between high-skilled immigration and entrepreneurship; and the differences between immigrant and native entrepreneurs. It presents new evidence on the postgraduation migration patterns of STEM doctoral recipients, in particular the likelihood these graduates will return to their home country. This volume also examines the role of the US higher education system and of US visa policy in attracting foreign students for graduate study and retaining them after graduation.

Entrepreneurial New Venture Skills - David C. Kimball 2014-07-17

As business schools expand their entrepreneurship programs and organizations seek people with entrepreneurial skills, it has become clear that the skills and mindset of an entrepreneur are highly valued in all business contexts. This latest edition of *Entrepreneurial New Venture Skills* continues to focus on helping students develop entrepreneurial skills, whether they seek to become entrepreneurs or employees. Focusing on the entrepreneurial start-up process, the third edition of *Entrepreneurial New Venture Skills* takes the reader through the steps of selecting, planning, financing, and controlling the new venture. The authors cover multiple forms of new ventures, as well as ways to utilize entrepreneurial skills in other contexts, encouraging students to engage with the material and apply it to their lives in ways that make sense for them. Skill development features include: Entrepreneurial profiles of small business owners Personal applications for students to apply questions to their new venture or a current business Global and

domestic cases Elevator pitch assignments, which put students in the venture capitalist position Application exercises and situations covering specific text concepts Business plan prompts to help students construct a business plan over the course of a semester Featuring pedagogical tools like review questions and learning outcomes, and a full companion website that expands upon skill development and offers instructor resources, the third edition of Entrepreneurial New Venture Skills is the perfect resource for instructors and students of entrepreneurship.

Design, User Experience, and Usability. Practice and Case Studies - Aaron Marcus 2019-07-10

The four-volume set LNCS 11583, 11584, 11585, and 11586 constitutes the proceedings of the 8th International Conference on Design, User Experience, and Usability, DUXU 2019, held as part of the 21st International Conference, HCI International 2019, which took place in Orlando, FL, USA, in July 2019. The total of 1274 papers and 209 posters included in the 35 HCII 2019 proceedings volumes was carefully reviewed and selected from 5029 submissions. DUXU 2019 includes a total of 167 regular papers, organized in the following topical sections: design philosophy; design theories, methods, and tools; user requirements, preferences emotions and personality; visual DUXU; DUXU for novel interaction techniques and devices; DUXU and robots; DUXU for AI and AI for DUXU; dialogue, narrative, storytelling; DUXU for automated driving, transport, sustainability and smart cities; DUXU for cultural heritage; DUXU for well-being; DUXU for learning; user experience evaluation methods and tools; DUXU practice; DUXU case studies.

Entrepreneurial Development - S S Khanka 2006

This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

Entrepreneurship in Smallscale Industries - MuraliKrishna Sivvam 2012-04

Entrepreneurship constitutes an important input in the process of economic development. Economic growth draws its vital nourishment from a stream of fresh ideas, inventions and innovations. Without entrepreneurial functions perceptions of the opportunity based on a invention, promotion of a business organization capable of embodying the innovation and running the business unit and growing in are entrepreneurial motivation in general, the modern development would have been inconceivable.

Public Accelerators in Entrepreneurial Ecosystems - Jan Harima 2020-08-27

Entrepreneurial ecosystems have recently received considerable attention from scholars and policymakers. This study sheds light on public accelerators as anchor tenants of entrepreneurial ecosystems and aims at investigating their roles in the early ecosystem evolution. Based on a single case study with the Santiago entrepreneurial ecosystem in Chile, this study reveals five steps in which public accelerators orchestrate resources and develops a framework of the role of public accelerators in the evolution of entrepreneurial ecosystems.

Dynamics of Entrepreneurship - Karen Booyen 2015

Entrepreneurship Growth and Management - Oscar Fleming 2022-08-09

The phenomenon of entrepreneurship (or what preceded it more) the early era) has always aroused interest. It is believed that this concept in his contemporary reasoning was formulated by the french economist richard cantillon in the early xviii century. He thought of human entrepreneurs, is currently in a state of risk, and first remains the fact, what provides capital is different from the entrepreneurial function. Famous economist xix century and. B. Says determined entrepreneurial activity how the combination of production factors (land, capital, labor) and recorded what "english entrepreneurial talent" is one of the success factors for the development of this country's industry. In general, the founders of economics are not too interested in the figure of an entrepreneur, and this activity is not the subject of their scientific analysis. But. Smith, d. Riccardo represented how economics conforms to mechanisms, in which harmony provides the principle "invisible hand". In the mechanistic picture of creative economic life,

entrepreneurship is not a fixed place. Shows about how entrepreneurs about capitalist exploiters lay on the basis and economics of ke theory. Marx. Awareness of the importance of entrepreneurial institutions began at the turn of the xix-xx centuries. Alfred marshal added to the classic three factors of production (earth, capital, labor) the fourth - organization. At 20-30 seconds gg. The entrepreneur, as a rule, is identified with the head of the company, the manager of the production organizer. At the same time later in 1911 g. Came out j. Schumpeter's book "the economic theory of development", in the first of which the entrepreneur was considered as an innovator. The essence of entrepreneurship is determined, according to schumpeter, by a special role - the creation of new combinations of factors of production. This function consists in applying innovation to the role that innovation plays in the development of a capitalist economy, and most topics in providing economic growth. And for schumpeter "neither property in the corporate industry nor generally in any property is an important sign of entrepreneur" 1 . Entrepreneur function - application in the new production combination - may run and the manufacturer, and the founder of the company, and endowed with administrative powers. Fa von hayek's views on problem 2 have much in common with the ideas of j. Schumpeter. Economic competition, in hayek, a continuous process of looking for new opportunities, based on the desire to most effectively connect the unique knowledge of individuals with the market situation that is why the essence of entrepreneurship - searching for and exploring new economic opportunities is a characteristic of behavior, and not looking at activities. "In almost all definitions of entrepreneurship and entrepreneurship we talk about such behavior, which includes, firstly, elements of initiative. Second, socio-economic organization or reorganization of mechanisms, with the topic of being able to profitably use available resources and thirdly specific situations. Alone responsibility per possible failure te readiness to take risks".

Austrian Economics in America - Karen I. Vaughn 1998-01-28

This book examines the development of the ideas of the new Austrian school from its beginnings in Vienna in the 1870s to the present. It focuses primarily on showing how the coherent theme that emerges from the thought of Carl Menger, Ludwig von Mises, Friedrich Hayek, Ludwig Lachmann, Israel Kirzner and a variety of new younger Austrians is an examination of the implications of time and ignorance (or processes and knowledge) for economic theory.

High-tech Entrepreneurship - Michel Bernasconi 2006

Edited by a multi-national team, this comprehensive book focuses on the blend of theory and practice needed to accurately inform advanced entrepreneurship students of the specifics of high-tech start-ups.

The Economics and Management of Small Business - Graham Bannock 2004-08-02

Despite the seemingly relentless march of the multinationals, small businesses continue to thrive across the globe and form a vital part of all successful economies. The Economics and Management of Small Business provides an international perspective on this important topic, and includes many useful pedagogical features such as questions for discussion, international case-studies and empirical research. Graham Bannock's accessible writing style is key to the reader gaining a good understanding of this important area, and students of small business and entrepreneurship courses will find this book extremely useful.

High-tech Entrepreneurship in Asia - Marina Yue Zhang 2014-05-14

This volume examines the relationships between high-tech entrepreneurship and innovation in an important new technology - mobile payments - in Korea and China, the countries that led the world in the development and diffusion of this technology.

African Economic Outlook 2017 Entrepreneurship and Industrialisation - African Development Bank 2017-05-22

The African Economic Outlook 2017 presents the continent's current state of affairs and forecasts its situation for the coming two years.

Managerial Economics - Nick Wilkinson 2005-05-05

Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy. It includes numerous and extensive case studies, as well as review questions and

problem-solving sections at the end of each chapter. Nick Wilkinson adopts a user-friendly problem-solving approach which takes the reader in gradual steps from simple problems through increasingly difficult material to complex case studies, providing an understanding of how the relevant principles can be applied to real-life situations involving managerial decision-making. This book will be invaluable to business and economics students at both undergraduate and graduate levels who have a basic training in calculus and quantitative methods.

Entrepreneurship and Local Economic Development - Norman Walzer 2007-10-08

Entrepreneurship and Local Economic Development delves into the current thinking on local entrepreneurship development programs and evaluates ways in which practitioners can implement successful entrepreneurship practices. Examining the role and potential for entrepreneurship programs in local economic development strategies, contributors to this edited collection have many years of experience working with entrepreneurship initiatives in state and local governments. Focused on theory and case study, Entrepreneurship and Local Economic Development examines conceptual issues involved in creating entrepreneurship programs as well as practical examples of programs organized by state, regional, and local agencies.

CO-OPERATIVE ENTREPRENEURS AND AGRIBUSINESS DEVELOPMENT a study towards the development of agribusiness co-operatives in Indonesia - Lukman Mohammad Baga 2019-07-01

This book is part of result series of the research. One purpose of writing, Regarding to the importance of co-operative entrepreneurs theme to be understood by community, I take an important part to be published by a publisher in Indonesia. However, the language used is still in English, solely in order to be published soon. Next, this book will be published in Indonesian, especially, if there are many requests for such edition.

Management and Entrepreneurship - N. V. R. Naidu 2013-12-30

This book is intended to serve as a textbook for Engineering and Management courses. It seeks to develop an understanding of the concepts of management and entrepreneurship. The chapters are well planned to cover basic functions of management and entrepreneurship, small scale industry, institutional support and project preparation. Salient Features: Comprehensive and easy to understand, requires no previous knowledge of the subject. Presented in a simple and systematic manner. Review questions for the benefit of students.

Empowering the Market Economy through Innovation and Entrepreneurship - A. Coskun Samli 2016-04-26
This book argues that the strength of our dynamic society is a market economy, which functions well only if positive and constructive marketing practices are performed. It offers innovative alternatives for achieving economic progress and outlines strategies to create conditions for equal opportunity. The American economy has transitioned from a "survival of the fittest" to "survival of the fattest" mentality, focusing less on the people and quality of life and more on the amount of dollars to be gained. The divide between the 1% and 99% leaves lower-income individuals at a significant disadvantage and threatens both economic and societal advancement. The author offers clear, intelligible solutions to accomplish this such as eliminating discrimination, providing opportunities for new ideas and industries, enhancing quality of life, and encouraging more competition so that radical innovations can emerge and make a positive difference. This book will appeal to leaders and researchers across marketing, economics, management, and accounting looking for answers on how to get the American economy back on track.

Management and Entrepreneurship - Veerabhadrapa Havinal 2009

About the Book: Of late, academicians of technical education have felt the importance of "Management" and "Entrepreneurship". Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping

in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM, PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

The Ins and Outs of 'Jack' Entrepreneurship "The Perspectives of Jacks (aka Generalists) as Entrepreneurs and as Employers are Changing; Jack's Impacts are Far More Significant Than Specialist's When Engaged With New Knowledge" - Kristene A Crooks 2020-10-08

Explore how the changing economy is creating a shift from specialists to generalists (aka. 'Jacks' - referring to them as in this book). Struggles, perspectives, factors, advantages, and disadvantages of 'Jacks' are introduced. Also included are basics of starting a small business, including conducting market research and analysis (methods and instructions), instruction on how to write a business plan, and methods of obtaining funding for your venture, among several other topics. This is a great introductory book and resource for potential entrepreneurs, already practicing entrepreneurs, employers, and management of all functions. Entrepreneurial theories are compared with new-age preferences. Current entrepreneurial types are introduced, as well as entrepreneurship types introduced. There is an abundant amount of creative, exploratory, engaging, and useful information in this book.....My entire life, I referred to myself as a "jack of all trades but a master of none." It was not until my junior year of college (pursuing my third degree- all being in majorly different areas) that I learned several employers consider these "jacks" as negatively contributing employees! I was so shocked by this perspective; I had NEVER imagined that this could even be considered harmful to your professional reputation. After all, isn't it more beneficial to have a vast knowledge? I am afraid I have to disagree with this negative view of a jack of all trades. I do not feel that the person who knows several things is due to lack of capability, lack of skills, incompetency, or a lack of focus; they are generalists. They are just passionately curious about everything! Common, well-known generalists include- Elon Musk, Steve Jobs, Leonardo DaVinci. A jack of all trades is a generalist. Some theories suggest that entrepreneurs MUST be generalists to succeed, while other theories suggest that entrepreneurs be specialists to succeed. Individuals are often not generalists; instead, they were taught to focus on one area of expertise. They do not explore other possibilities due to fear of stability, security, or just only because "it is not right to do that." When first starting a business, in order for it to be successful, an entrepreneur must be skilled in several areas during the first few years, especially. It is highly unlikely and rare that a single entrepreneur possesses all of the predictable skills for an entrepreneur's success; however, the more that the generalist entrepreneur does possess, the more likely they will be successful in their ventures. Jack's personality mentality of "easily switching topics of interest and pursue" also can be seen a favorable for the theory of entrepreneurship known as radical subjectivist theory. As the rumored suggestion says, generalists do not lack focus; instead, they set themselves up to excel in the workforce. Although they are skilled in several areas, most generalists do not do "half-a-#@d" work in those areas; instead, they pride themselves on excellence in all of the areas they possess skill sets. Generalists/Jacks are more likely to achieve higher success levels due to their broad knowledge base and overall understanding of operations and functions. The term "multihyphenate" arose in recent years, coined to refer to those having several professions or businesses going at once. The generations replacing the retiring baby boomers generation are becoming Jacks on purpose, and they are doing it for career success! The new "Job-Hopping Movement" of millennials is to learn opportunities and fulfill their desire to succeed and work-life balance that they "value more than previous generations." Companies are changing perspectives on 'ideal' job applicants. This is a fun read for all business-savvy individuals with a creative mindset. I hope you enjoy my perspectives and offerings regarding 'Jack' Entrepreneurship and introductions to/"how to" start a small business.

Innovation Systems and Capabilities in Developing Regions - Willie Siyanbola 2016-05-23

In today's knowledge-driven world, innovation and innovation systems have become key policy issues. However, the extent of knowledge that is available on these concepts in less developed countries is still relatively low. Much of what we know about innovation theory and systems has come from the developed countries and reflects their world view. This apparent knowledge deficit has major implications for less developed countries. Innovation Systems and Capabilities in Developing Regions adds to the growing body of knowledge on developing countries. The theoretical and empirical case studies presented here advance

the notion that, while developing countries may not engage in frontier research, a critical knowledge base upon which these countries compete for global markets is emerging. There is evidence that state and non-state actors are increasingly emphasising policies that sit within the framework of national innovation systems. This book illuminates this shift in policy competence at national levels. The contributions in this volume highlight the need for thorough understanding of the role of diffusion-based innovation linked to technology transfer and acquisition. They also provide empirical evidence on the drivers, dynamics and impact of such innovation in developing economies and the constraints that apply. Contributors also document the application of the innovation system approach in developing countries as well as the build-up and diffusion of technological capabilities within innovation systems. Academics, higher level students, policy makers and practitioners involved with innovation and the economics of technical change, particularly in developing countries, will find this a valuable book.

Information Technology Entrepreneurship and Management - Robert Karamagi 2021-03-05

This book aims to provide you with an understanding of the nature of an enterprise and entrepreneurship. It introduces the role of the entrepreneur, innovation and technology in the entrepreneurial process, and describes and applies management functions. It also examines complexities of entrepreneurial dynamics and the strategic planning process. The book focuses on providing the knowledge and skills in information and technology entrepreneurship and management. It presents and analyzes various topics such as theories of management and the roles managers play in an IT organization, organizational design decisions and leadership styles, innovation stimulation and business plan development, entrepreneur financial management, competitors analysis, marketing strategies and market mix components, taxation, legal aspects and practice.

Entrepreneurship and Innovation: An Economic Approach - Bruce A. McDaniel 2014-12-18

This is a groundbreaking economic analysis of entrepreneurship and the development process for innovation. The author strives to distinguish the role of the capitalist from that of an entrepreneur, and to show how the actions of the entrepreneur impact new employment, economic growth, and advancements in the overall standard of living. The book provides in-depth discussion of several critical concepts: the economic development of a product; Schumpeter's "temporary monopoly control;" the economic bounds of product and process innovations; and changing production functions. It also develops and integrates an analysis of how innovation-induced modifications in either products or processes affect both short-run and long-run average costs in production. As a special feature, each chapter includes an interview with a successful entrepreneur. Suggested readings are also provided.

Entrepreneurship and Small Business Management - Dr Khalid M Al Khazraji 2022-11-06

Entrepreneurship and Small Business Management: A New Approach to Innovation for GCC Entrepreneurs provides insight into the GCC business system and practices, a discussion of the entrepreneurial and SMEs activities, cases of innovation and startups, an overview of the challenges to create an innovative environment, and explains the steps that are needed to create a new venture. When we speak of small businesses in the GCC region, we are referring to more than one million small firms. Business education, innovation, and entrepreneurial development, however, fall short of what exists in other developed economies. As the authors engaged in the practice of small business management as well as education about small business management at the university level in the GCC, they felt that more specific tools were needed to make business education relevant to this region. One of these tools was a textbook that applies a more regionally appropriate approach to the activities, examples, cases, roles, and laws of the GCC. In particular, this textbook discusses: A conceptual framework for entrepreneurship and innovation development globally as well as specifically in the GCC The GCC business system from a historical and economic perspective (Islam & Oil, GCC Trade Integration, Labor Markets, and Demographics) The challenges facing innovation in small business in the GCC: Legal, Education, Culture, managerial development, corporate governance, and financing. The legal environment The regulatory environment for small businesses (Obtaining a business license, approval of special requirements, IP, Etc) How to create a business plan Definition of entrepreneurship: characteristics and qualities Explanations of critical business functions to develop an enterprise

The Entrepreneurial Function - LaRue T. Hosmer 1977

Entrepreneurship - Michael Laverty 2020-01-16

Small Business and Entrepreneurship - S. Anil Kumar 2013-12-30

This book presents a wide range of issues involved in entrepreneurship and small industry. The book has 12 chapters divided in two parts. Part A: Entrepreneurship Consisting of Concept of Entrepreneurship, Entrepreneur, Entrepreneurial Competency and Development of Entrepreneurial Competency. Part B: Small Business: Consisting of Introduction to Small Scale Industries, Enterprise Creation, Business Plan, Support Agencies for Implementation of the Project and Sickness in Small Scale Industries. This book will serve as a textbook for various courses like B.Com. B.B.M. B.E. M.B.A. of all Indian universities. Key Features: " Charts are provided for easy understanding of the concepts. " Proformas " Profiles of Successful Entrepreneurs " Questionnaires " Skill Development Exercises " Exercises for self evaluation and objective type and application type questions

Entrepreneurship - Gideon Nieman 2009

Entrepreneurship - a South African perspective is a guide to becoming a successful entrepreneur. It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business.

Foundations of Entrepreneurship and Economic Development - David A Harper 2003-03-13

This well-written book is the first to deal with entrepreneurship in all its aspects. It considers the economic, psychological, political, legal and cultural dimensions of entrepreneurship from a market-process perspective. David A Harper has produced a volume that analyses why some people are quicker than others in discovering profit opportunities

International Entrepreneurship in Small and Medium Size Enterprises - Hamid Etemad 2004-01-01

The drivers of globalization are removing the barriers that segregated the competitive space of the small and large firms in the past. It is becoming increasingly difficult for independent small firms to thrive in their traditional markets unless they are globally competitive. Managing an enterprise's commercial, industrial and political relations well, regardless of size and location, is the essence of the entrepreneurial challenge in this competitive arena. Small and medium size enterprises (SMEs) often face very different issues than large multinational enterprises do when confronting internationalization. This volume provides an in-depth discussion of these challenges. The contributors to this volume explore the emerging patterns of SME growth and international expansion in response to the evolving competitive environment, dynamics of competitive behavior, entrepreneurial processes and formulation of strategy. They examine the basis and requirements of growth and expansion from three perspectives: the rapidly-changing environment in which business is conducted, entrepreneurial characteristics, and the evolving strategic and competitive response to this changing business environment. Business leaders, scholars and students interested in international business and entrepreneurship will welcome this volume.

The Roles of Peace and Security, Political Leadership, and Entrepreneurship in the Socio-Economic Development of Emerging Countries - Adu-Amanfoh Francis 2014

The works of contemporary global security and political analysts, and experiences from today's highly industrialized nations, conclude that the existence of peace and security, effective and exemplary political leadership, and sustained entrepreneurship are critical ingredients and catalysts for national socio-economic development. Certainly, these ingredients have helped in building the nations of the 'developed world,' but how can these ingredients help the nations of the 'emerging world'? This book searches for a response and lessons to be learnt. Hence, the purpose of the book, essentially, is to examine the roles that peace and security, political leadership, and entrepreneurship can play in the sustainable socio-economic development of emerging countries, exemplified by sub-Saharan Africa. The book first reviews the nature of the 'emerging world', discusses the subject matter in detail, and concludes with a compendium of lessons to be learnt by, primarily, political leaders, national security practitioners, entrepreneurs and investors, and academicians

Consultancy Projects And Entrepreneurs - 1993

Solutions for Business, Culture and Religion in Eastern Europe and Beyond - Sebastian Văduva

2017-10-26

This book explores the increased necessity of organizations to encourage human talent in the globalized economy, with particular emphasis on the impact in Eastern Europe. Featuring contributions presented at the 7th Annual Griffiths School of Management International Conference on Business and Ethics (GSMAC) organized by Emanuel University of Oradea, this book presents in-depth analysis of the economic, social and religious implications of the transition from low cost of labor to increased human talent in Eastern Europe and offers multiple theoretical and practical solutions. In 2004, Klaus Schwab, president and founder of the World Economic Forum, stated that the old era of capitalism and socialism is being replaced by a new era of "talentalism". The true competitive advantage of organizations and nations is increasingly becoming human talent, defined as the ability to "have new ideas that have value". Nations and organizations are exploring ways to reform their education systems and organizational structures in order

to train, foster and encourage human talent. In Eastern Europe since the fall of communism in 1989, the competitive advantage of the region has been low cost of labor. However, since the integration within the European Union, millions of Eastern Europeans have left their home countries rendering the "low-wage competitive advantage" almost obsolete. In addition, the migration of able-working individuals has left behind mainly children and pensioners, placing a disproportionately heavy burden upon public and government services. It is within this context that the contents of this book explore the impact of the increased need of high human talent on Eastern European countries. Featuring contributions around topics such as poverty, healthcare management, cross-border cooperation, education systems, and religious influence on economic development, this book will be of interest of scholars, researchers, students and policy-makers interested in the business development and economic growth of Eastern Europe.